"We also need to develop an economic theory appropriate to a world economy in which knowledge has become the key economic resource and the dominant... source of comparative advantage."

Peter E. Drucker
The Atlantic 11/1994

"There is nothing more practical than a good theory."

Albert Einstein

If the facts don’t fit the theory, re-invent the theory until it fits facts and needs.

Project NEMO (New/Next Economic Model)

INSEDE
Institute for Sustainable Economic Development.
Open strategic and operational base for the development of next Mind- and Soft-Ware.
Participants generate own derivative intellectual property rights if based on BE-Systems.

Business Engineering Systems
Generic base and framework (includes intangible assets and subjective value metrics). Compatible to classic MindSet.
Registered Copyright TXu 512 154. > 10’000 3D models and papers.
R&D ‘till now > CHF 4.5 Mio.