

bengin



Expanding value paradigm (in a hurry)

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Agenda

1.

**Objects
Measures
Values
Maps**

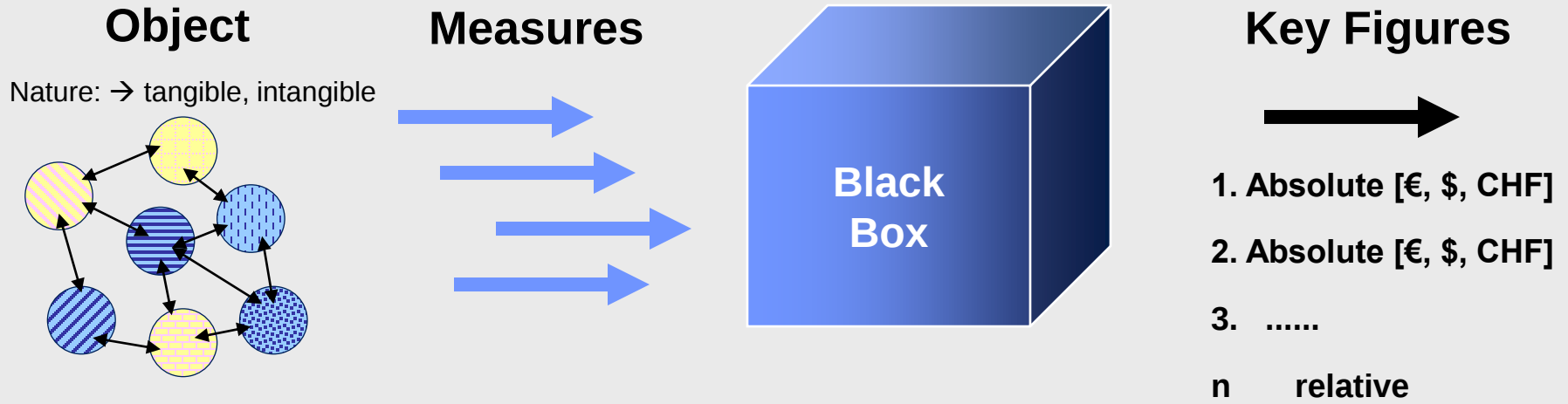
2.

**Relative and
absolute
Value maps**

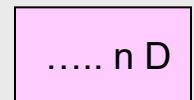
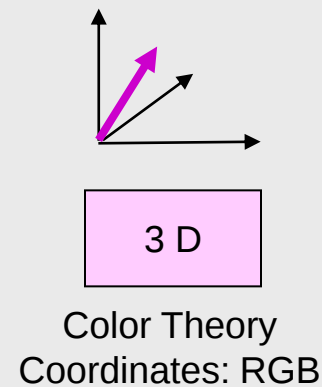
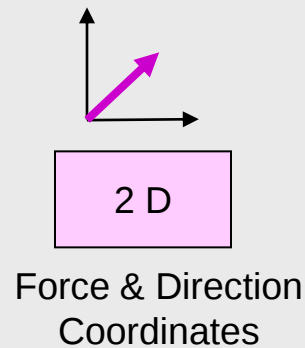
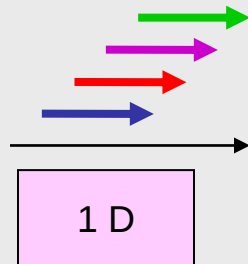
3.

**Applications
Outlook**

Objects – Measures – Values – Maps

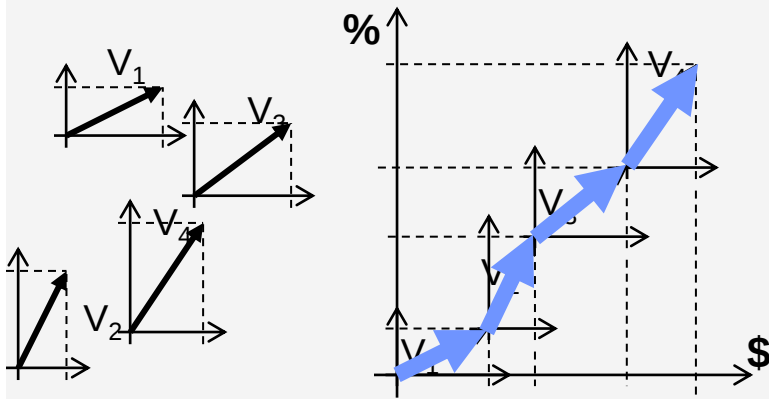


Metrics

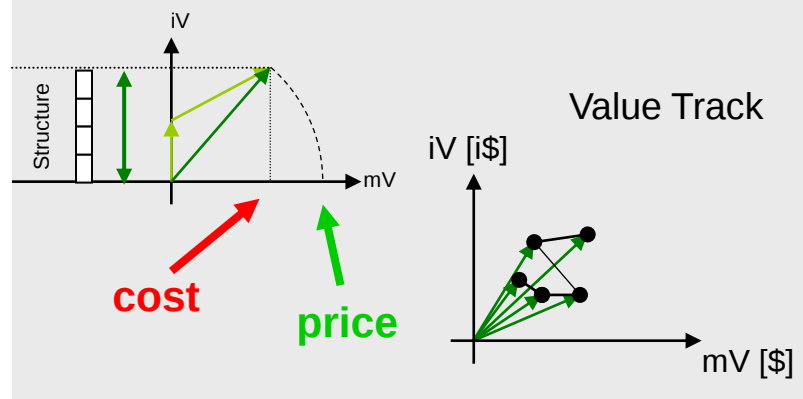


Relative and absolute Value maps

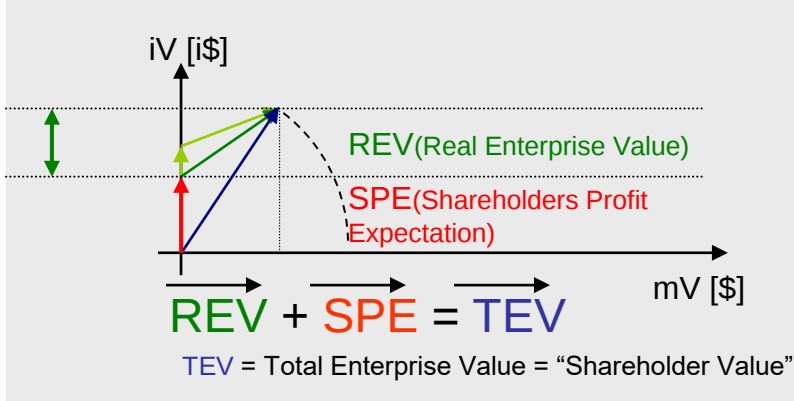
a) relative Vector, Vector profile



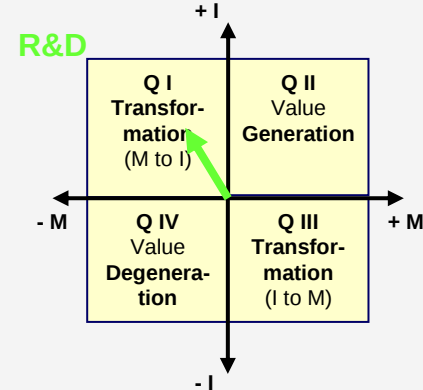
b) absolute Vector, Ortskurve



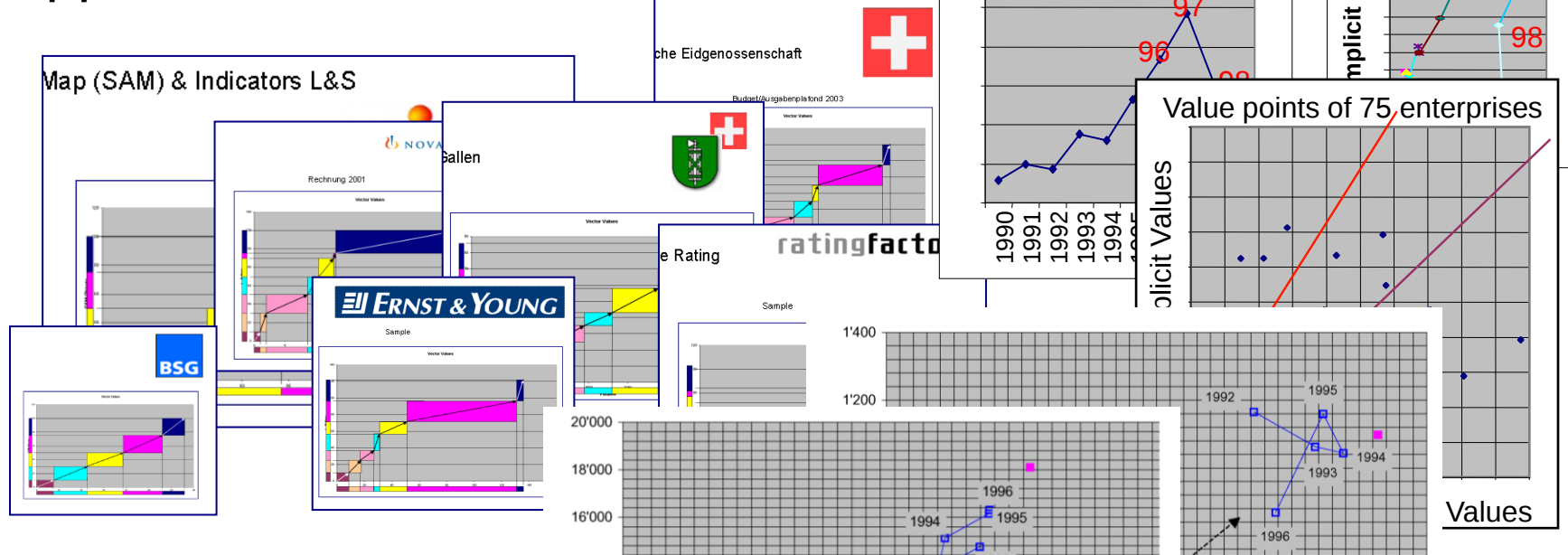
c) Shareholders Valuation



d) Value Quadrants



Applications, Outlook



Where to be used

- For complex valuation and controlling purposes. Better valuations. Corporate governance, Project controlling, Benchmarks, M&A, Nonfinancial audit.....

Outlook

- Focus more on techniques (as a product) than on technology.
- Standards for mapping tangible and intangible resources:
 - a) structuring means
 - b) quantifying means.
- The intellectual property.