

Business Engineering



Zähl' was zählbar ist.

Miss was messbar ist.

Mach' messbar, was nicht messbar ist.

Galileo Galilei

When you can measure what you are speaking about and express it in Numbers, you know something about it, but **when you cannot express it in Numbers, your knowledge is of meagre and unsatisfactory kind.**

Lord Kelvin

Autor:

Peter Bretscher

Ingenieurbüro für Wirtschaftsentwicklung

Alpsteinstrasse 4, CH 9034 Eggersriet

E-Mail: peter.bretscher@bengin.com