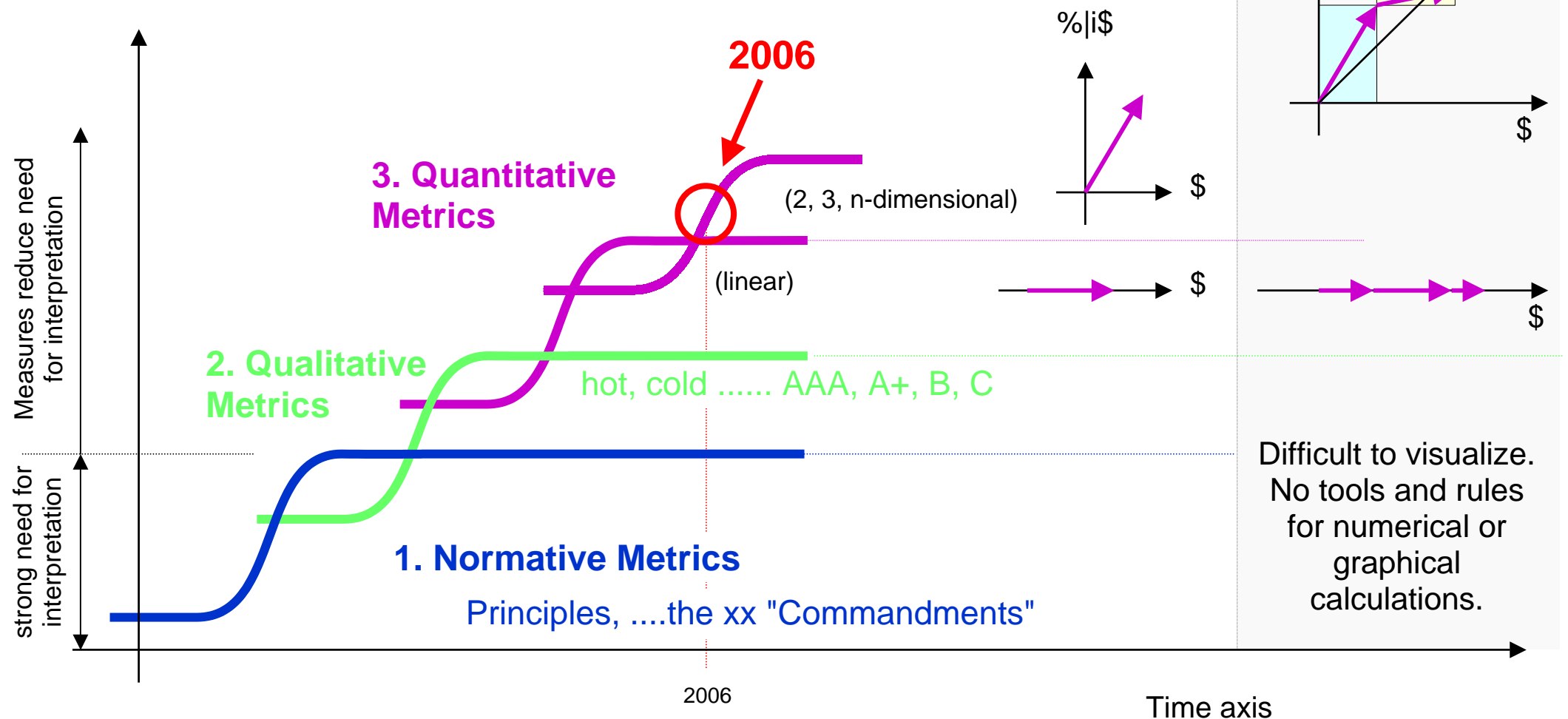


# Development of (economic) Value-Metrics

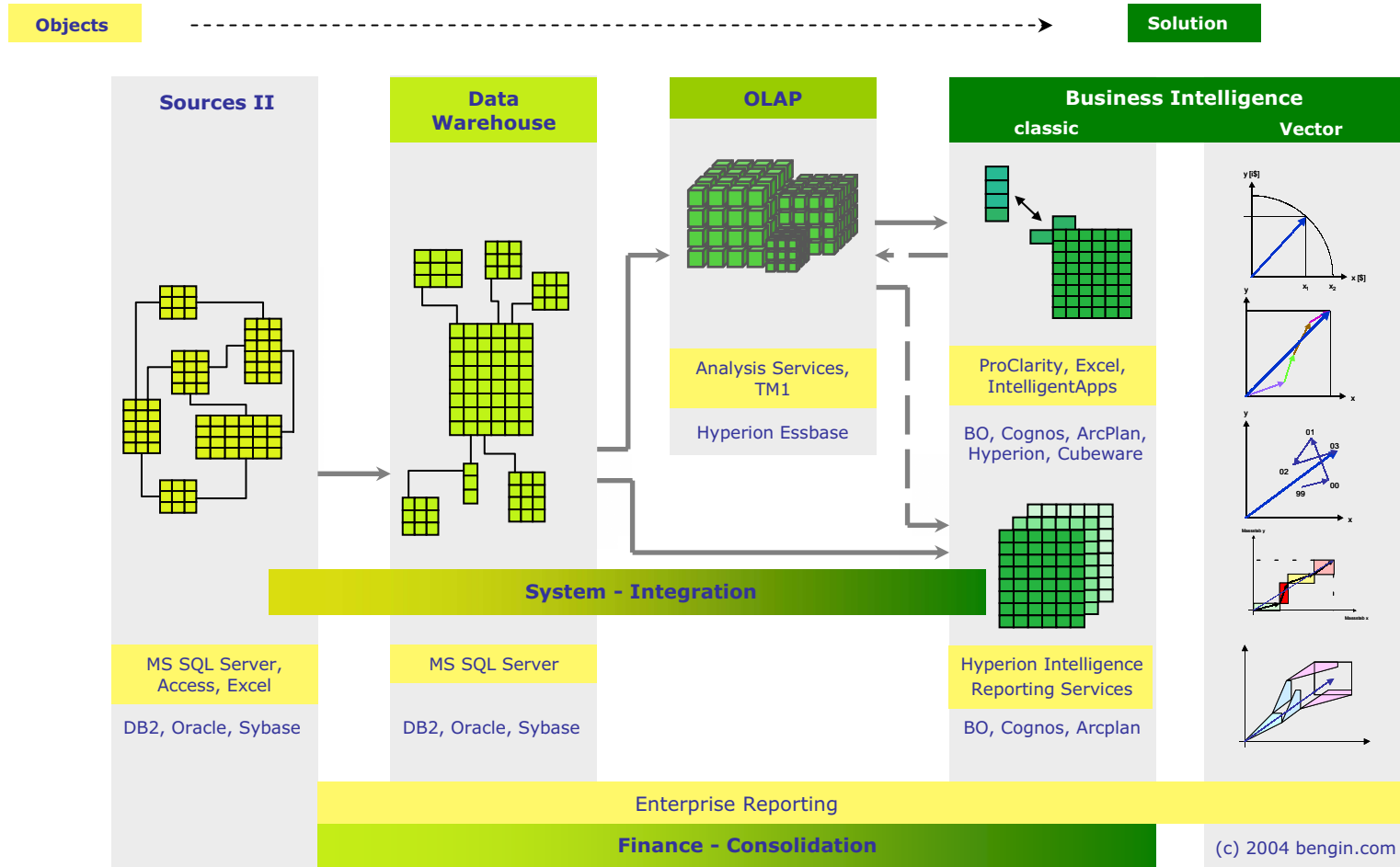
(Introducing the subjective, implicit Value to a vector based compound Value-Metric system.)

## Why Metrics?

- comparing, comprehensible, reproducible
- Making rational communication easier.



# Vector gives Business Intelligence New Dimension



Source: CIS AG, Zug, [www.cis-olap.com](http://www.cis-olap.com), expanded by [www.bengin.com](http://www.bengin.com)