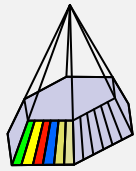


Enterprise – Organization – Nation



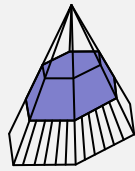
Potential

Knowledge /Skills
(PrimaryResources)

winwin
for Organizations
and Employees

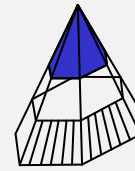
Public Value II

Assets, Potentials, Knowledge,
Skills, learning (by doing)...



Processes

link



Utility/Solution

Sales / Profit

Public Value III

GDP, monetary, statistic Units,
metrics...



link

Public Value I

Utility, Image, View from
outside perspective...

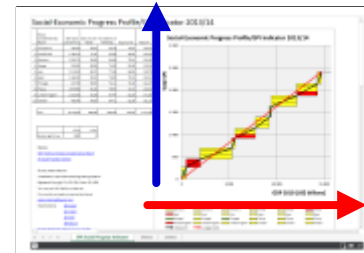
Public Value IV

SPI (Social Progress Indicators)

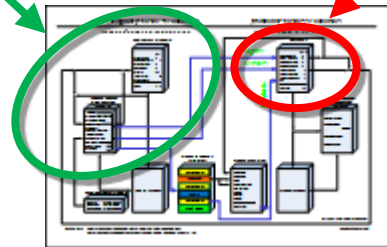


link

GDP & SPI combined



link



link

For Employees:

Work / Money / Community
(Sense, Security, Ownership)