

Transparency in Economics

The imperative



Beyond Advisors' Focus

BE_{conomic} @ Ernst & Young

Center of eBusiness Innovation (CBI)

Switzerland

Version 1.0

Adolf Dörig

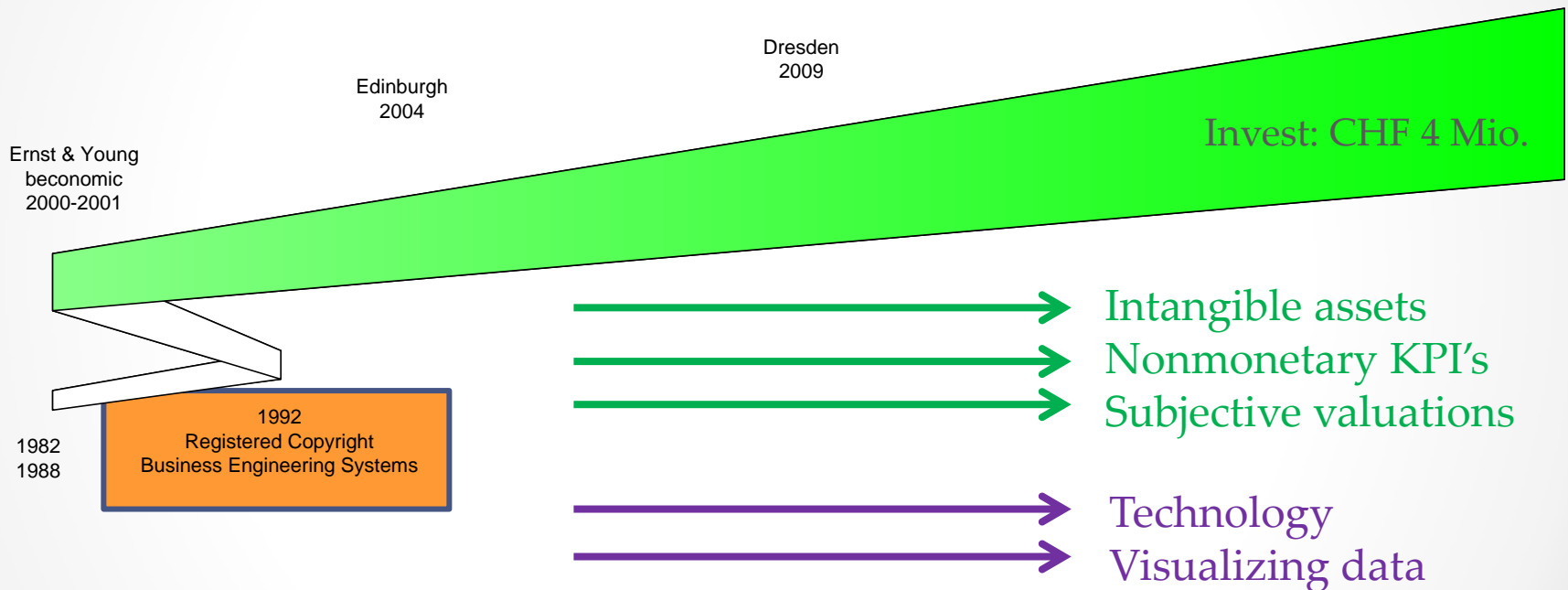
February 22, 2001

 **ERNST & YOUNG**

FROM THOUGHT TO FINISH.™

2001 - 2011

INSEDE
2011



2004
Measuring Performance in a Knowledge Economy: Linking the Subjective and Objective Dimension into one System of „Vector-Based“ Performance Measurement.

2009
Advanced Tools for Visualizing, Measuring and Managing Intangibles.

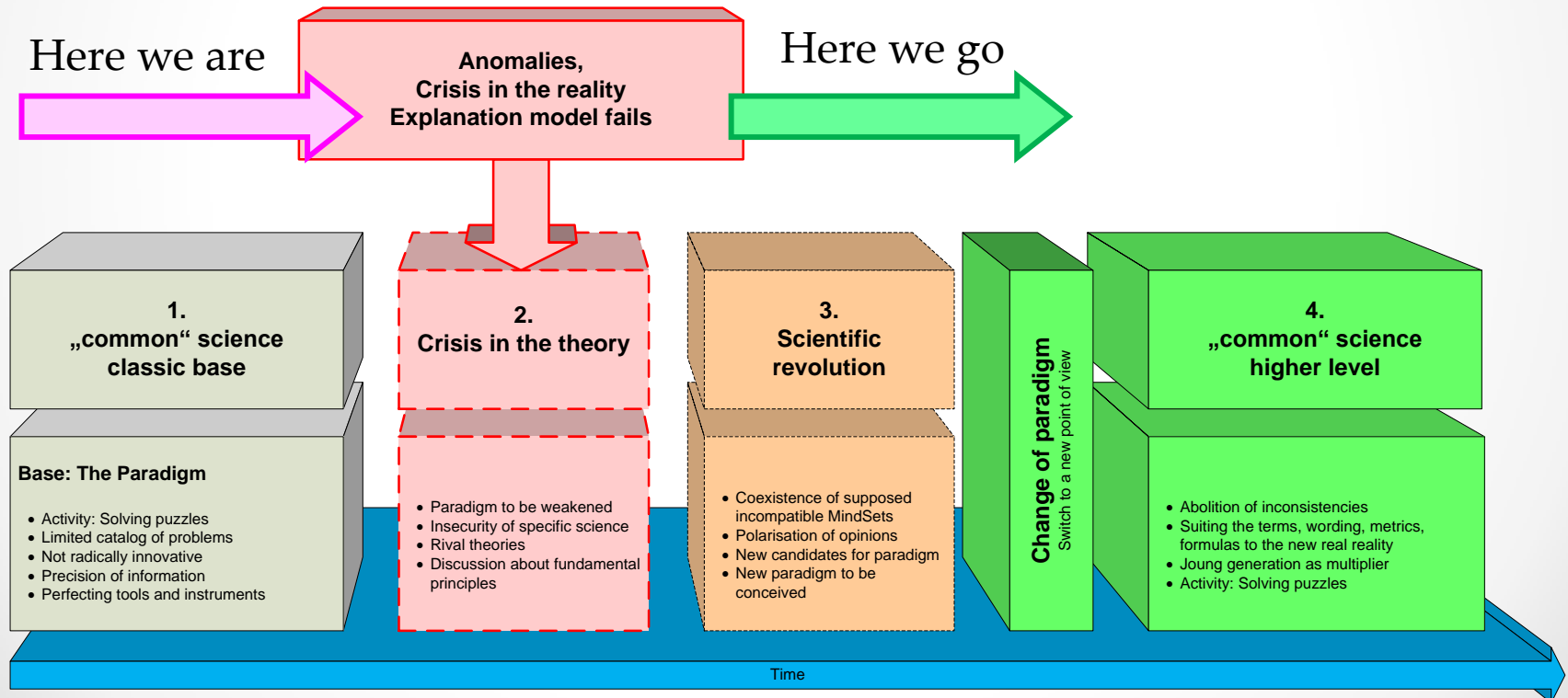
Paper: http://www.bengin.net/dresden/Dresden_revised_2010.05.05_e.pdf

Powerpoint: http://www.bengin.net/dresden/dresden_016beta2_20100421_e.ppt

Transformation of Tools

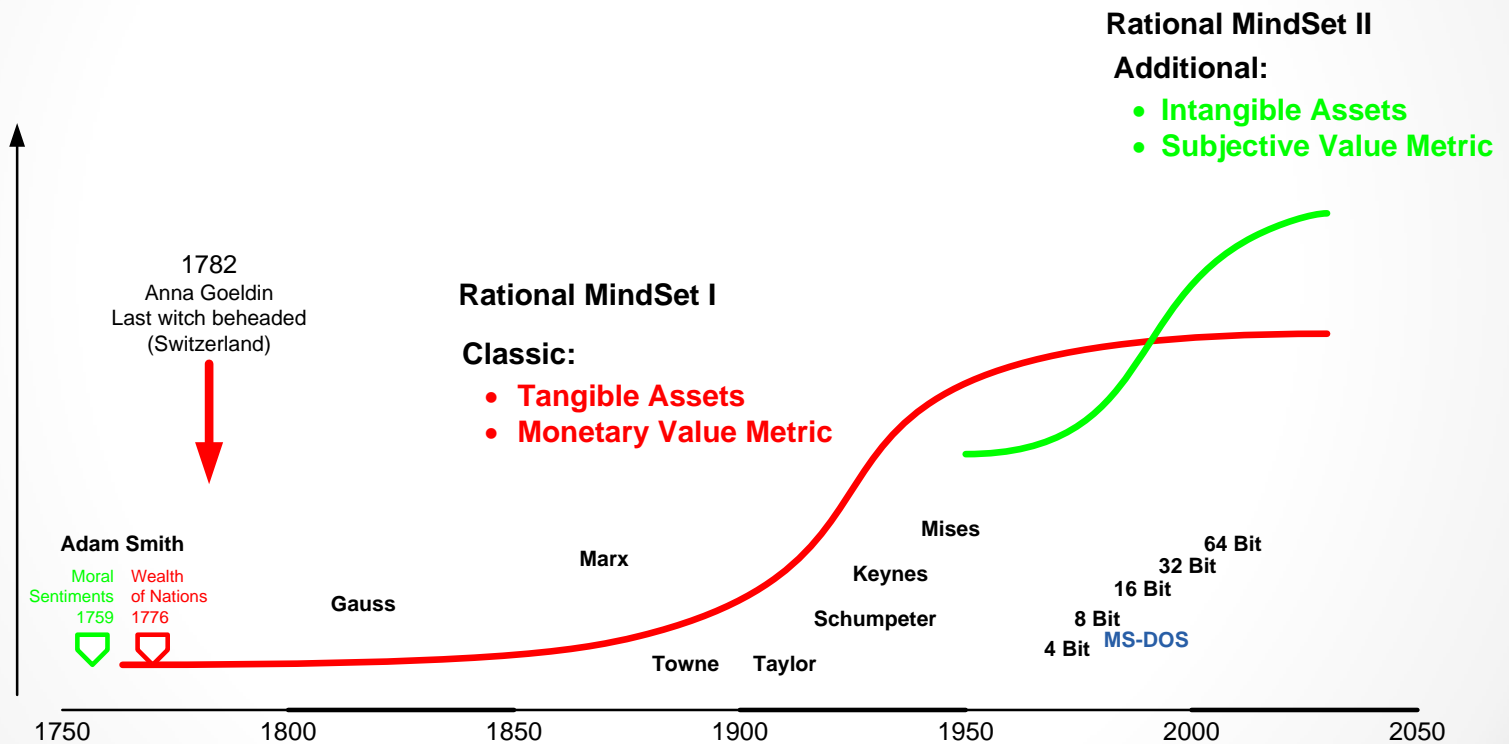
Phases of Scientific Innovation

(Paradigm shift)



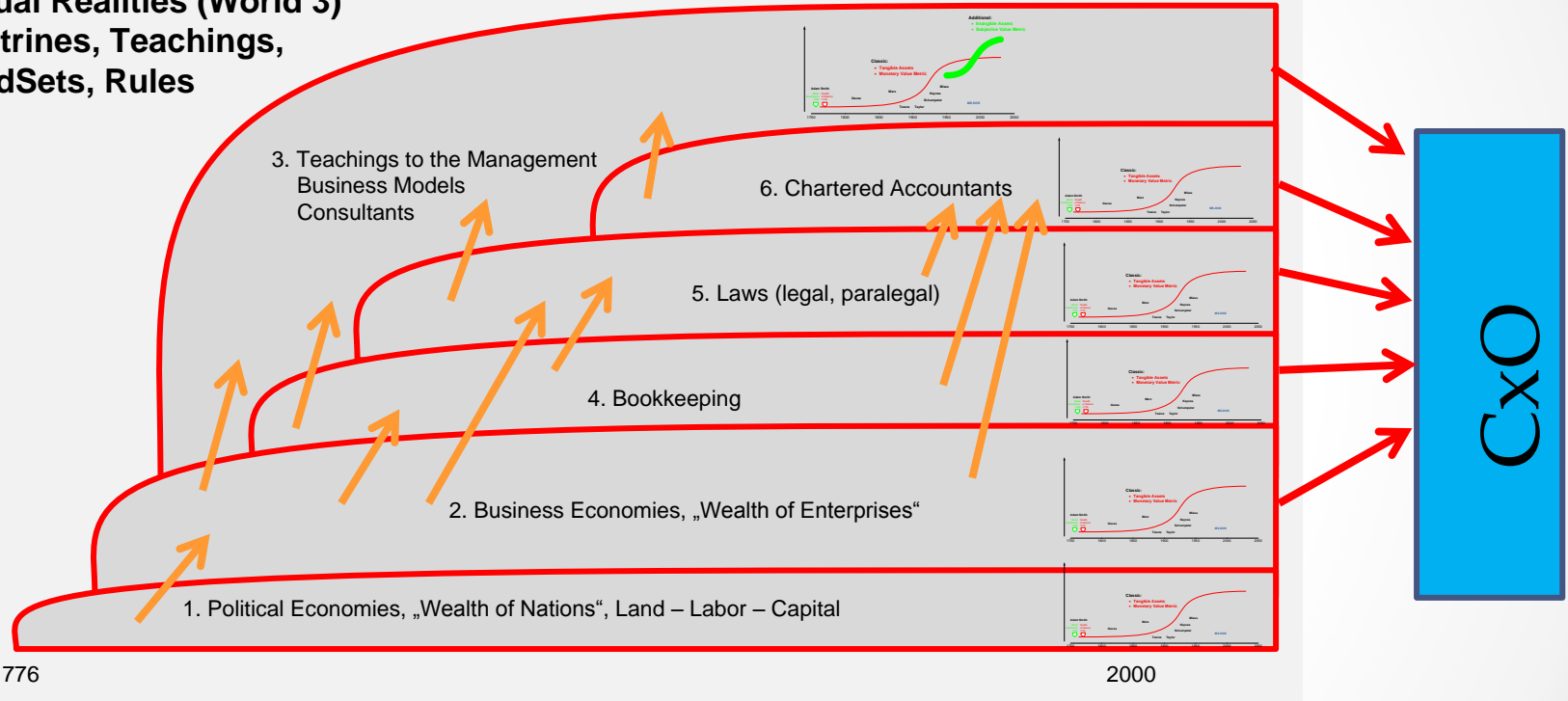
What Transformation?

Development of Business Theory
(S-Curve of Product Development)

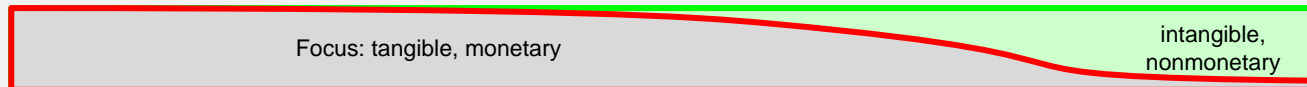


Influencer to Transform

Virtual Realities (World 3)
Doctrines, Teachings,
MindSets, Rules

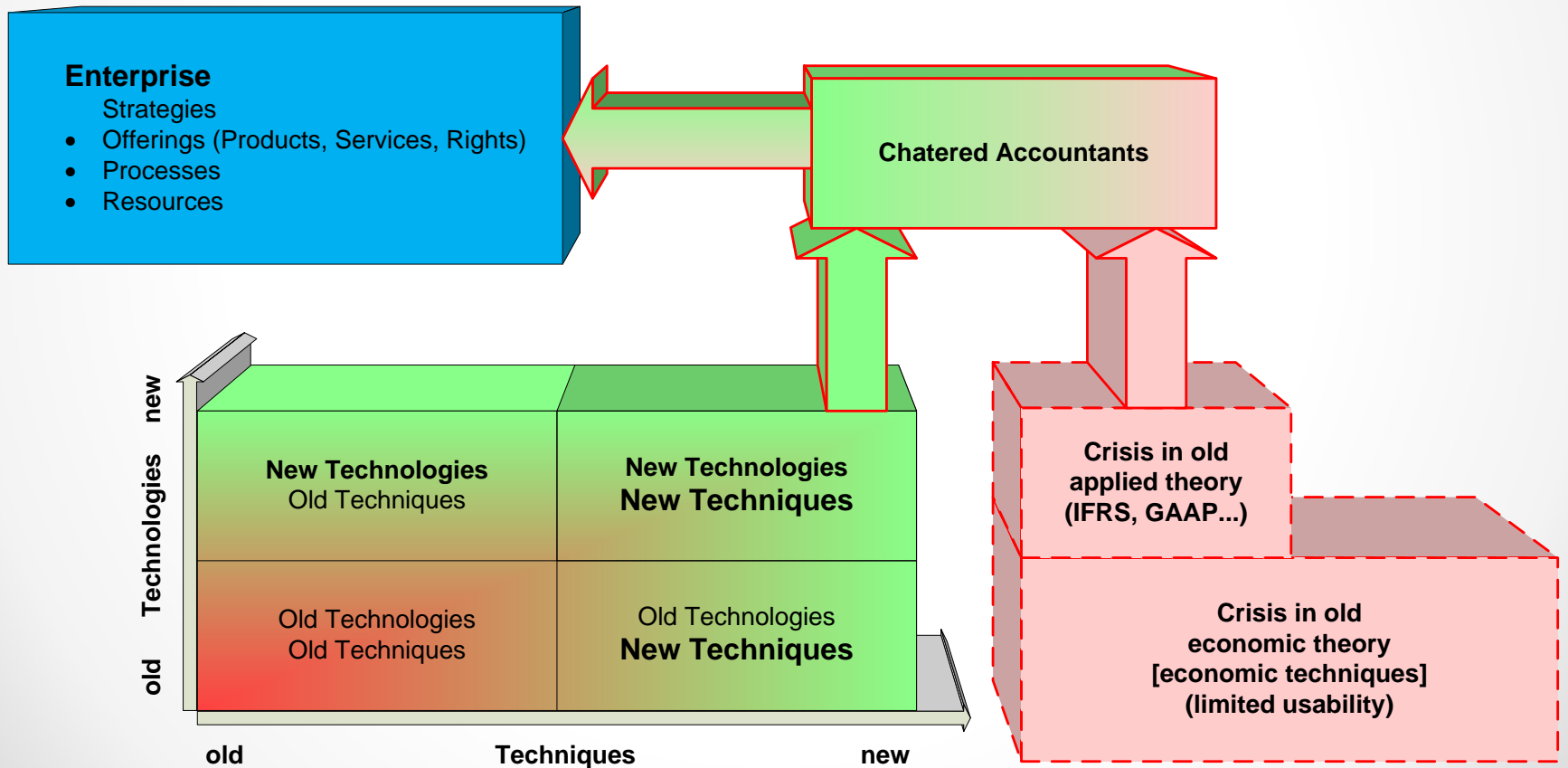


Real Reality (World 1)



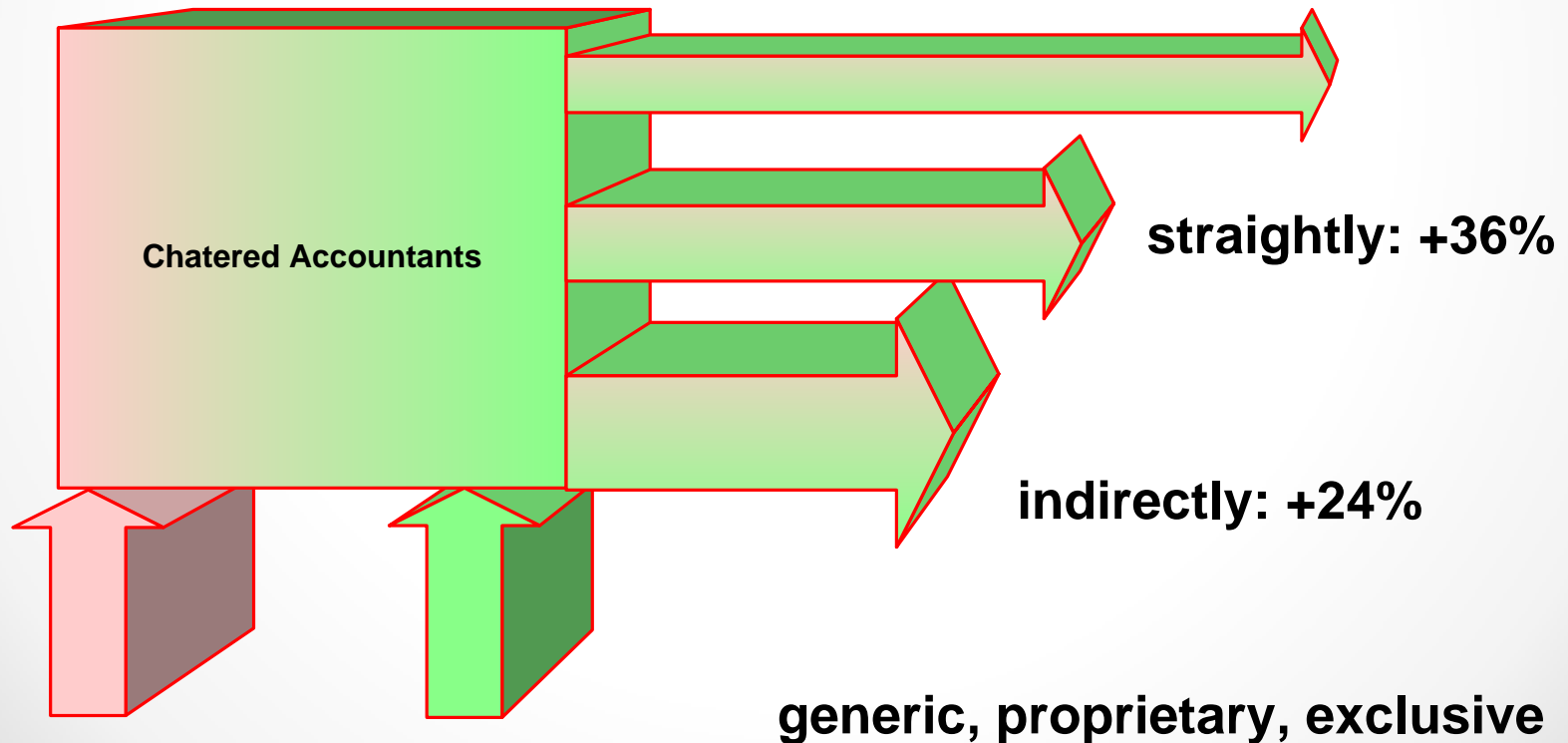
Sustainable Transformation

Get the evil at root



benefit

Profit beyond additional reputation



INSEDE options

...

Application Partner
Development Partner
Investment Partner

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Sustainable Economic Development

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