

Potential, Use Value & SPE analysis

Cost	xmin	300,00
Price 1	xmax1	500,00
Price 2	xmax2	600,00

use-v1	(result)	400,00
use-v2	(result)	519,62
SPE	(result)	119,62

Name x-axis: monetary indicator (costs, prices) [\$]
 Name y-axis: subjective value indicators (Use value I) [i\$]

SPE = Shareholder's Profit Expectation

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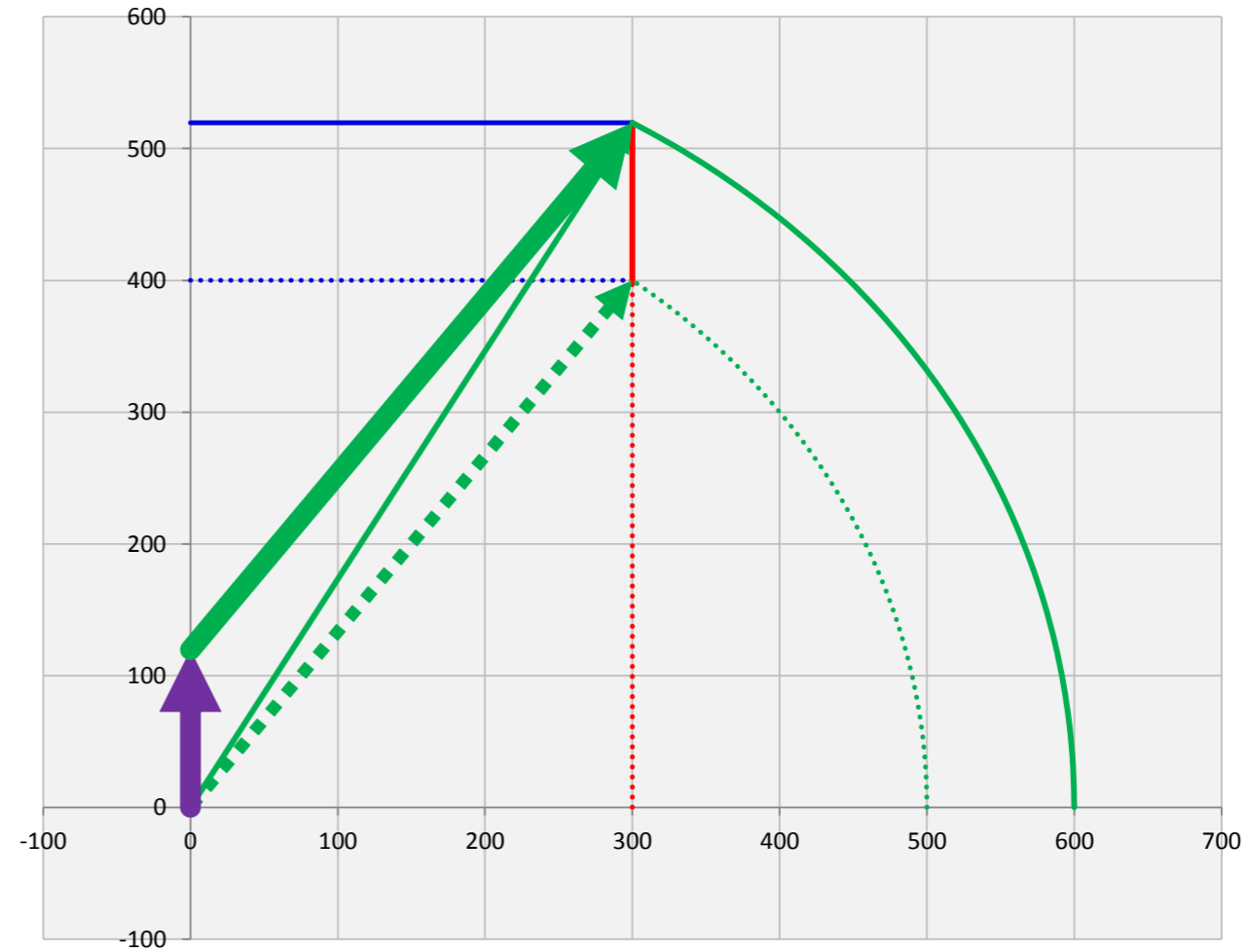
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subjective value indicators (Use value I) [i\$]

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monetary indicator (costs, prices) [\$]

- Cost
- Cost2
- use-v1
- use-v2
- Price 1
- ▶ ValueVector1
- Price 2
- ▶ ValueVector2P
- ▶ SPE