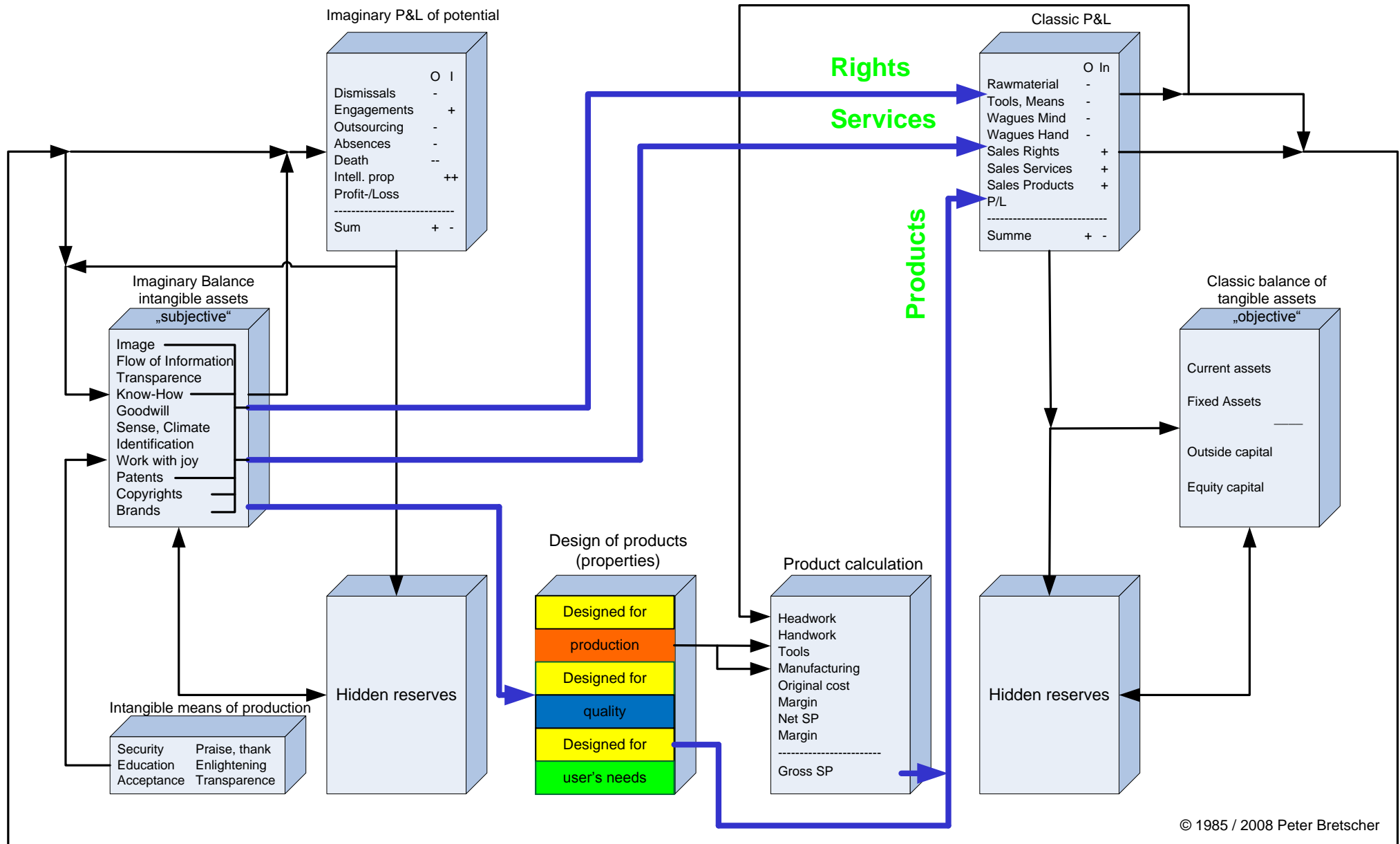


„imaginary“ business economics

„traditional“ business economics

„subjective“ Values, not tangible, but real

„objective“ Values [\$, £, ¥, €, CHF]



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