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Next economic reasoning system

Hidden Message in pwc's Logo?

Makes Sense.....

Clusters with vector based value measures?

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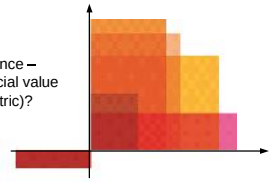
Pwc's Logo

Symbol for integral performance – combining economic and social value (objective and subjective metric)?



pwc

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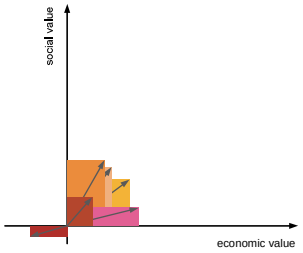
Integral performance – combining economic and social value



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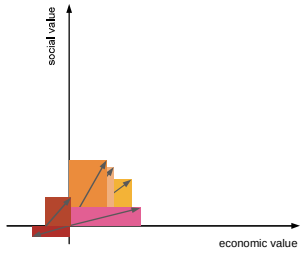
Integral performance – combining economic and social value



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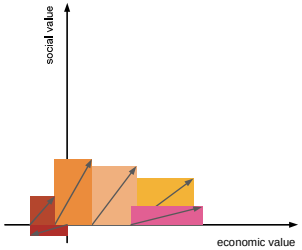
Integral performance – combining economic and social value



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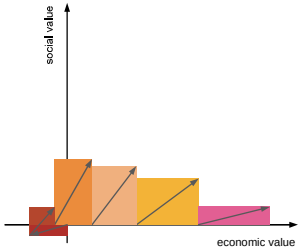
Integral performance – combining economic and social value



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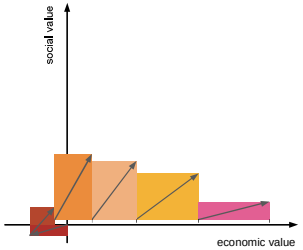
Integral performance – combining economic and social value



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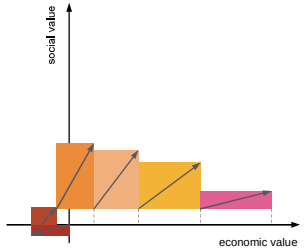
Integral performance – combining economic and social value



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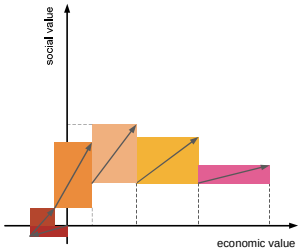
Integral performance – combining economic and social value



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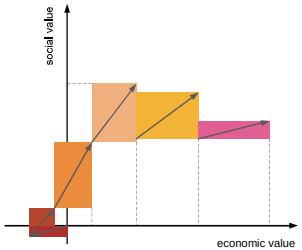
Integral performance – combining economic and social value



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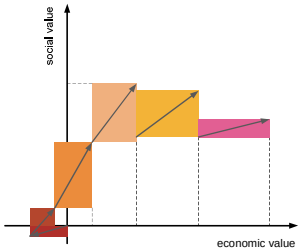
Integral performance – combining economic and social value



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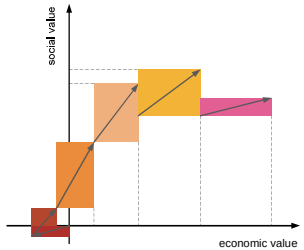
Integral performance – combining economic and social value



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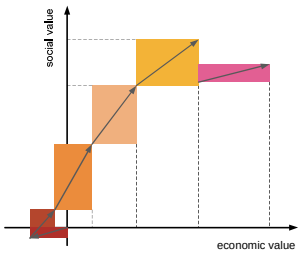

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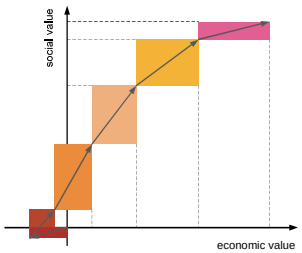

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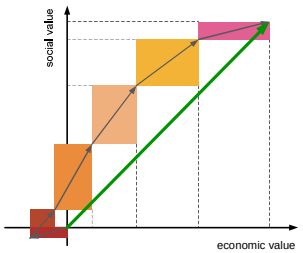

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Next economic reasoning system

Makes Sense.....

New Value Paradigm

– combining financials and nonfinancials –

for that Integral Performance Counts.

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