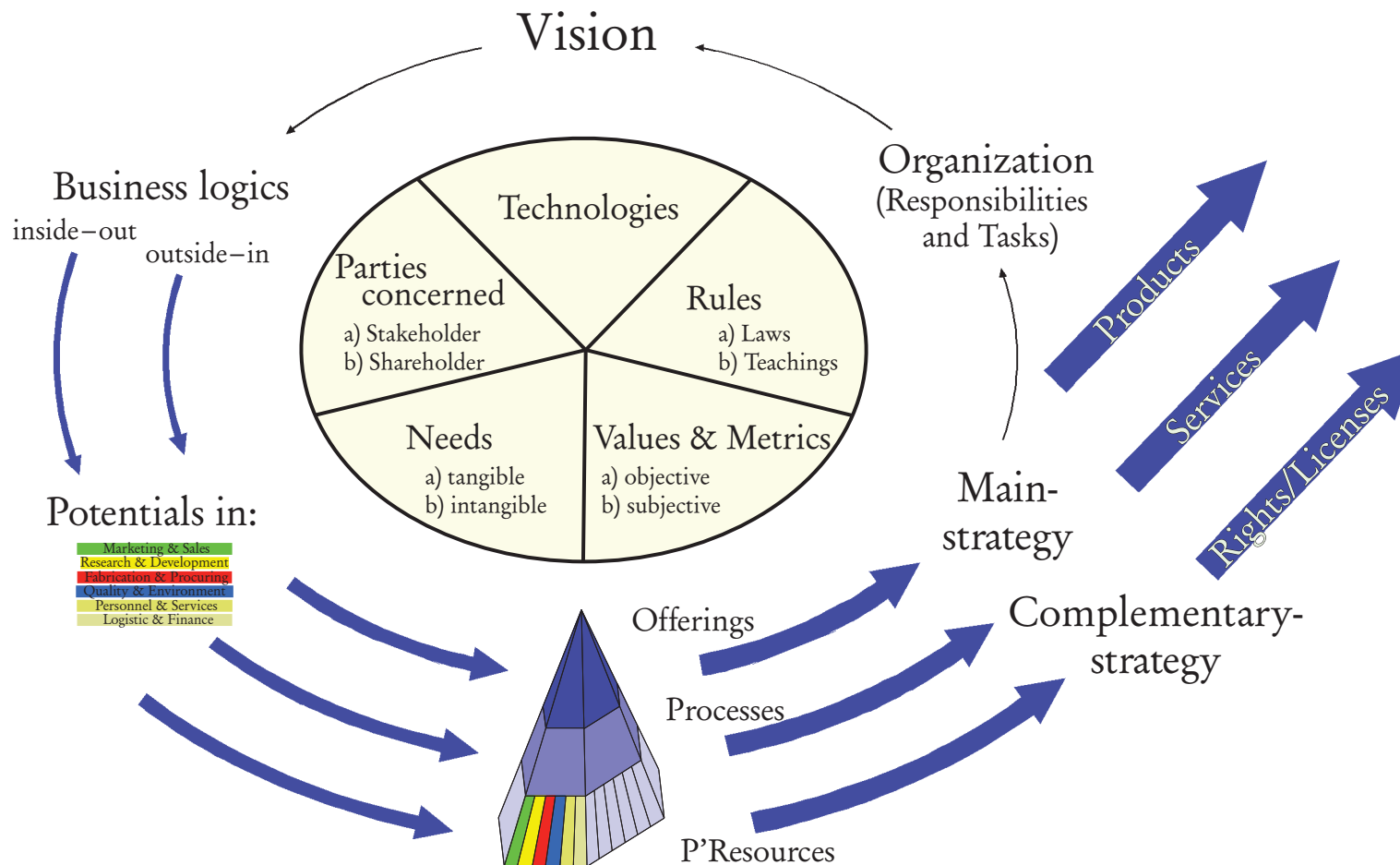


From Vision to Innovative Strategies

Better use of the capabilities!



12 Basic Strategies

	Rights	
Services		
Products		
old	Market-penetration	Market-development
new	Product-development	Diversification
Offerings	old	new
Markets		

Seven Markets

