

# Management is the Transformation of Resources into Solutions for the needs of the People.

The greatest **Enemies** of good and proper Management are **Systemic Errors in the Fundamentals of Classical Economic Theories.**

Their **Blind Spots** in mapping intangible resources (potentials), their **Outdated Linear Value Metrics** (paradigm), target figures and misleading landmarks are making it **impossible to design and realize a sustainable social and economic system.**

Management is core, but....

***“We also need to develop a (new) economic theory....”***

*“We also need to develop an economic theory appropriate to a world economy in which knowledge has become the key economic resource and the dominant... source of comparative advantage.”*

Peter E. Drucker, The Atlantic 11/1994

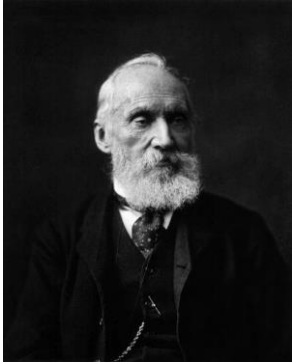
in: **The Age of Social Transformation**



<http://www.theatlantic.com/past/docs/issues/95dec/chilearn/drucker.htm>

Link not working? Go to WebArchive of original 'The Atlantic'. [Click here.](#)

## Basic thoughts about theories

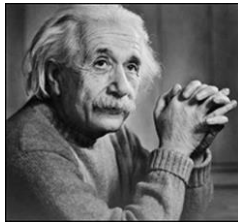


*"I often say that when you can measure what you are speaking about and express it in numbers you know something about it; but **when you cannot measure** it, when you cannot express it in numbers, your knowledge is of a meager and unsatisfactory kind: it **may be the beginning** of knowledge, but you have scarcely, in your thoughts, advanced to the stage of science, whatever the matter may be."*

Lord Kelvin, Electrical Units of Measurement, 1883

*"It is the **theory** which **determines** what we can observe."*

Albert Einstein



*"You never change things by fighting the existing reality. To change something, build a **new model** that makes the existing model obsolete."*

R. Buckminster Fuller

*"Count what is countable, measure what is measurable, and what is not measurable, **make measurable.**"*

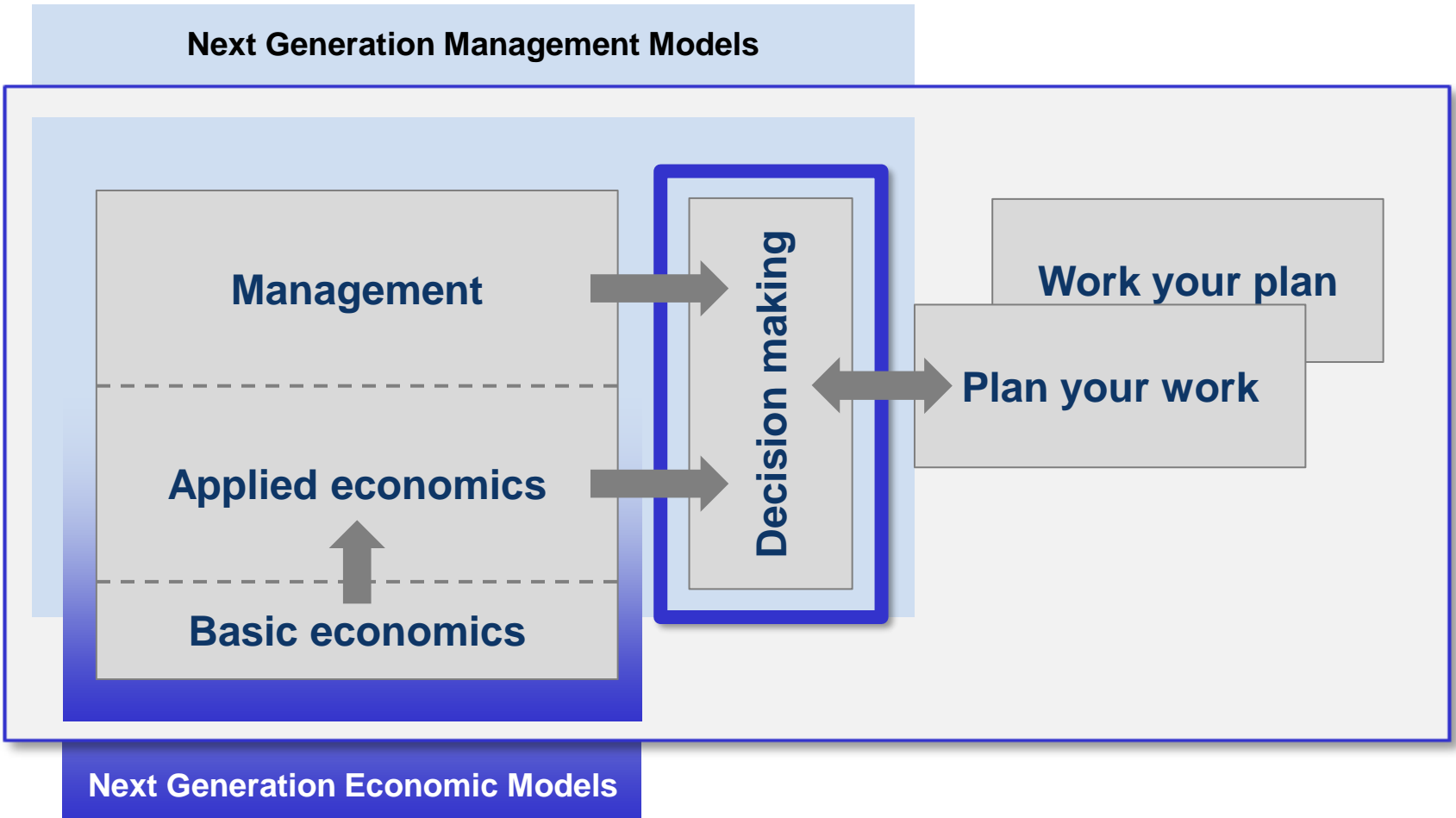
Leonardo da Vinci



*"Many of the patterns of nature we can discover only **after** they have been constructed by our mind."*

Friedrich von Hayek

# What matters in decision making



# Enabling Management – 3. Scientific Revolution

Four Phases of Scientific Innovation (Thomas Kuhn)

[Paradigm shift to higher level of „common“ (economic) science]

**Anomalies,  
Crisis in the reality  
Explanation model fails**

**1. „Common“ Science  
Classic Base**

- Base: The Paradigm**
- Activity: Solving puzzles
  - Limited catalog of problems
  - Not radically innovative
  - Precision of information
  - Perfecting tools and instruments

**2. Crisis in the Theory**

- Paradigm to be weakened
- Insecurity of specific science

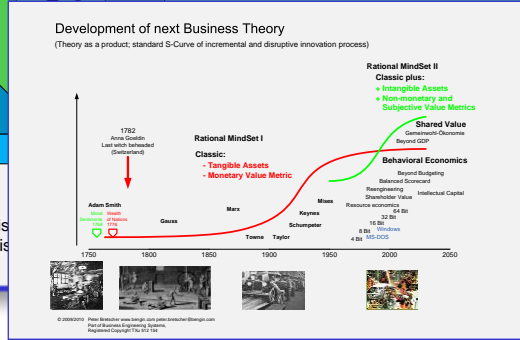
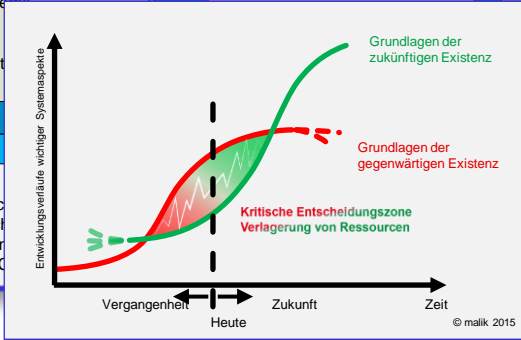
**3. Scientific  
Revolution**

- Coexistence of supposed incompatible MindSets
- Polarisation of opinions
- New candidates for paradigm
- New paradigm to be conceived

**4. „Common“ Science  
Higher Level**

- Abolition of inconsistencies
- Suiting the terms, wording, metrics,

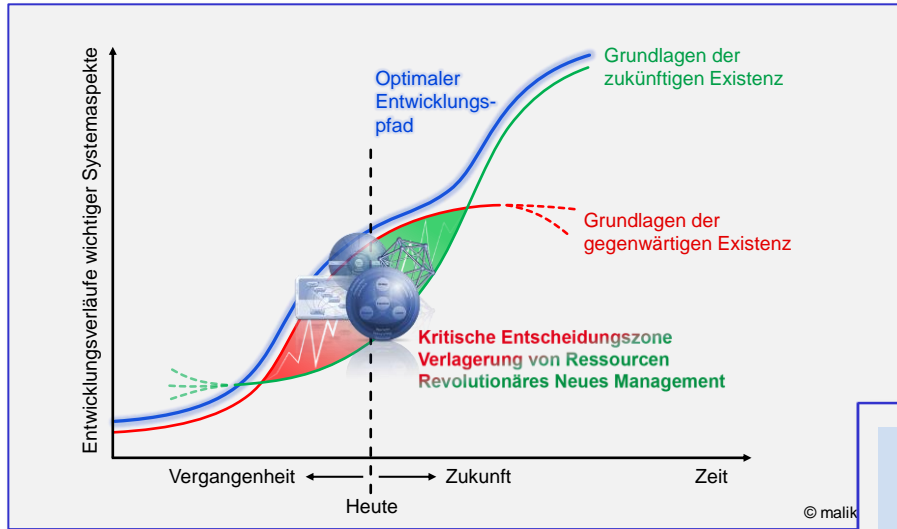
change of Paradigm  
switch to a new point of view



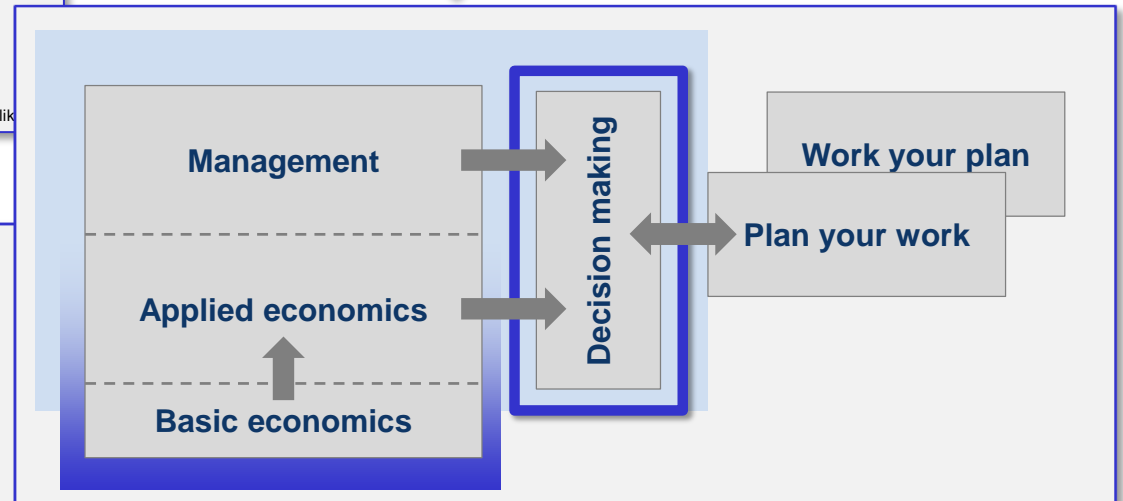
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peter.bretsch@insede.com  
Part of Business Innovation  
Registered

Literature:  
Hochuli Gerhard R.: Das Wesen wissenschaftlicher Revolutionen  
Kuhn Thomas: Die Struktur wissenschaftlicher Revolutionen

## Management Innovation

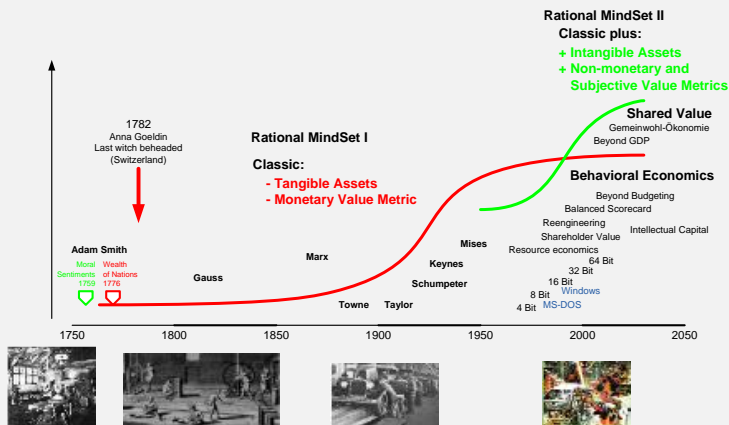


<http://malik-management.com/en>



### Development of next Business Theory

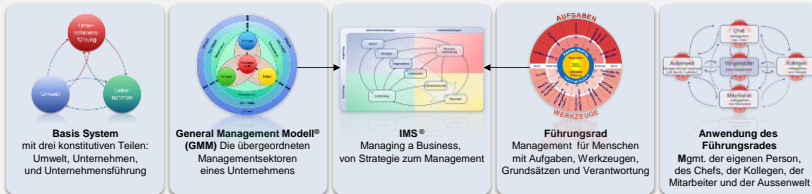
(Theory as a product; standard S-Curve of incremental and disruptive innovation process)



## Enhanced Economic Paradigms

## Management Innovation

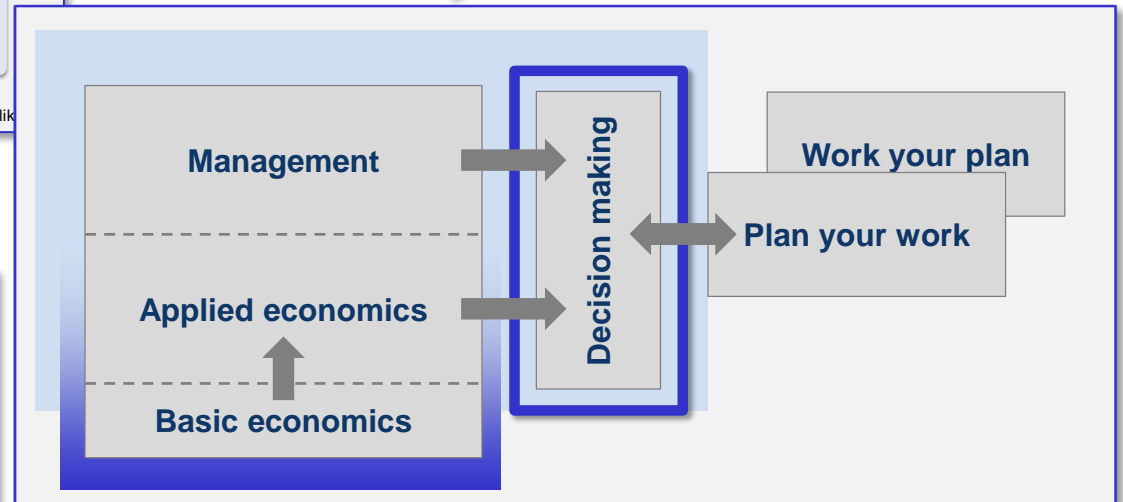
<http://malik-management.com/en>



### Vom Basissystem abgeleitete aufgabenspezifische Navigationsmodelle

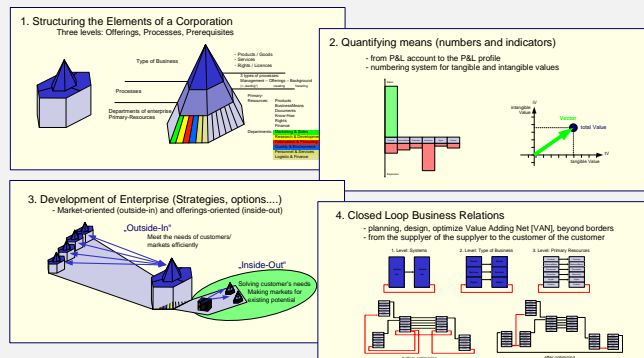


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## Enhanced Economic Paradigms

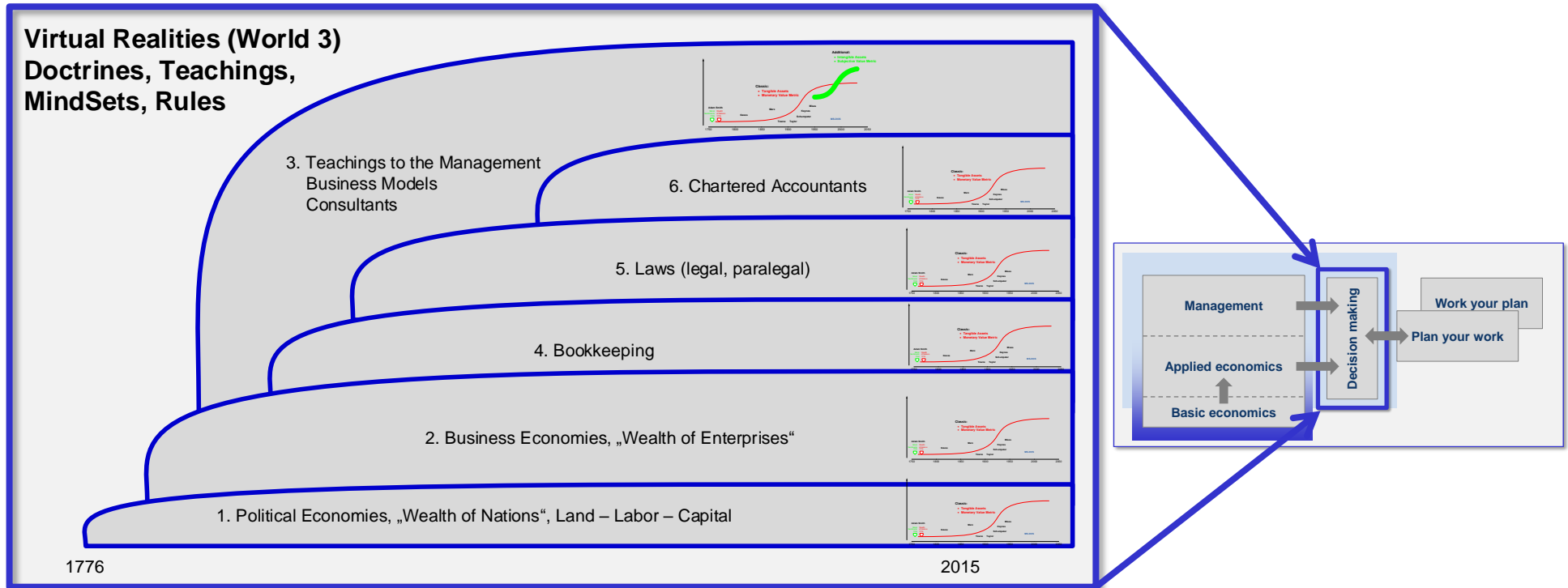
### Four main views



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# Legal und paralegal factors, lobbies (enabler, inhibitors)



At least 83% of formal determined (legal & paralegal) and used rules complicate and hinder right and good management.

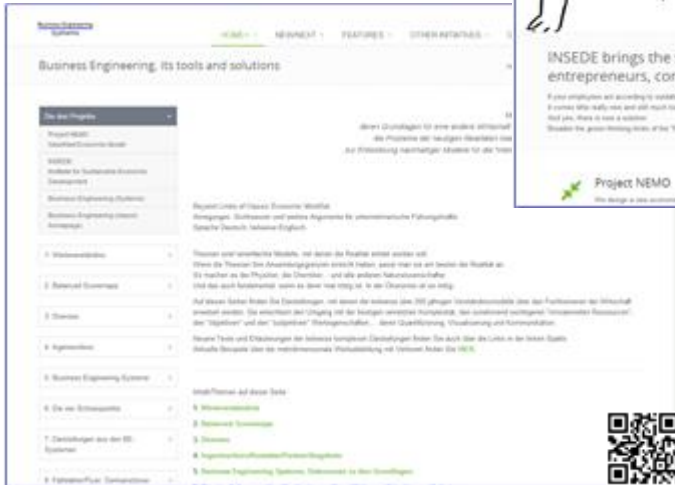
It's about to gradually redesign the most important rules from scratch to the requirements for the design of intelligent organizations and societies.



## Three smart steps for clever real world solutions.

Combining Tangible and Intangible Assets and Wealth, incl. Intellectual Capital and Integral Value Metric

- **Project NEMO**  
The project that realizes the «New/Next Economic Model»
- **INSEDE**  
Clever solutions for the smart real world
- **Business Engineering Systems**  
Modular, new options beyond old systemic traps



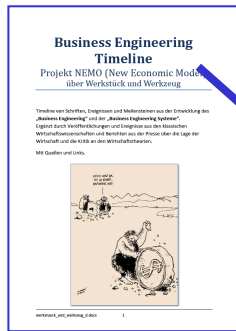
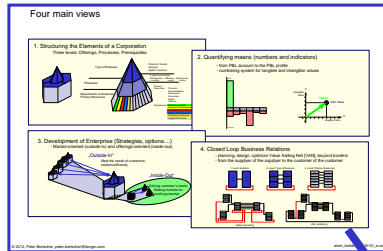
**Project Nemo (New/Next Economic Model)**  
<http://project-nemo.org>

**INSEDE (Institute for Sustainable Economic Development)**  
<http://insede.org>

**Business Engineering Systems (Tools for decisioners in a smart economy)**  
<http://bengin.net/bes/>

## Where to find essentials

Website: <http://project-nemo.org>



Project **NEMO**

HOME+ NEW/NEXT FEATURES OTHER INITIATIVES BLOG CONTACTS

1. ENTERPRISE STRUCTURE

- 3D-Enterprise structure (three levels) (d)

2. METRICS, VECTORS, TEMPLATES

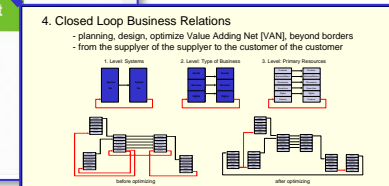
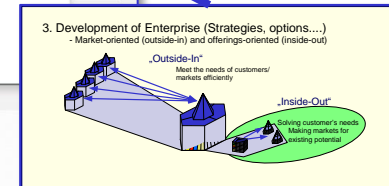
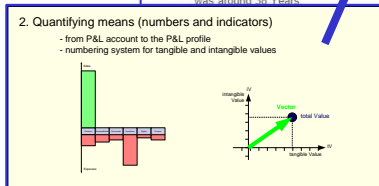
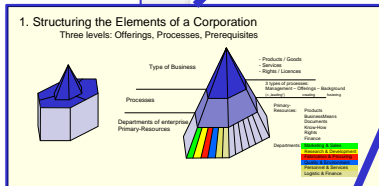
- Vector-Users (e)
- Vector-Applications (e)
- Vector-Basic templates (e)
- Vector-Based Value Metrics (e)
- Values, Metrics and measurement (e)
- Objects and Metrics (e)
- Gross Value Product - Beyond GDP (e)
- Social Progress Imperative - Beyond GDP (e)
- Werte, Metriken und messen (d)

3. STRATEGIES (OUTSIDE IN & INSIDE OUT)

- Vorhandene Potenziale erkennen und nutzen (d)
- Economic Energy and Performance (e)
- Das Wertschöpfungsnetz - Value-Logistics Net (d)

4. VALUE LOGISTIC-NET FOR OPTIMIZING VALUE FLOW

Go to contact



new/Next Economic Model)

the "Wealth of Nations" from Adam Smith when there were mainly trading (mercantilism) and manual work. Rules will direct industry and nations back to 1776. Tools designed for making a steam machine.

in today's Real World and Life. Based on present human needs and potential. Options for enterprises and nations to create real wealth. Rules.

## Timeline of Business Engineering Systems<sup>[1]</sup> (with links to original papers)


### Business Engineering Timeline

Projekt NEMO (New Economic Model)  
über Werkstück und Werkzeug

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Timeline von Schriften, Ereignissen und Meilensteinen aus der Entwicklung des „Business Engineering“ und der „Business Engineering Systeme“. Ergänzt durch Veröffentlichungen und Ereignisse aus den klassischen Wirtschaftswissenschaften und Berichten aus der Presse über die Lage der Wirtschaft und die Kritik an den Wirtschaftstheorien.

Mit Quellen und Links.



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Web:

<http://project-nemo.org>

<http://insede.org>

<http://bengin.net>

<http://bengin.net/bes/>

<https://google.com/+PeterBretscher>

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