INSEDE

R&D

Next economic reasoning system

Introducing Vector Metrics for Visualizing Values

When you can measure what you are speaking about and express it in numbers, you know something about it; but when you cannot measure it,

... when you cannot express it in Numbers,
your knowledge is of meagre and unsatisfactory kind.

Lord Kelvin

Development of (economic) Value-Metrics

Why Metrics?

- comparing, comprehensible, reproducible
- Making rational communication easier.

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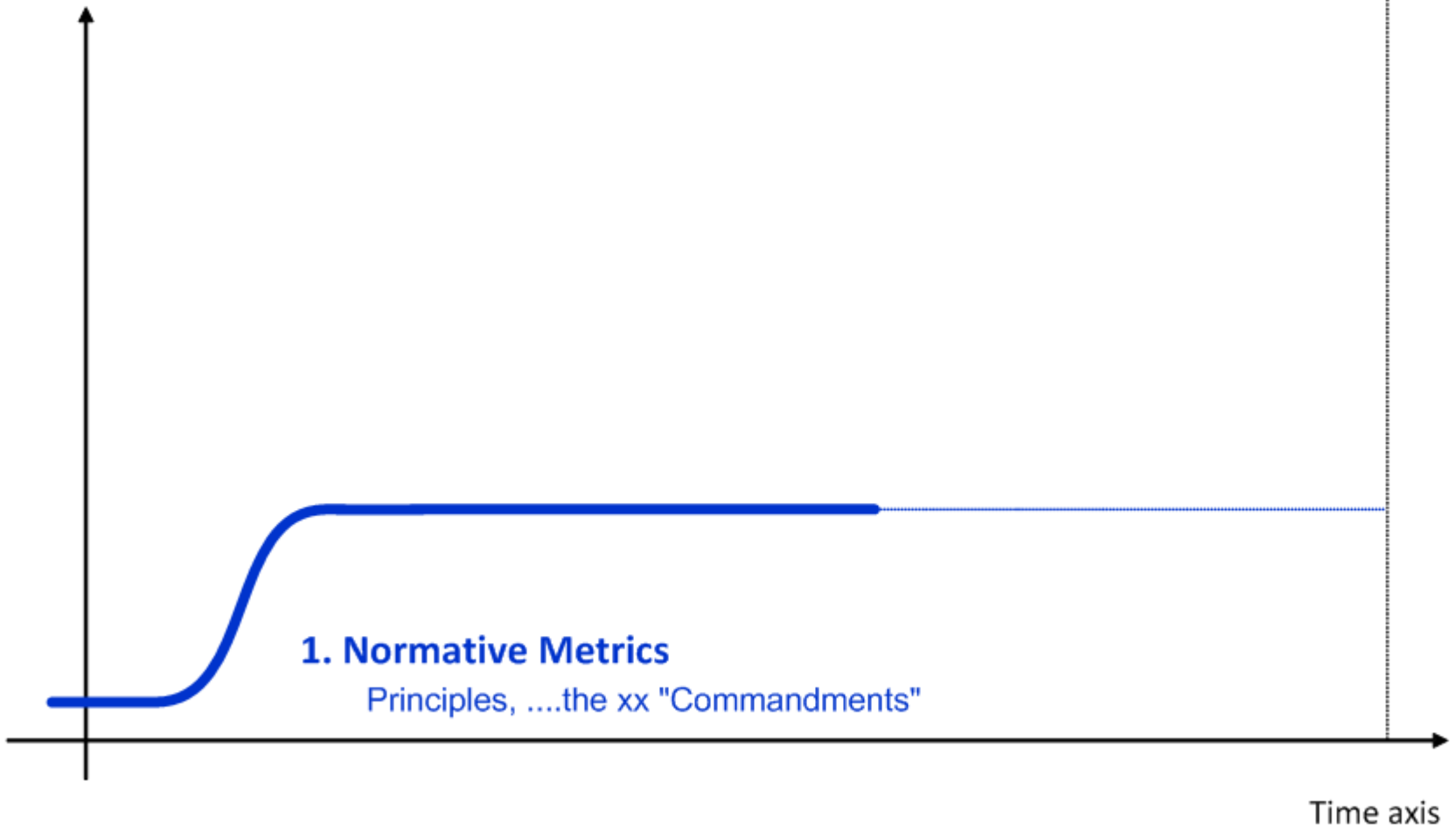

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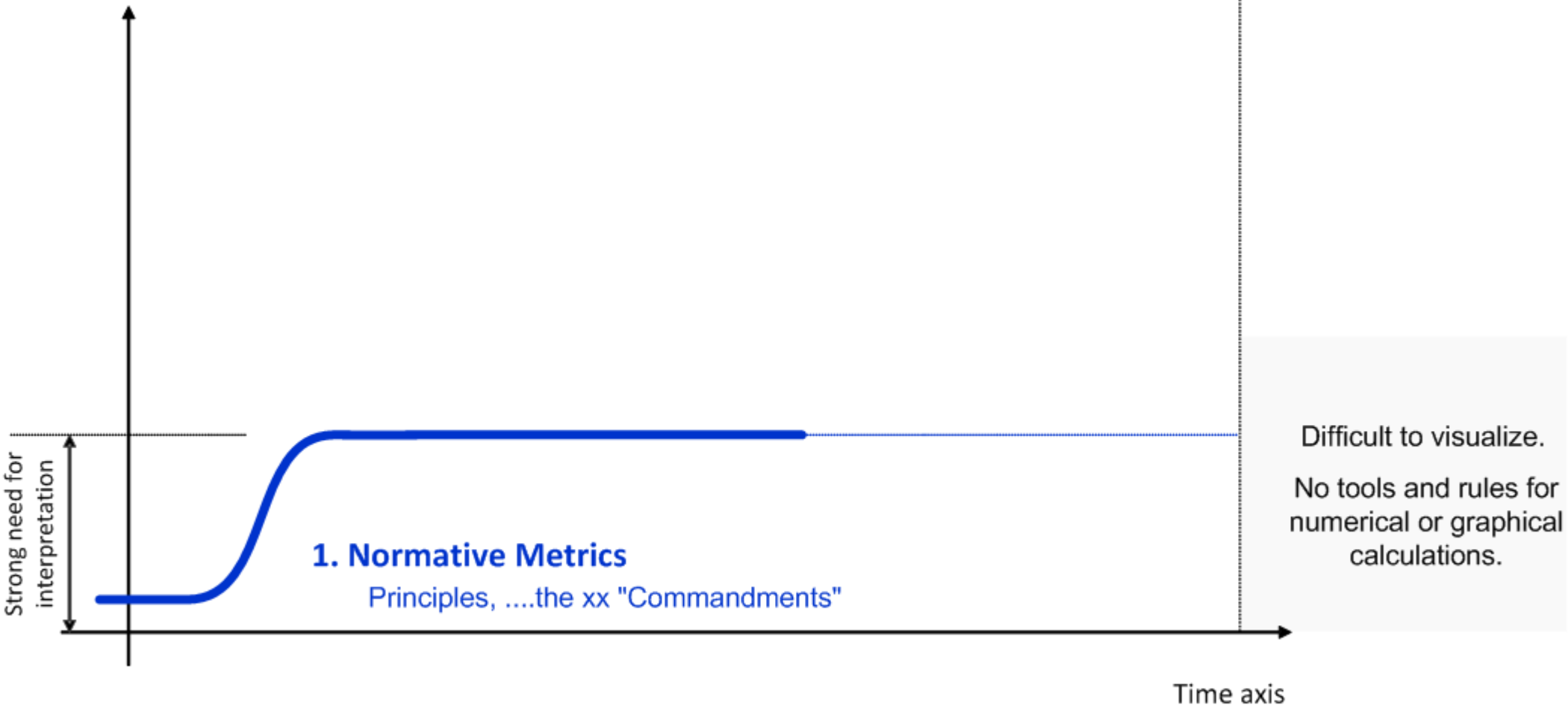

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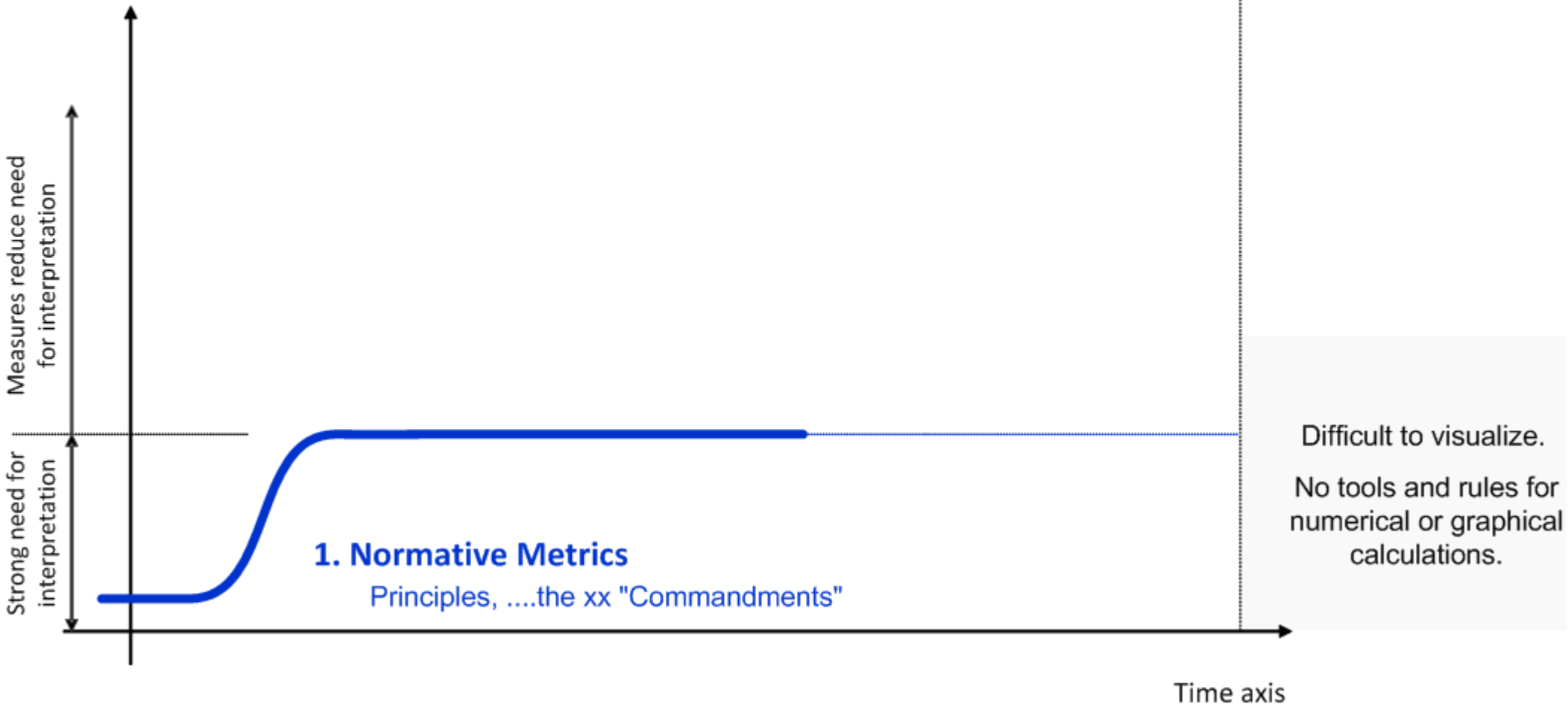

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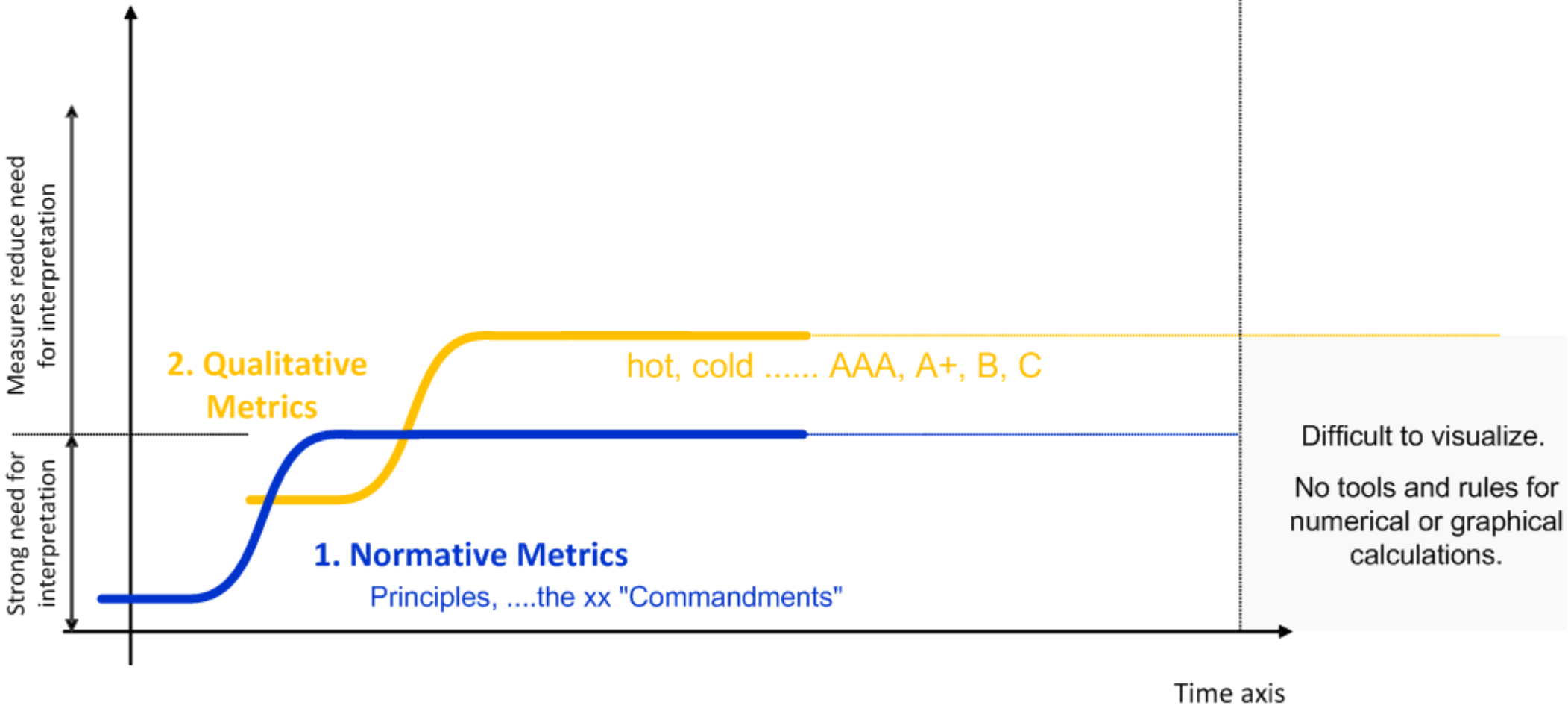

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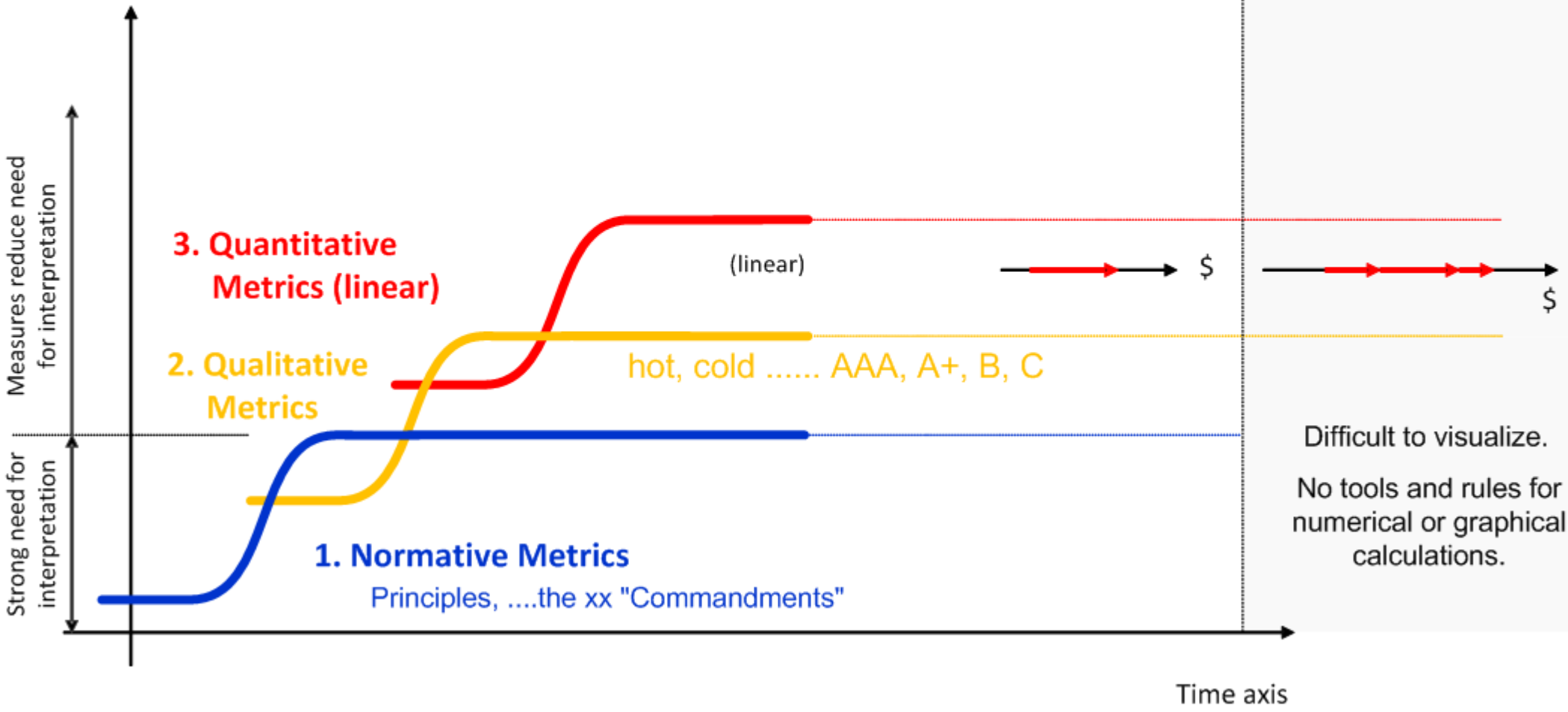
Development of (economic) Value-Metrics

Possible to calculate (and visualize)

Why Metrics?

- comparing, comprehensible, reproducible
- Making rational communication easier.



Difficult to visualize.

No tools and rules for numerical or graphical calculations.

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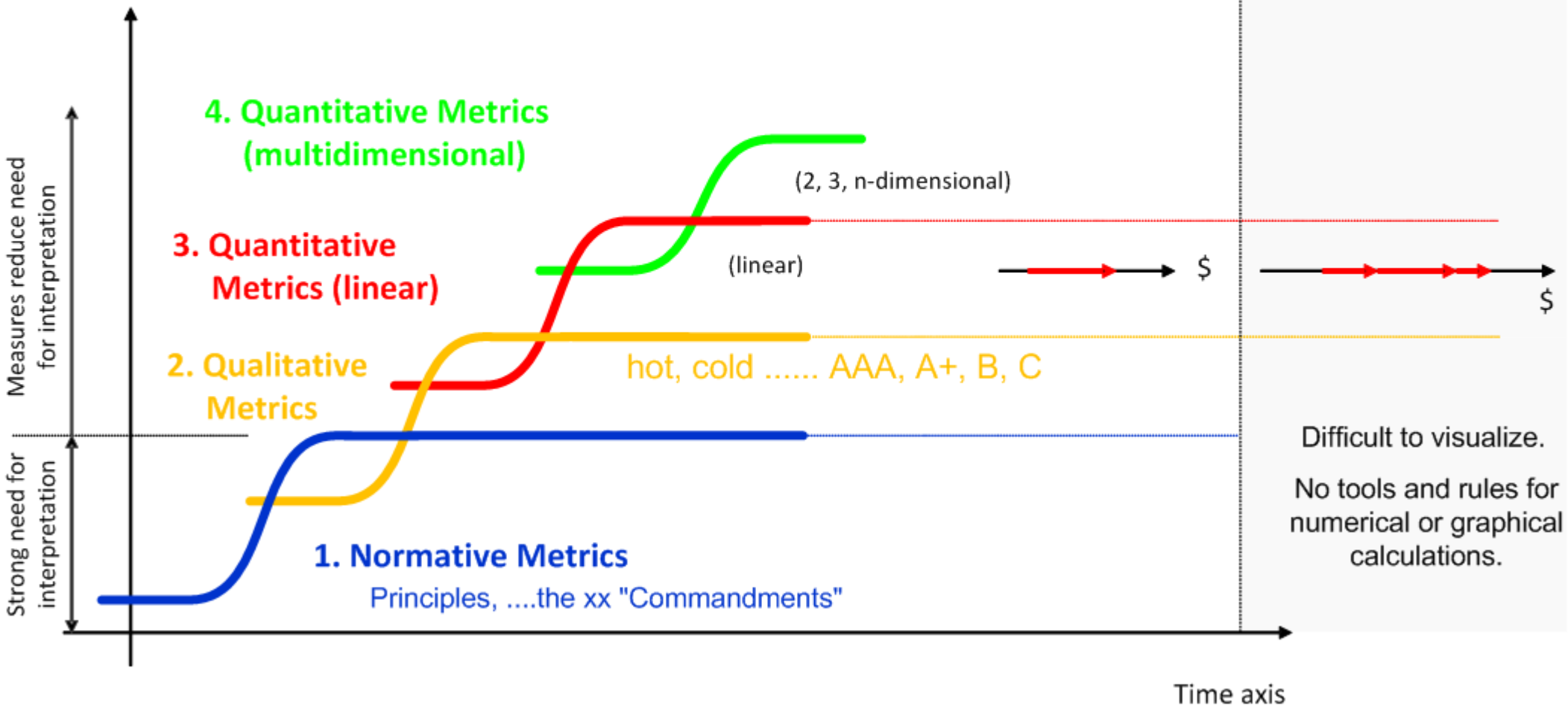

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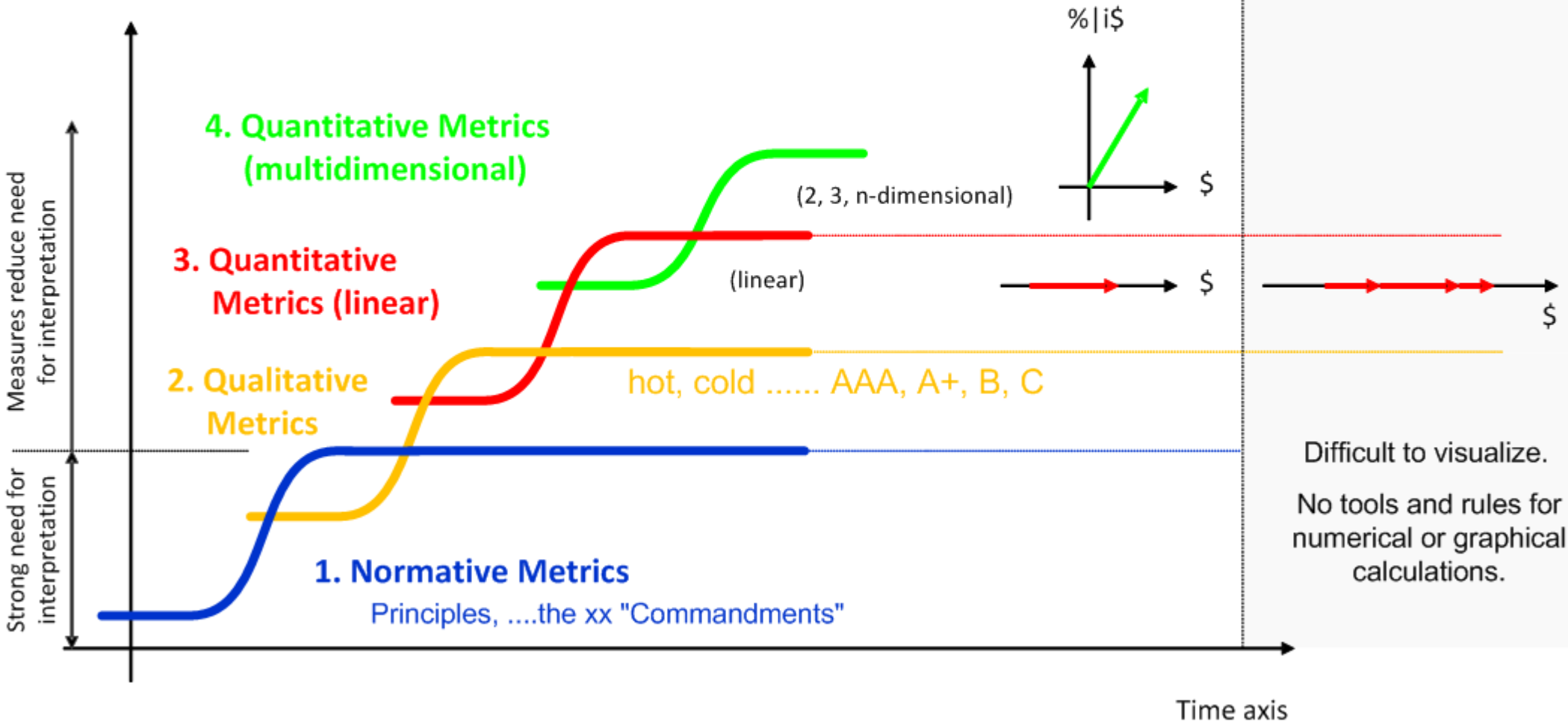
Development of (economic) Value-Metrics

Possible to calculate with (and visualize) 2D-Values

Why Metrics?

- comparing, comprehensible, reproducible
- Making rational communication easier.



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Development of (economic) Value-Metrics

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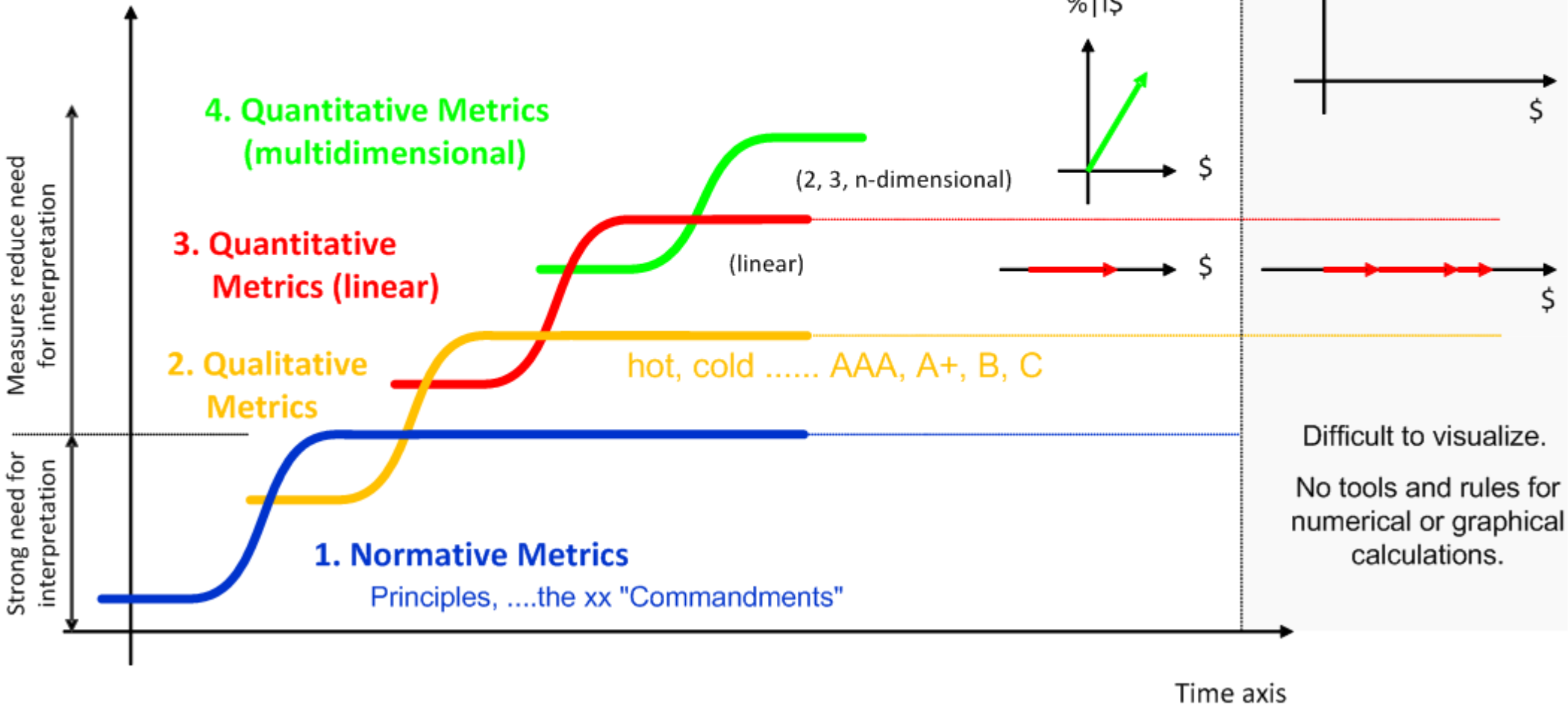

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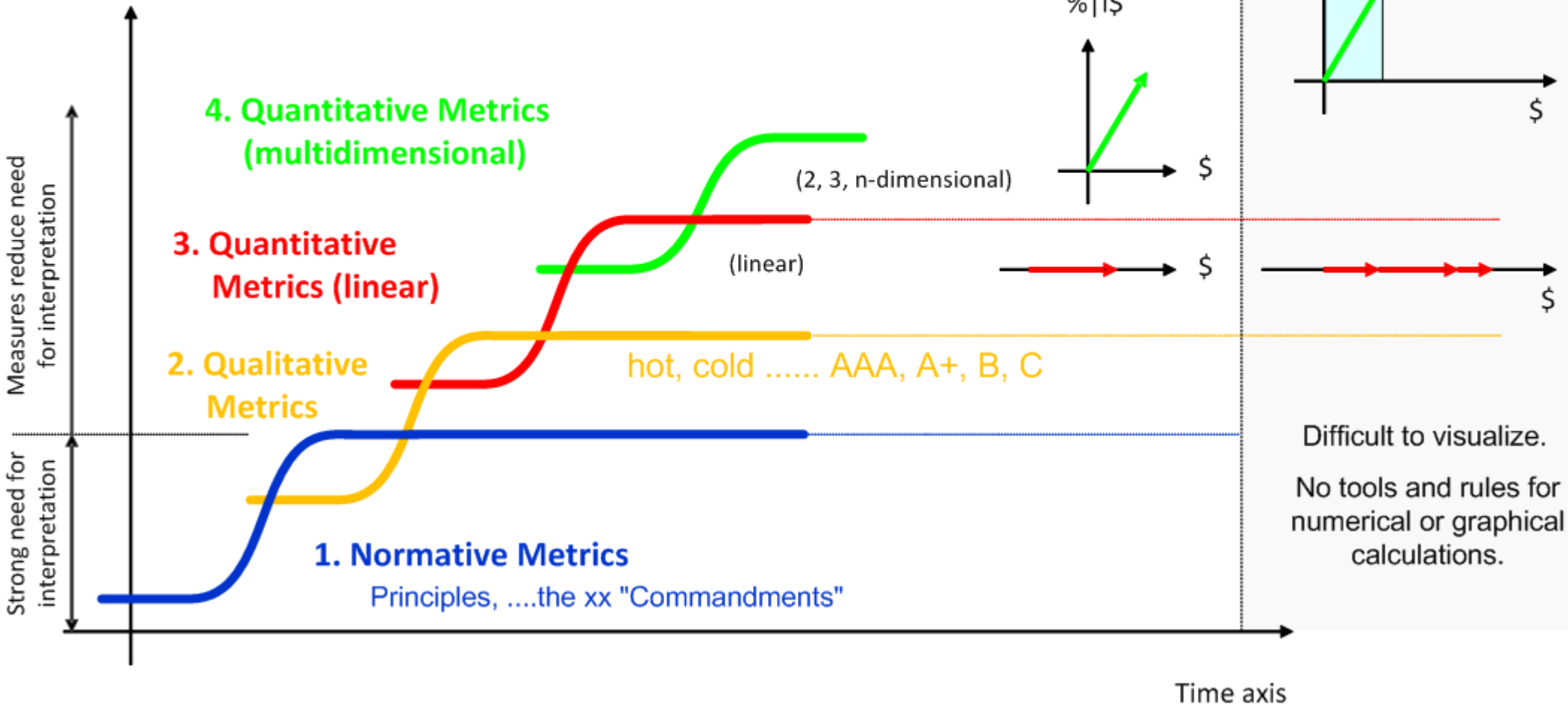

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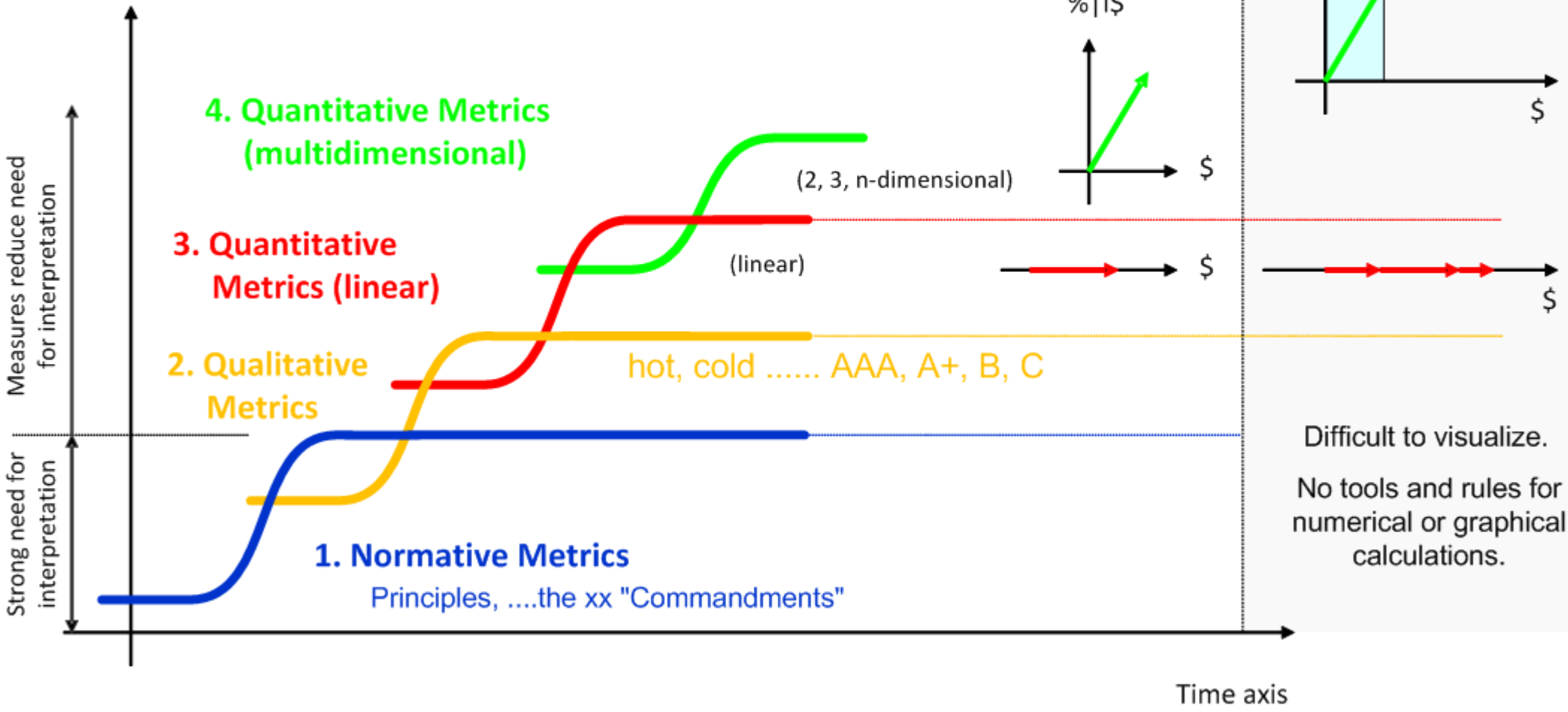

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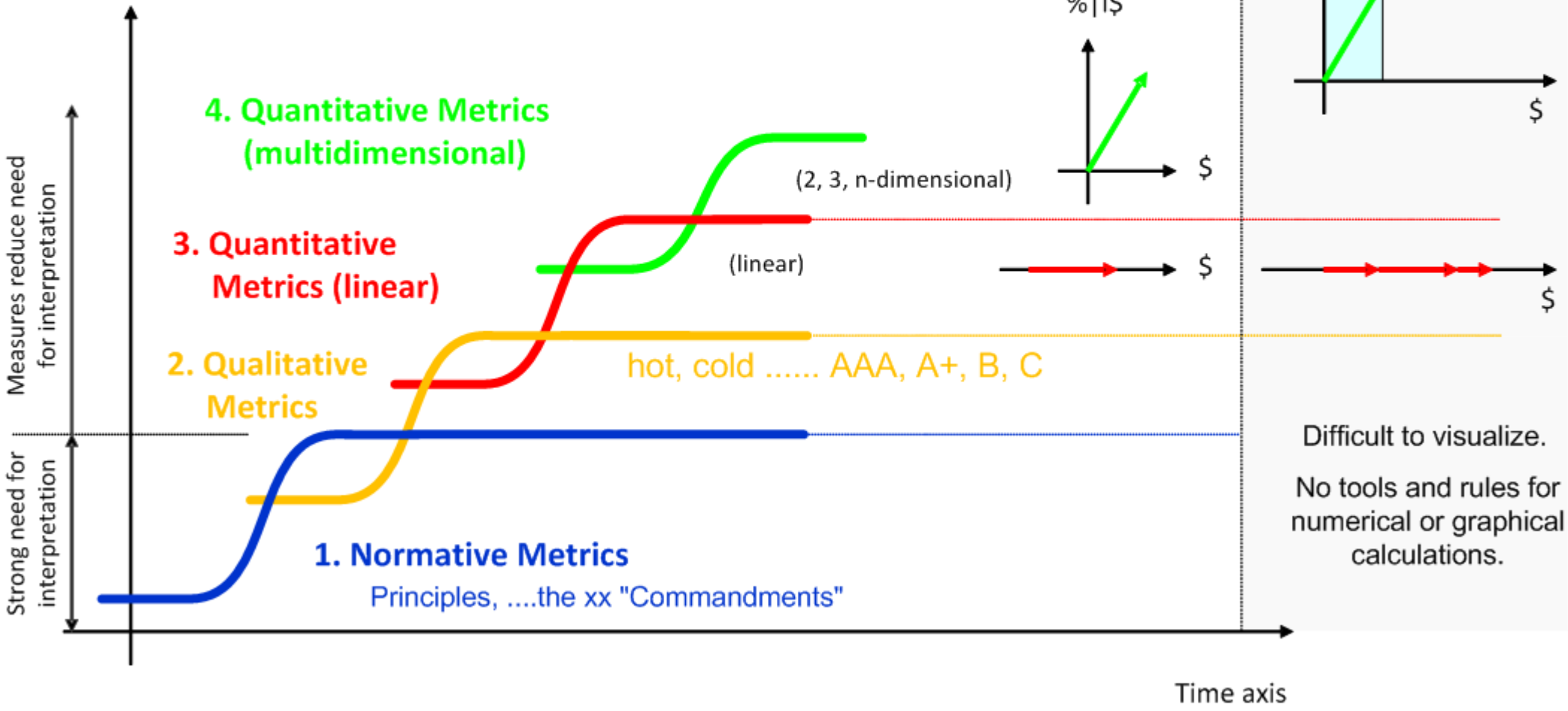

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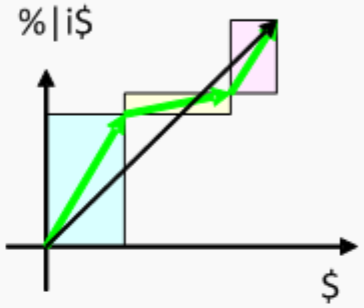
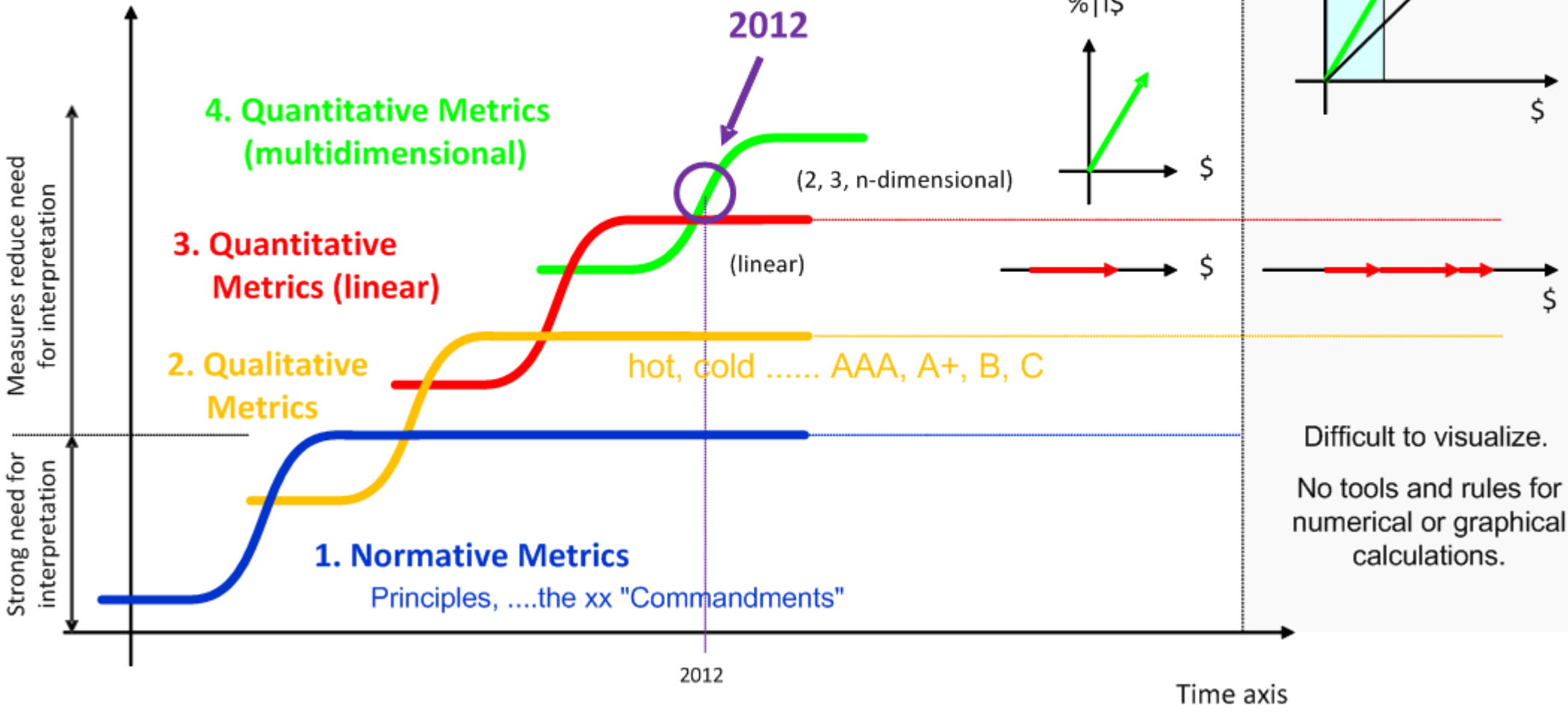
Only multidimensional metrics makes it possible to treat multidimensional value aspects in that kind that coherence remains intact and visualizable (even objective and subjective values).

Possible to calculate with (and visualize) 2D-Values





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Next economic reasoning system

Whether you can measure a thing or not
depends on the measuring system which you use.

It is not intelligent to use an inadequate measuring system.