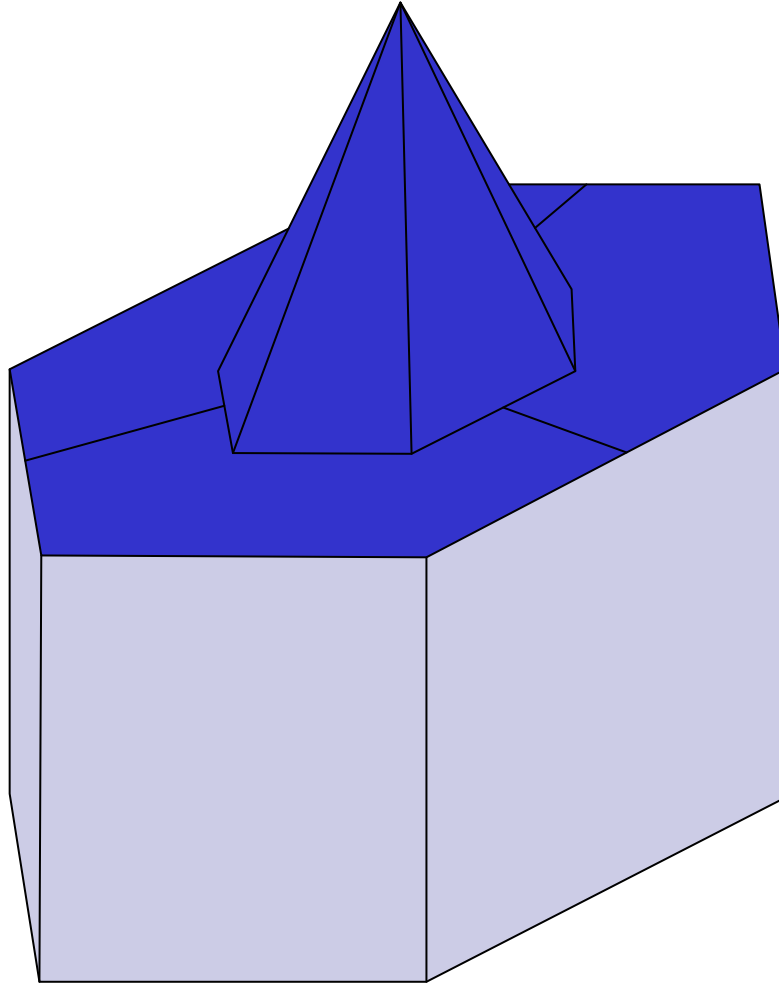
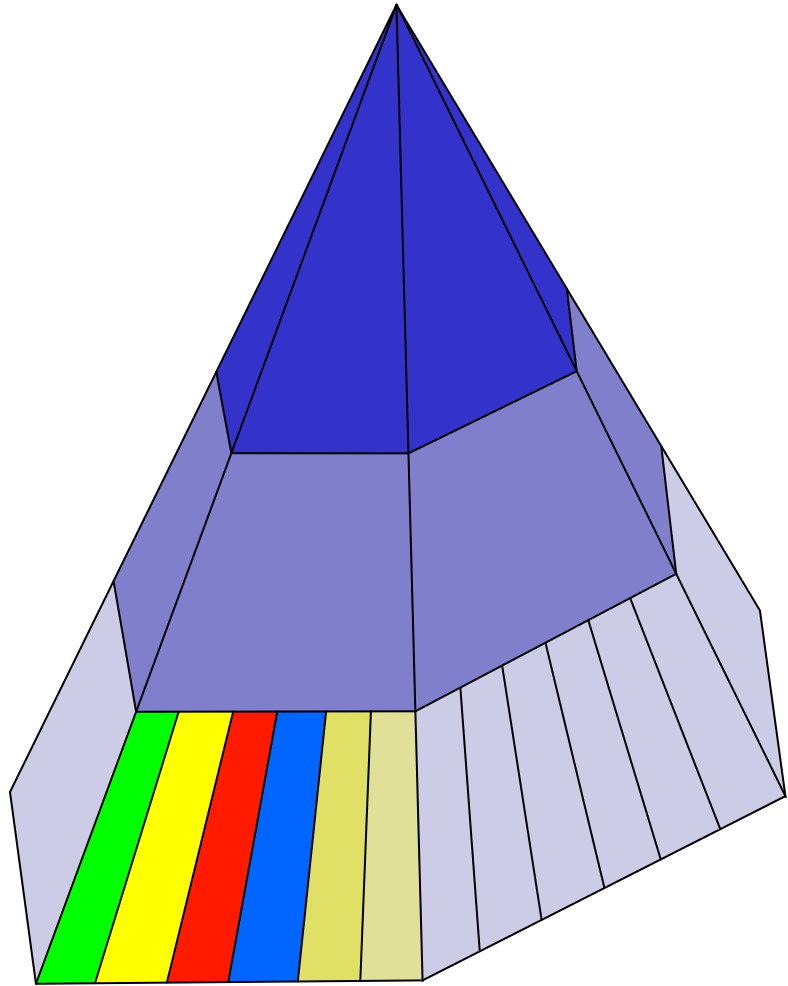


3D-Unternehmensmodell Aussensicht

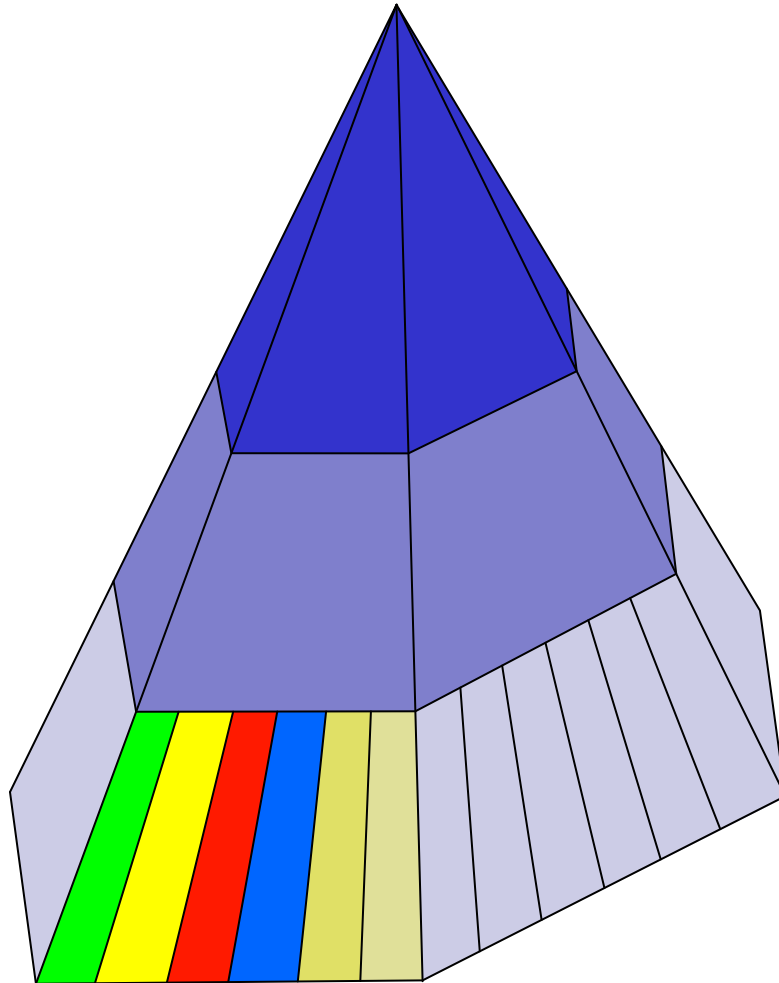


3D-Unternehmensmodell Innensicht



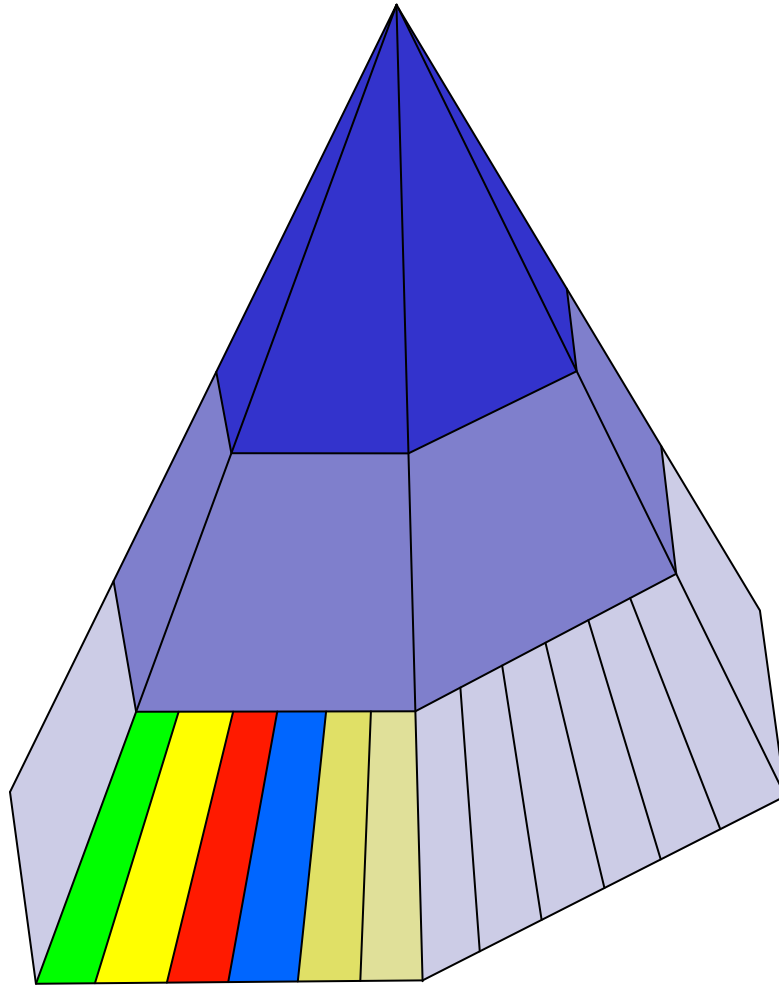
3D-Unternehmensmodell Innensicht

hat drei Ebenen

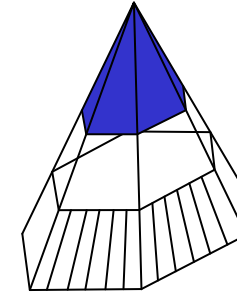


3D-Unternehmensmodell Innensicht

hat drei Ebenen



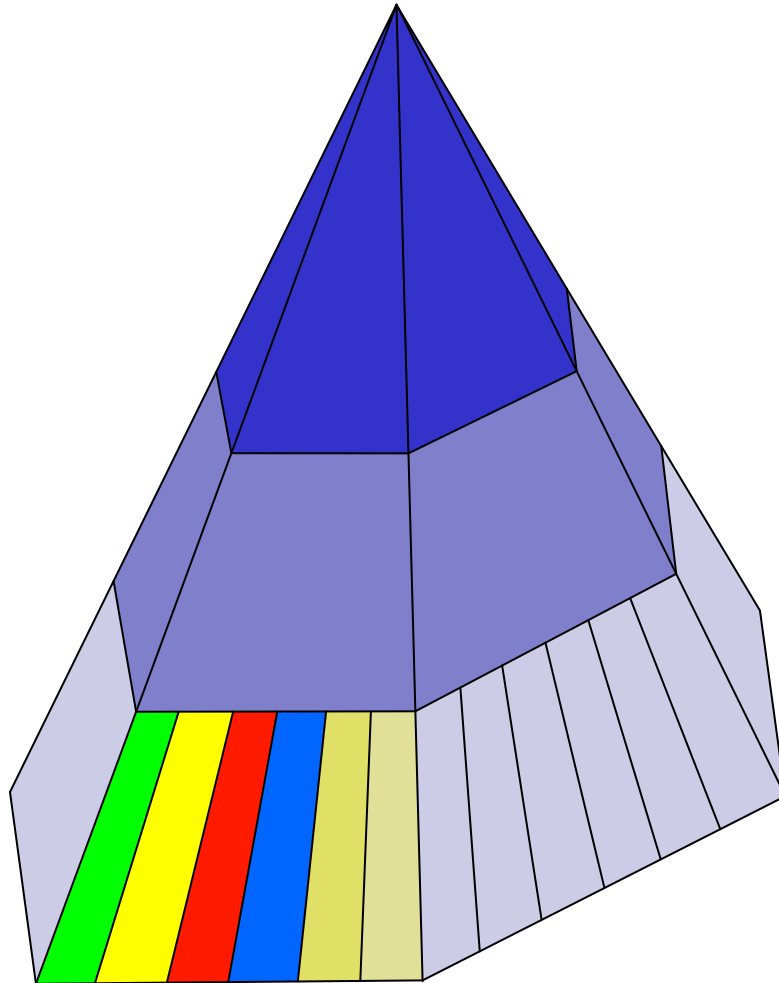
1. Angebote



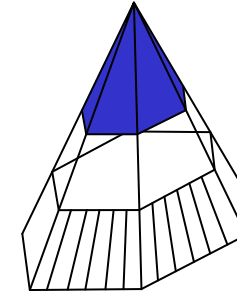
- 1. Produkte
- 2. Dienste
- 3. Rechte

3D-Unternehmensmodell Innensicht

hat drei Ebenen

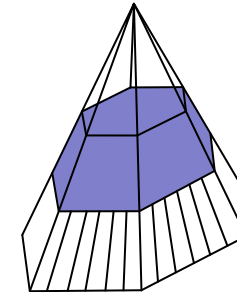


1. Angebote



- 1. Produkte
- 2. Dienste
- 3. Rechte

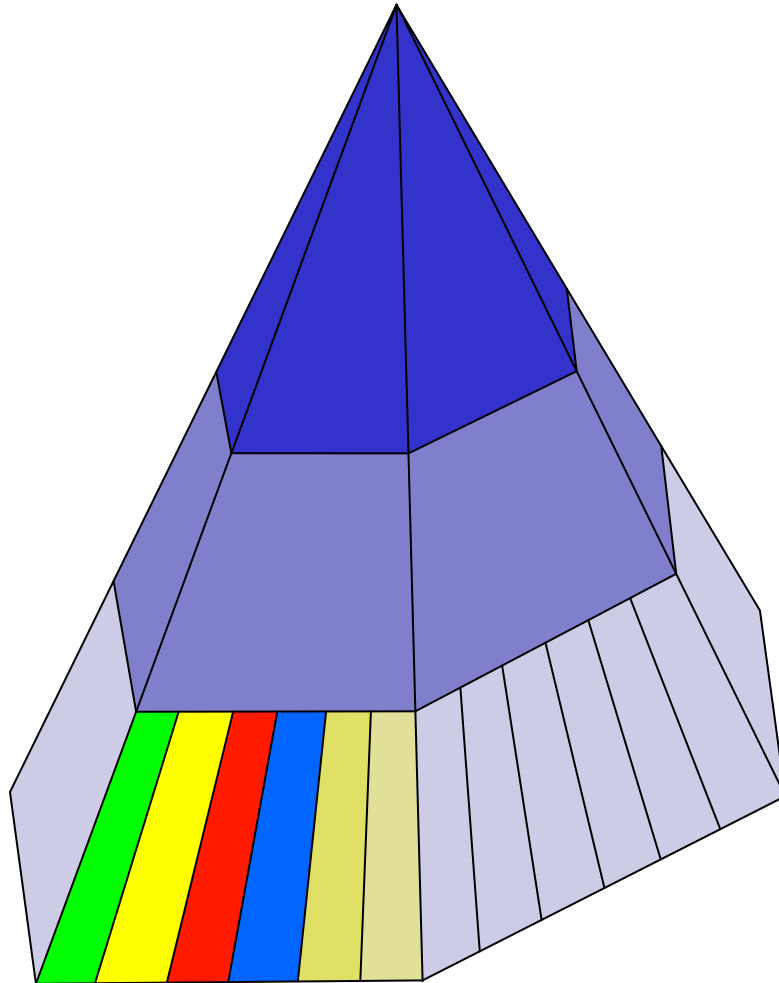
2. Prozesse



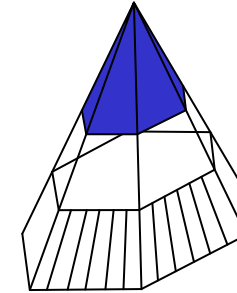
- 1. Management
- 2. Leistungserstellung & Innovation
- 3. Ressourcen pflegen

3D-Unternehmensmodell Innensicht

hat drei Ebenen

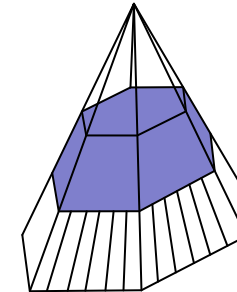


1. Angebote



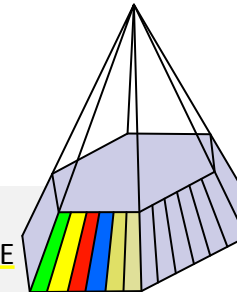
- 1. Produkte
- 2. Dienste
- 3. Rechte

2. Prozesse



- 1. Management
- 2. Leistungserstellung & Innovation
- 3. Ressourcen pflegen

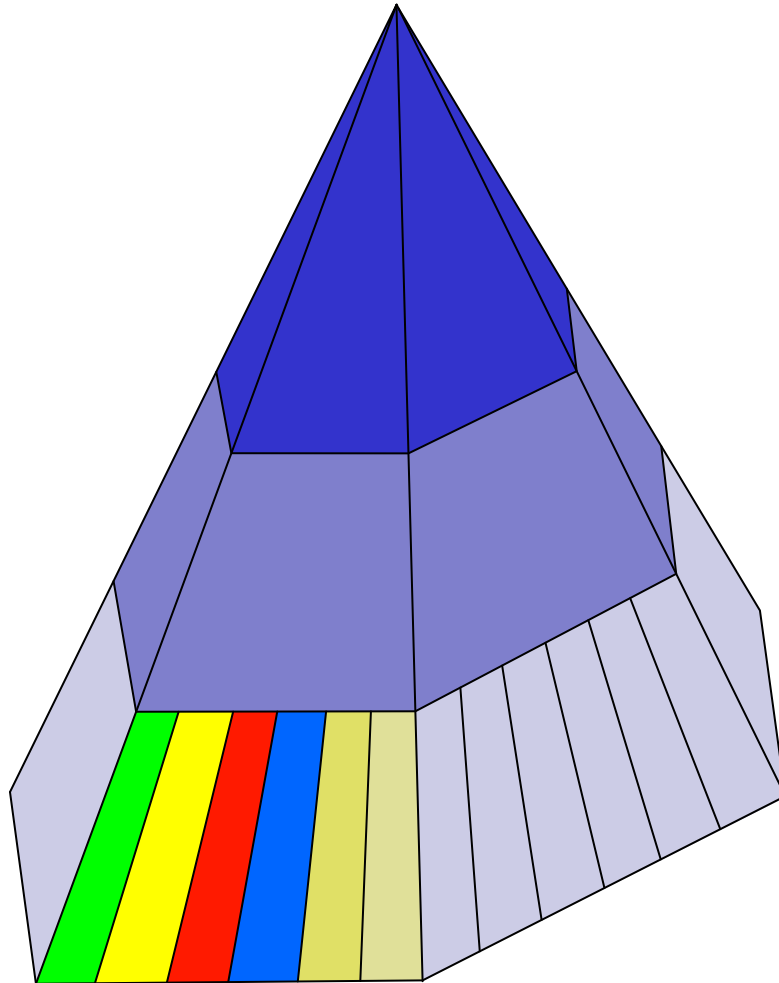
3. Ressorts



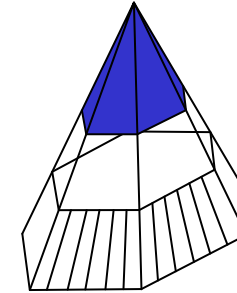
- 1. Marketing
- 2. Technik, F&E
- 3. Fertigung
- 4. QS & Umwelt
- 5. Personal
- 6. Logistik & Finanz

3D-Unternehmensmodell Innensicht

hat drei Ebenen

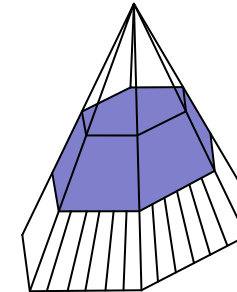


1. Angebote



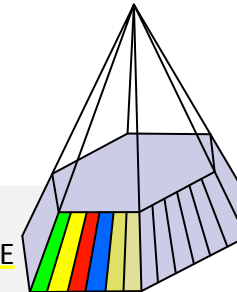
1. Produkte
2. Dienste
3. Rechte

2. Prozesse



1. Management
2. Leistungserstellung & Innovation
3. Ressourcen pflegen

3. Ressorts und Ressourcen

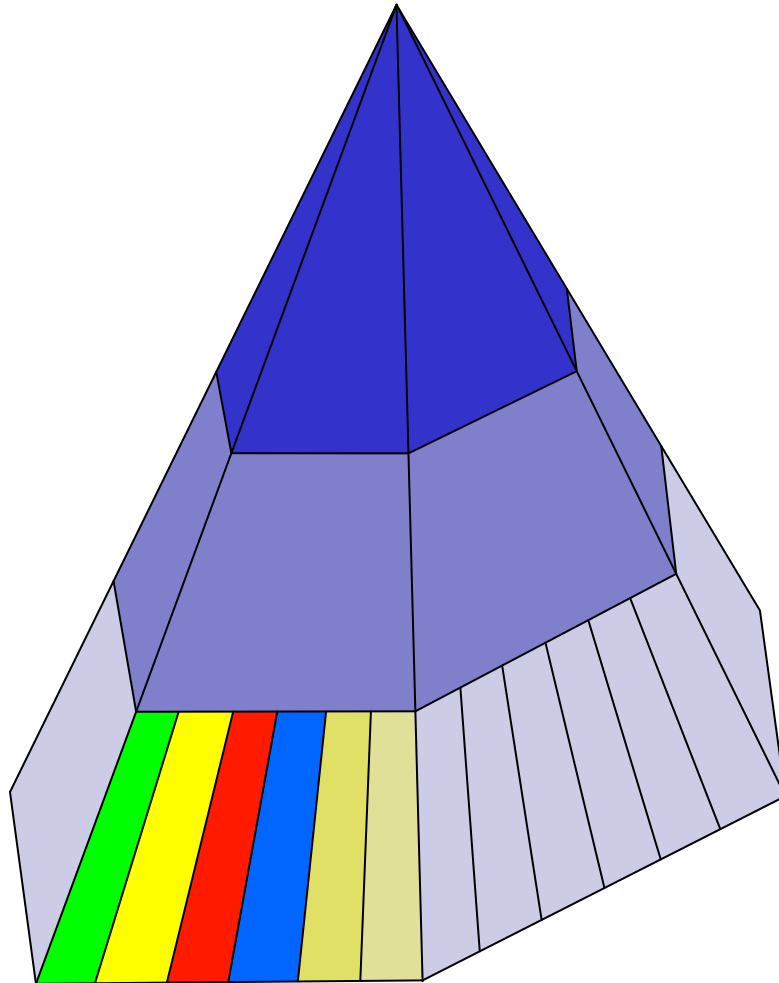


1. Marketing
2. Technik, F&E
3. Fertigung
4. QS & Umwelt
5. Personal
6. Logistik & Finanz

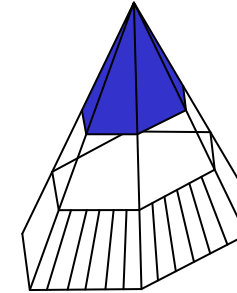
1. Produkte
2. Betriebsmittel
3. Dokumente
4. Know-How
5. Rechte
6. Finanzen

3D-Unternehmensmodell Innensicht

hat drei Ebenen

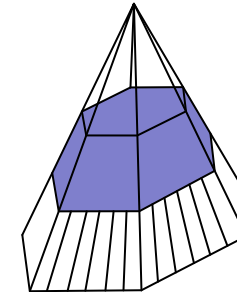


1. Angebote



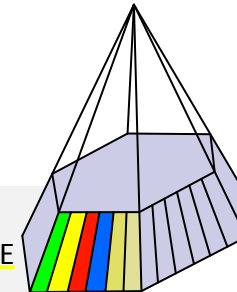
1. Produkte
2. Dienste
3. Rechte

2. Prozesse



1. Management
2. Leistungserstellung & Innovation
3. Ressourcen pflegen

3. Ressorts und Ressourcen



1. Marketing
2. Technik, F&E
3. Fertigung
4. QS & Umwelt
5. Personal
6. Logistik & Finanz

1. Produkte
2. Betriebsmittel
3. Dokumente
4. Know-How
5. Rechte
6. Finanzen