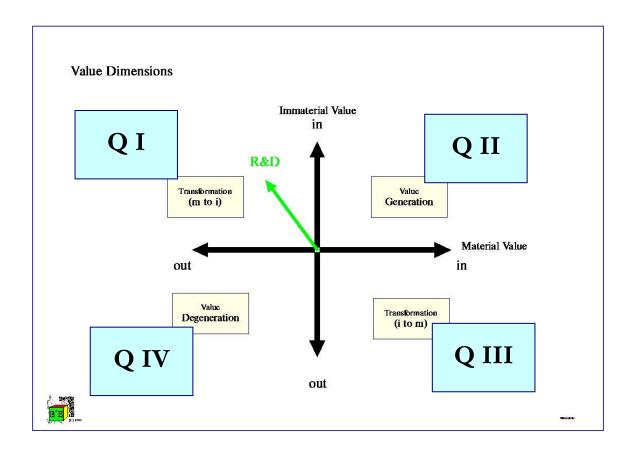
# The 4 Quadrants of Company Valuations



## Q I: Transform M to I

- New projects
- Revisions of Offerings
- Insourcing/merging

-

#### Q II: Generation

- Daily business
- Selling, dispatch
- (Re)Production

\_

#### Q III: Transform I to M

- Outsourcing
- leaner

-

### Q IV: Degeneration

- Graveyard

\_

