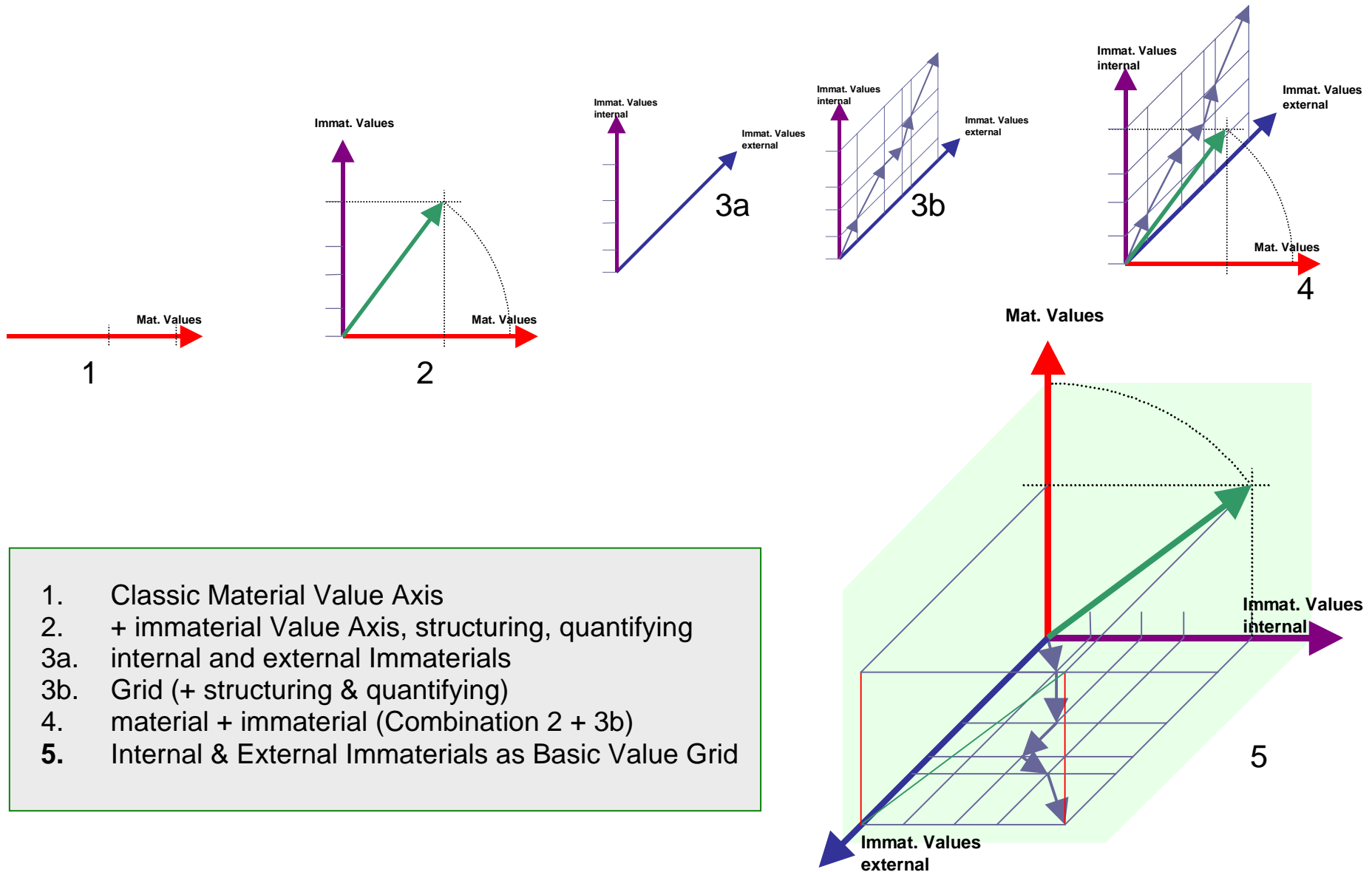


Space for InTangibles



1. Classic Material Value Axis
2. + immaterial Value Axis, structuring, quantifying
- 3a. internal and external Immaterials
- 3b. Grid (+ structuring & quantifying)
4. material + immaterial (Combination 2 + 3b)
5. Internal & External Immaterials as Basic Value Grid

