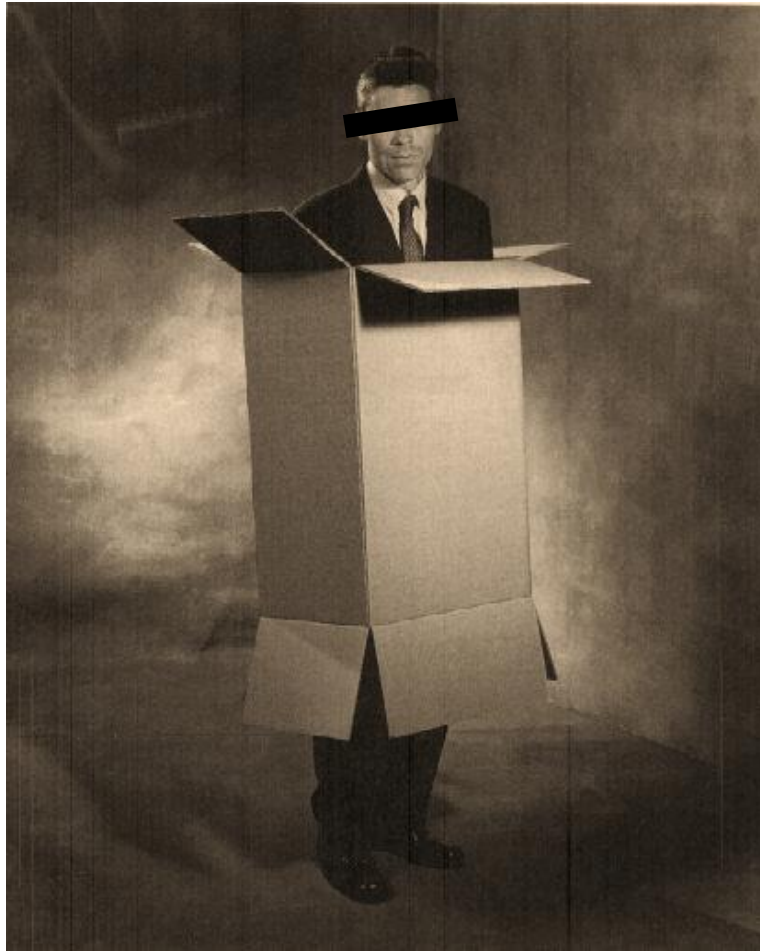


Outdated economic models – thought too short



Recognizing the potential of an enterprise is not necessarily the strength of classical economic models.

And certainly not to evaluate the potential.

You know it:

The choice of advisers and their counseling approaches can have significant consequences.

Should not they inspire especially your entrepreneurial freedoms?

This is exactly what that fundamentally extended economic model does, that now defines the standard.

Business Engineering Systems:

The new generation of practical systems.

The one with the scale for intangible assets and subjective values.

For smart companies and nations.

Business Engineering Systems:

In order to make better use of existing potential.

The rationale for a more sustainable economy.

(Reducing potential was yesterday.)