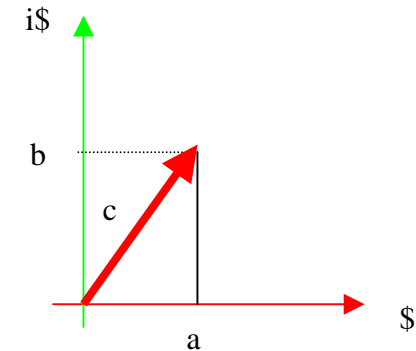


Mapping and Valuing Objects II

Structural Techniques

CIA-Rating (Calibration of the Intangible Assets)	(PC000183)
Intangible Assets Monitor (Sveiby, Celemi, KnowInc)	
Measures that Matter (Ernst & Young LLP)	
VCI (Cap Gemini Ernst & Young)	
Value Code / Value Dynamics (Andersen)	
Value Scorecard / Value Reporting (PwC)	
Workonomics™ (VAP – ACP) (Boston Consulting Group)	
TVC™ (Value creation Index) ICM Group	
EFQM (European Foundation of Quality Management)	
MBNQA (Malcolm Baldrige National Quality Award)	
ABB's EVITA	(PC000190)
Swedish Civil Aviation Administration	(PC000191)
Wheel of Sparbanken Sverige	(PC000192)
Telia's Human Resource Account	(PC000189)
Consultus' structure of intellectual Capital	(PC000188)
Skandias capital	(PC000187)
Skandia Navigator	(PC000186)
Ramboll's Holistic Accounts	(PC000185)
Template of intellectual capital accounts measurement	(PC000184)



Quantifying Techniques

EVA Economic Value Added, MVA Market Value Added
 Cash Flow, Free Cash Flow, Discounted Cash Flow
 BSC Balanced Scorecard, ROI
 PE Ratio (KGV)
 EV/EBITA
 Umsatzwertverfahren
 Substanzwert (1x), Ertragswert (2x), Visionswert (7x)

