3D-Enterprise Model (inside)
3D-Enterprise Model (inside) has three Levels
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1. Offerings

- Products
- Services
- Rights

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3D-Enterprise Model (inside) has three Levels

1. Offerings
   - Products
   - Services
   - Rights

2. Processes
   - Management
   - Operations & Innovation
   - Resources (maintenance)
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1. Offerings
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   - 2. Services
   - 3. Rights

2. Processes
   - 1. Management
   - 2. Operations & Innovation
   - 3. Resources (maintenance)

3. Departments
   - 1. Marketing
   - 2. Tech., R&D
   - 3. Fabrication
   - 4. Q & Environment
   - 5. People (HR)
   - 6. Logistic&Finance

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