

# **bengin**

**Expanding Economic Value Paradigm**



# Expanding value paradigm (in a hurry)

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# Agenda

**1.**

**Objects  
Measures  
Values  
Maps**

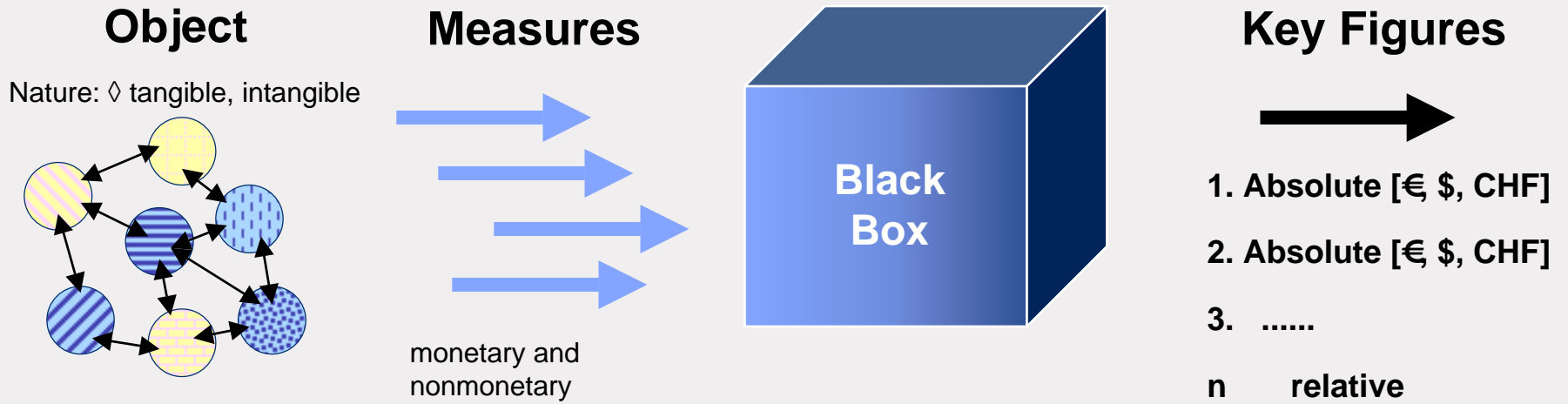
**2.**

**Relative and  
absolute  
Value maps**

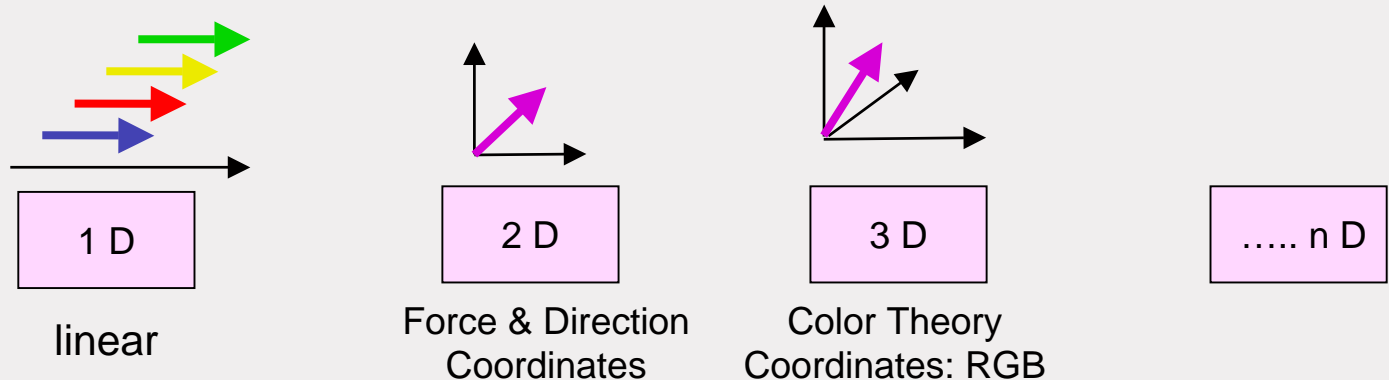
**3.**

**Applications  
Outlook**

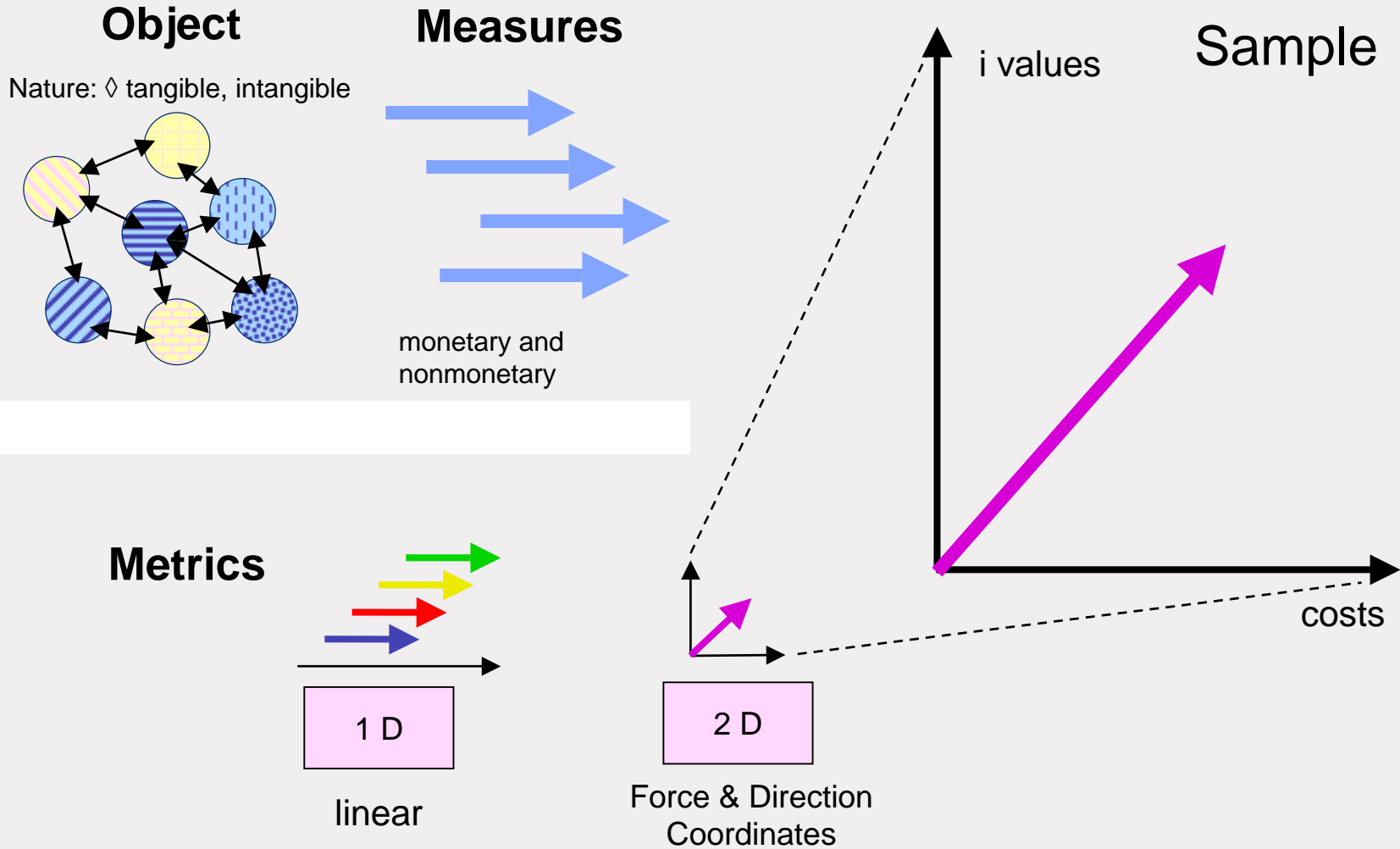
# Objects – Measures – Values – Maps



## Metrics

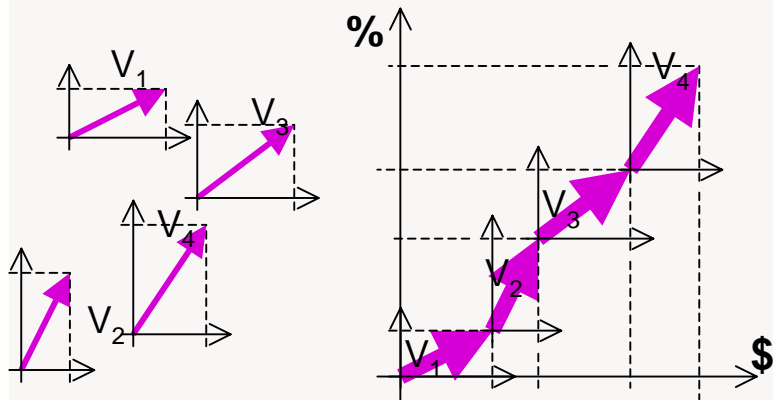


# Objects – Measures – Values – Maps

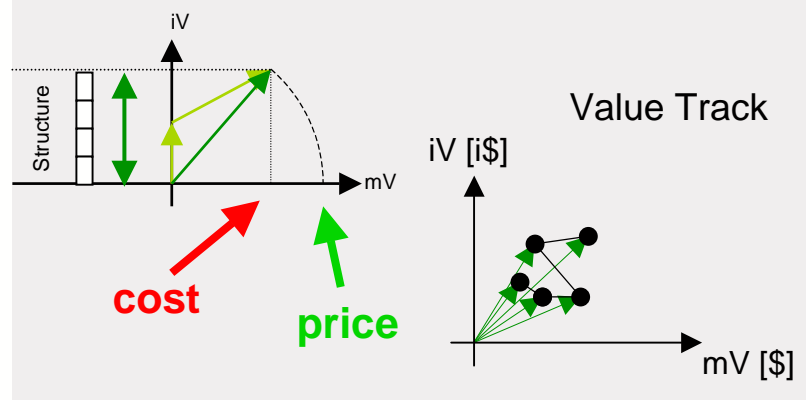


# Relative and absolute Value maps

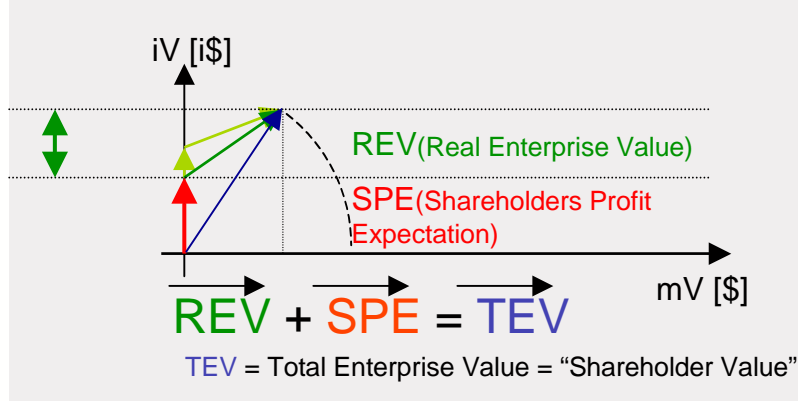
a) relative Vector, Vector profile



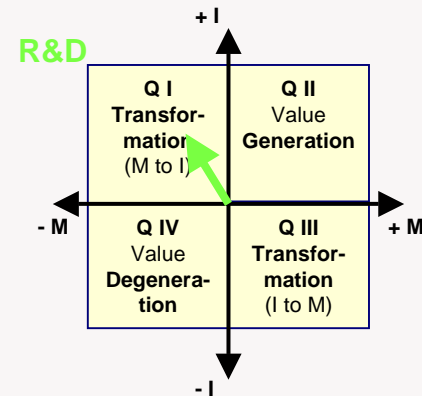
b) absolute Vector, Ortskurve



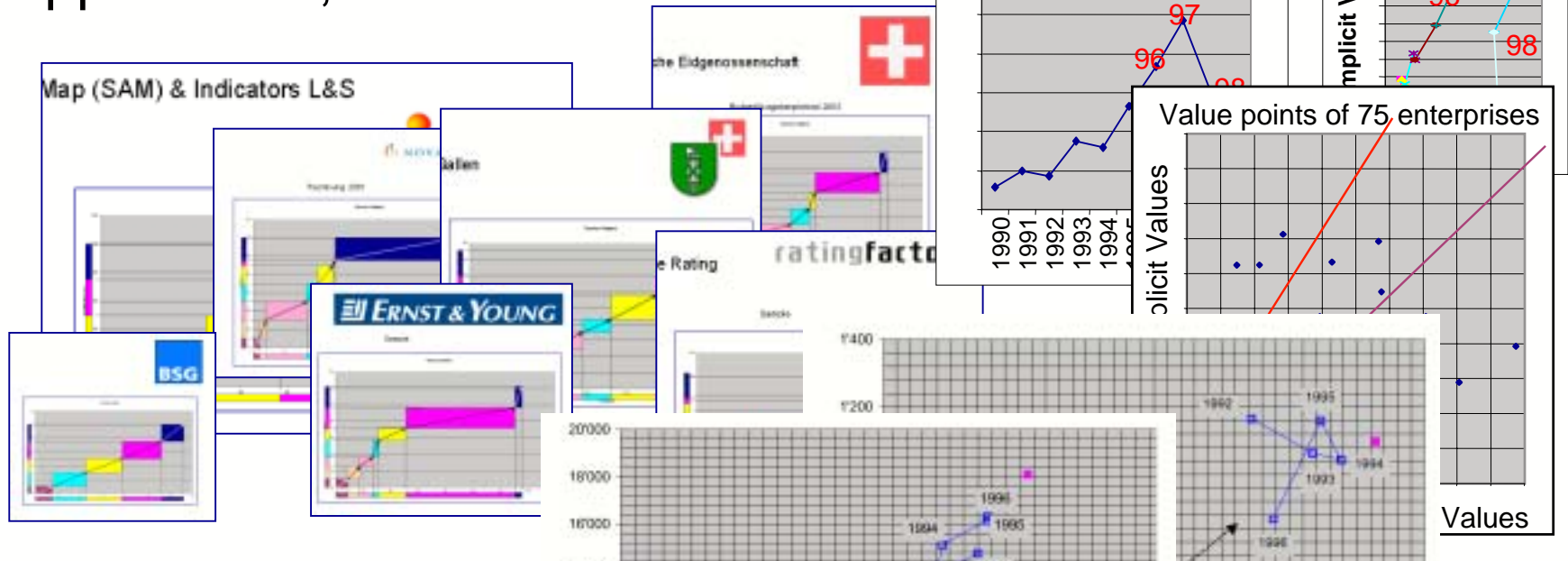
c) Shareholders Valuation



d) Value Quadrants



# Applications, Outlook



## Where to be used

- For complex valuation and controlling purposes. Better valuations. Corporate governance, Project controlling, Benchmarks, M&A, Nonfinancial audit.....

## Outlook

- Focus more on techniques (as a tool and product) than on technology.
- Standards for mapping tangible and intangible resources (in Context):
  - a) structuring means
  - b) quantifying means.
- The intellectual property (strat. Asset).

# Thank you

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.....cares about values.