

Transparency in Economics

The imperative

Beyond Advisors' Focus

BE_{conomic} @ Ernst & Young

Center of eBusiness Innovation (CBI)

Switzerland

Version 1.0

Adolf Dörig

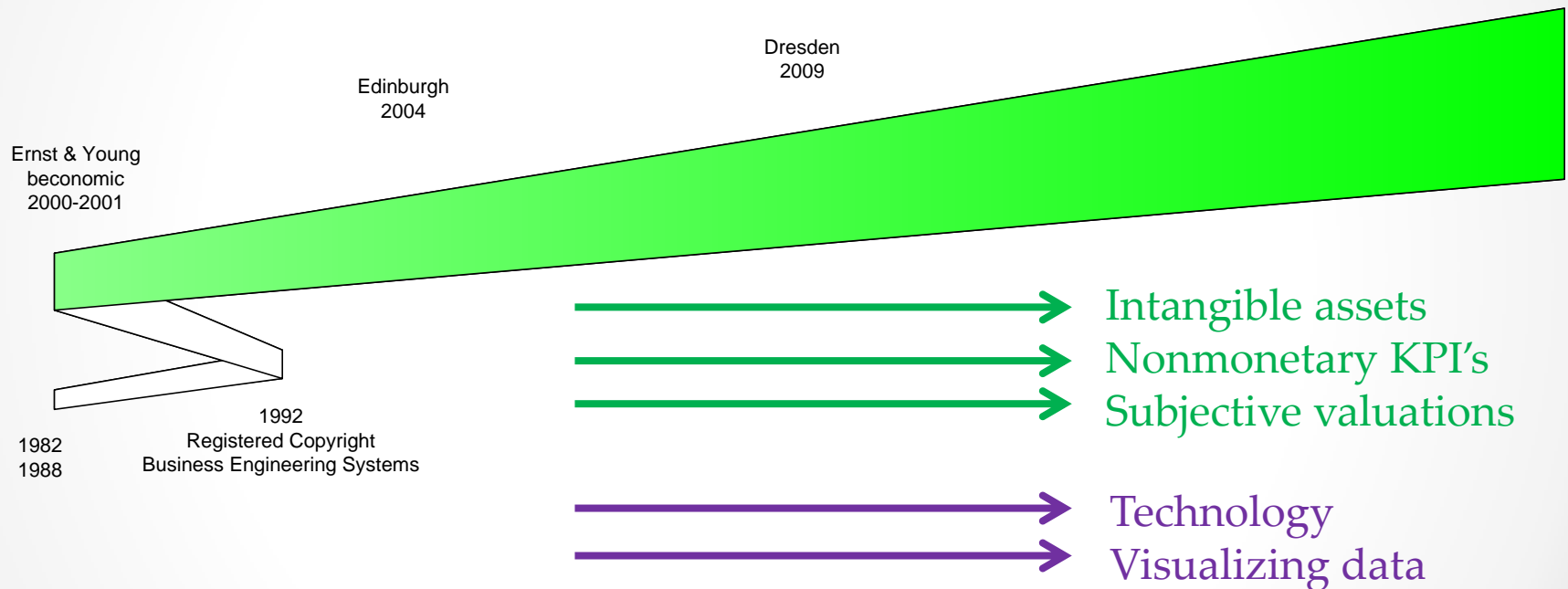
February 22, 2001

 **ERNST & YOUNG**

FROM THOUGHT TO FINISH.™

2001 - 2011

INSEDE
2011



2004
Measuring Performance in a Knowledge Economy: Linking the Subjective and Objective Dimension into one System of „Vector-Based“ Performance Measurement.

2009
Advanced Tools for Visualizing, Measuring and Managing Intangibles.

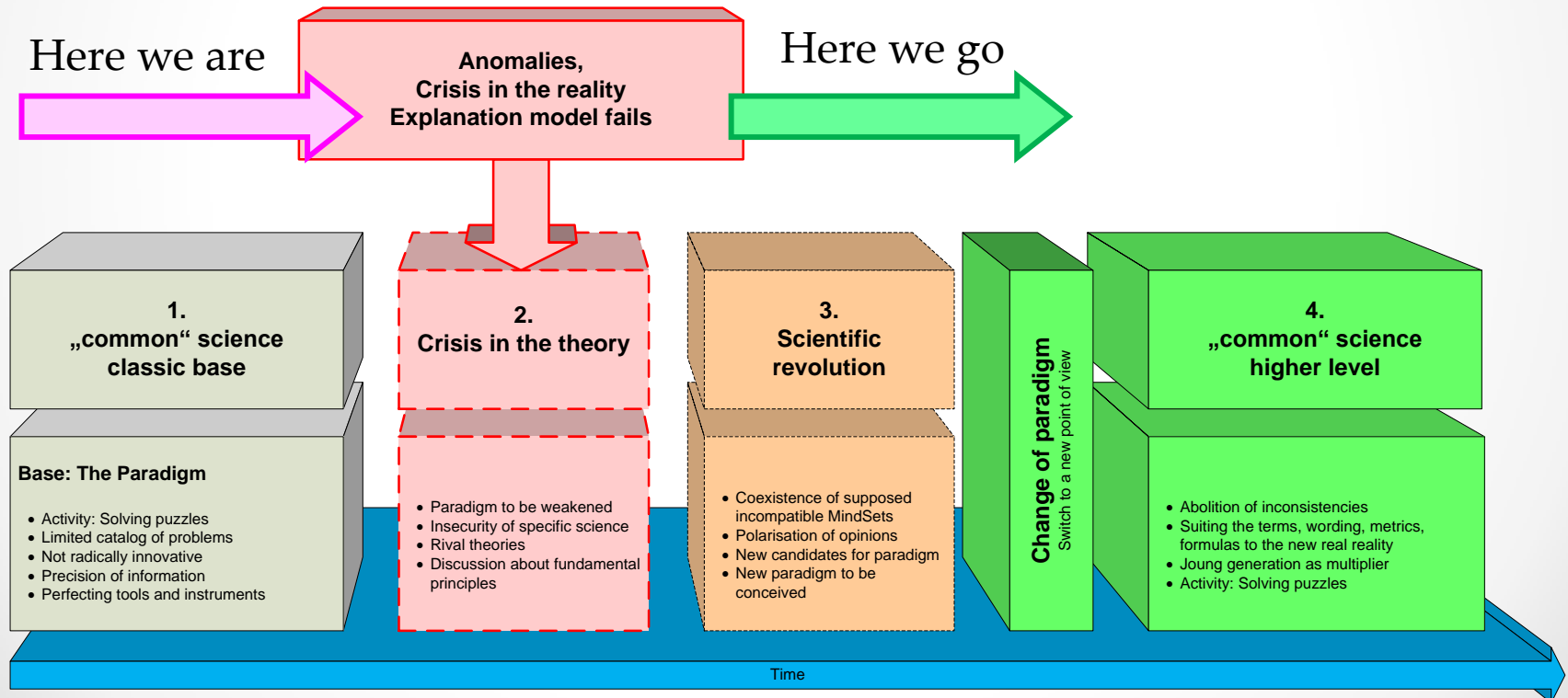
Paper: http://www.bengin.net/dresden/Dresden_revised_2010.05.05_e.pdf

Powerpoint: http://www.bengin.net/dresden/dresden_016beta2_20100421_e.ppt

Transformation of Tools

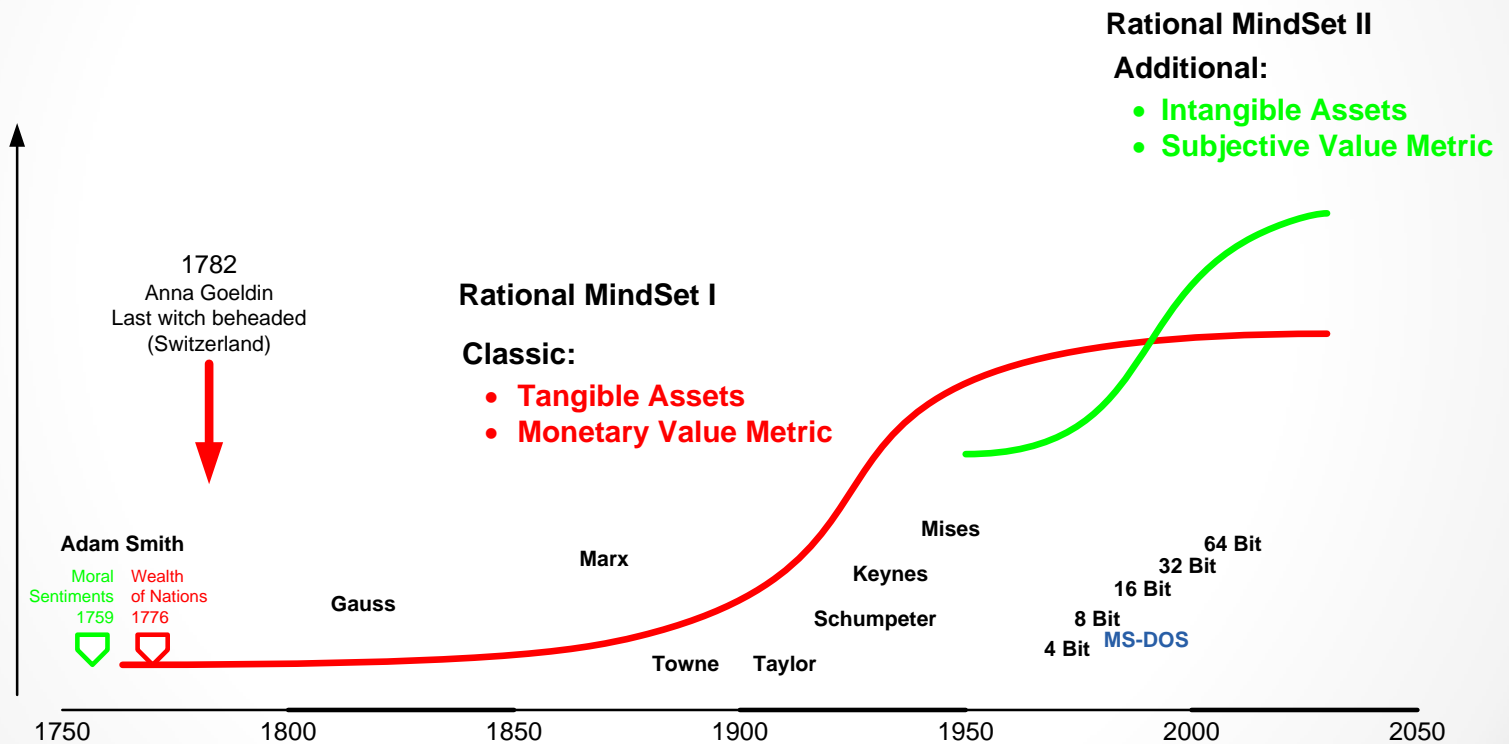
Phases of Scientific Innovation

(Paradigm shift)



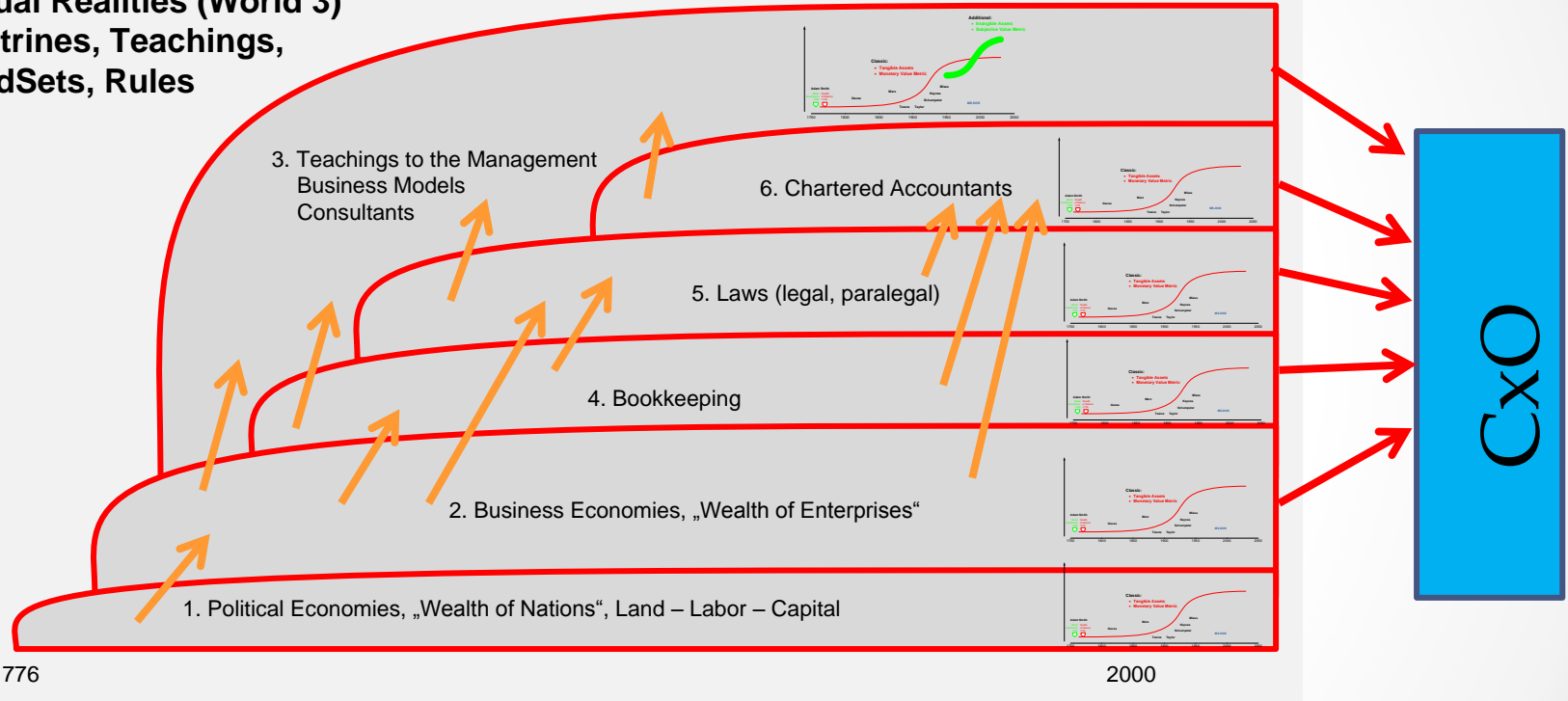
What Transformation?

Development of Business Theory
(S-Curve of Product Development)



Influencer to Transform

Virtual Realities (World 3)
Doctrines, Teachings,
MindSets, Rules



Real Reality (World 1)

