

Upgrade of Classic Economic Theory by proven findings from other sciences

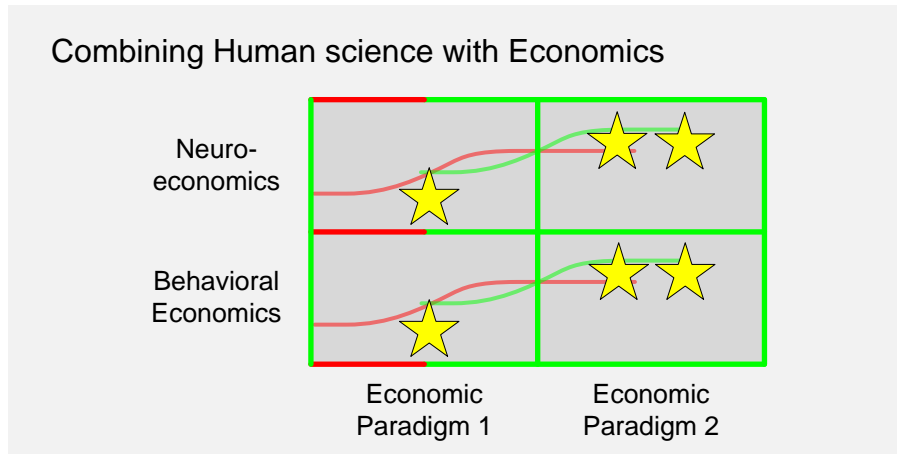
" We also need to develop an economic theory appropriate to a world economy in which knowledge has become the key economic resource and the dominant... source of comparative advantage."

Peter E. Drucker
The Atlantic 11/1994

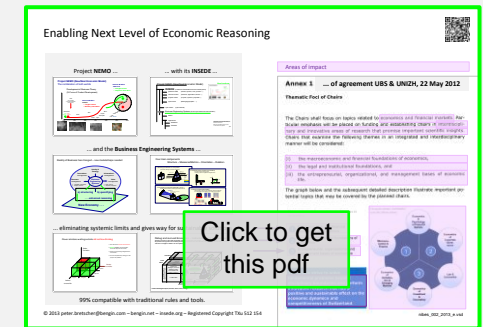
"There is nothing more practical than a good theory."

Albert Einstein

If the facts don't fit the theory, re-invent the theory until it fits facts and needs.



Project NEMO (New/Next Economic Model)



Project NEMO has **two streams**:

INSEDE

Institute for Sustainable Economic Development.
Open strategic and operational base for the development of next Mind- and Soft-Ware.
Participants generate own derivative intellectual property rights if based on BE-Systems.

Business Engineering Systems

Generic base and framework (includes intangible assets and subjective value metrics).
Compatible to classic MindSet.
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> 10'000 3D models and papers.
R&D 'til now > CHF 4.5 Mio.

