

INSEDE

R&D

Next economic reasoning system

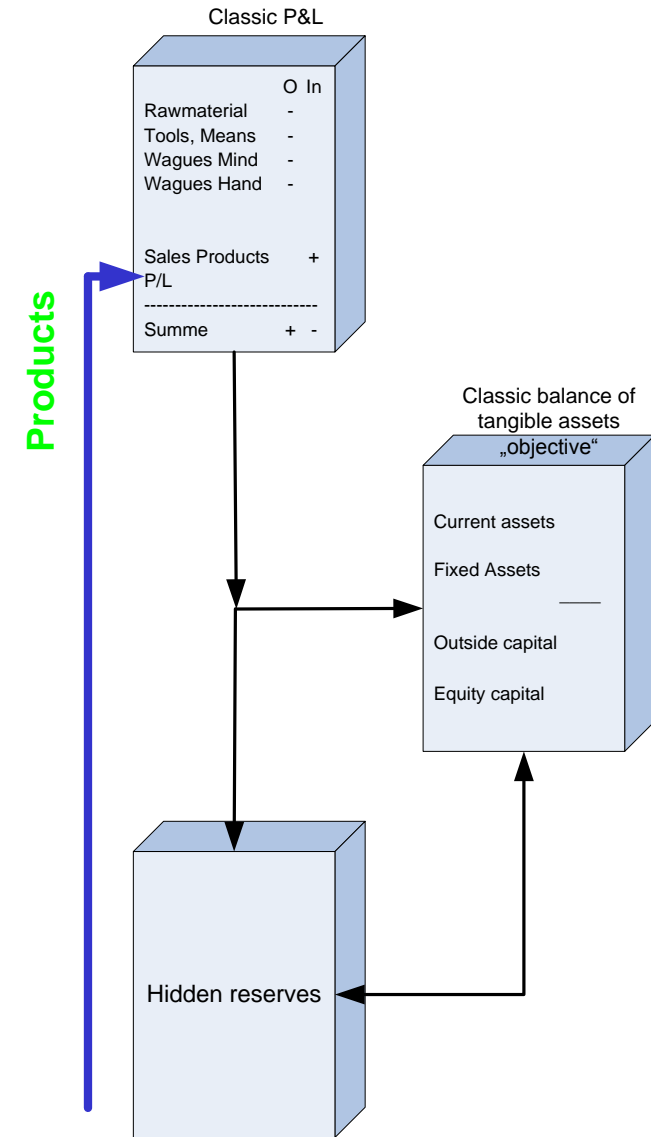
Introducing Imaginary Economics
Imaginary P&L and **Imaginary Balance.**

It is the theory which decides what can be observed.

Albert Einstein, during Heisenberg's 1926 lecture at Berlin

„traditional“ business economics

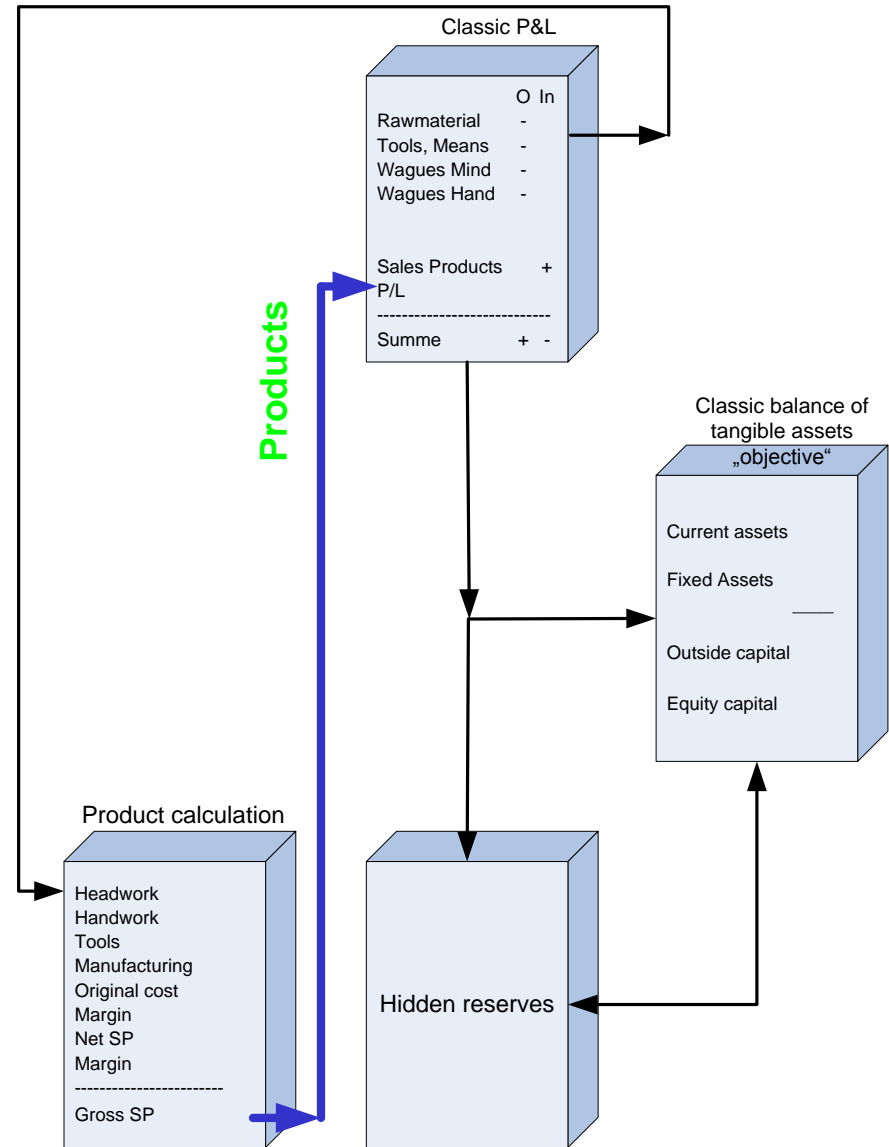
„objective“ Values [\$, £, ¥, €, CHF]



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„traditional“ business economics

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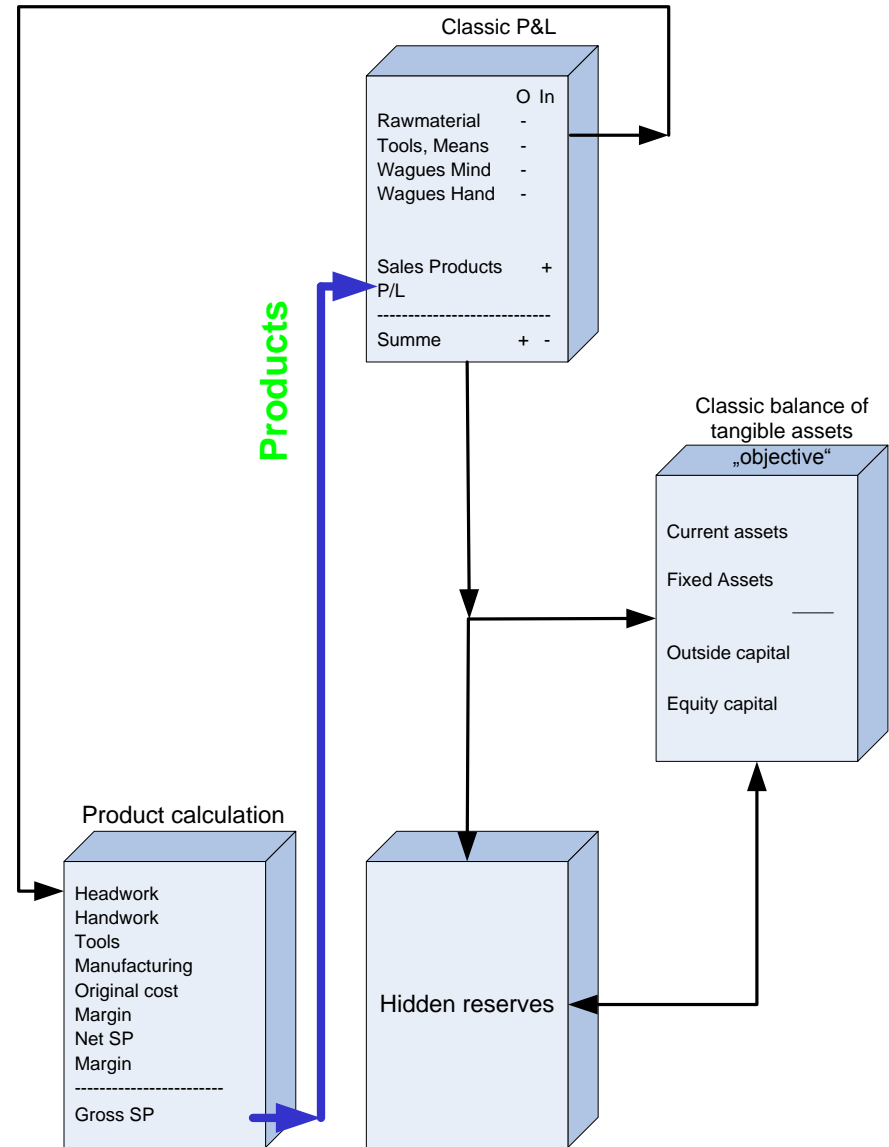
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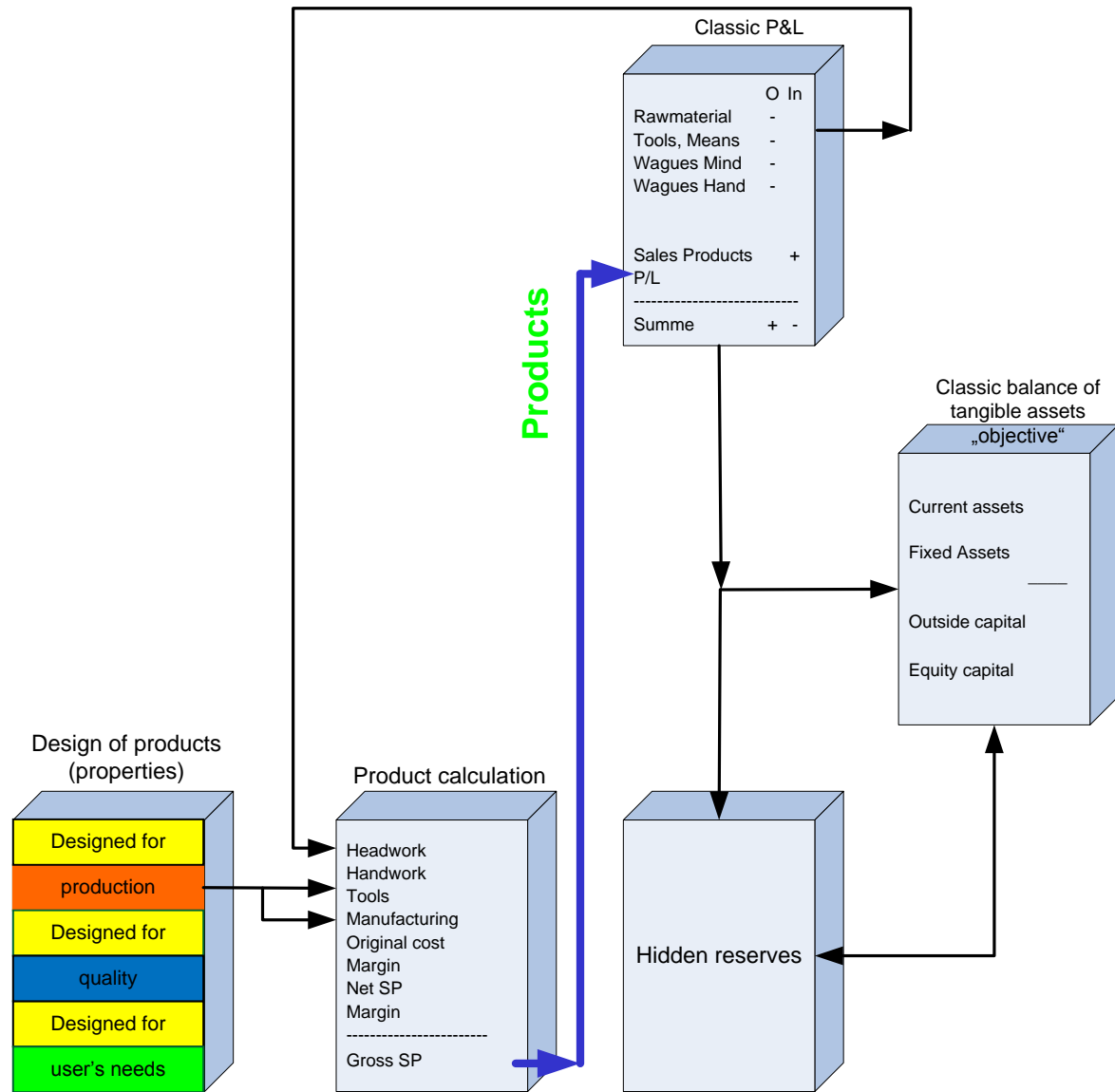
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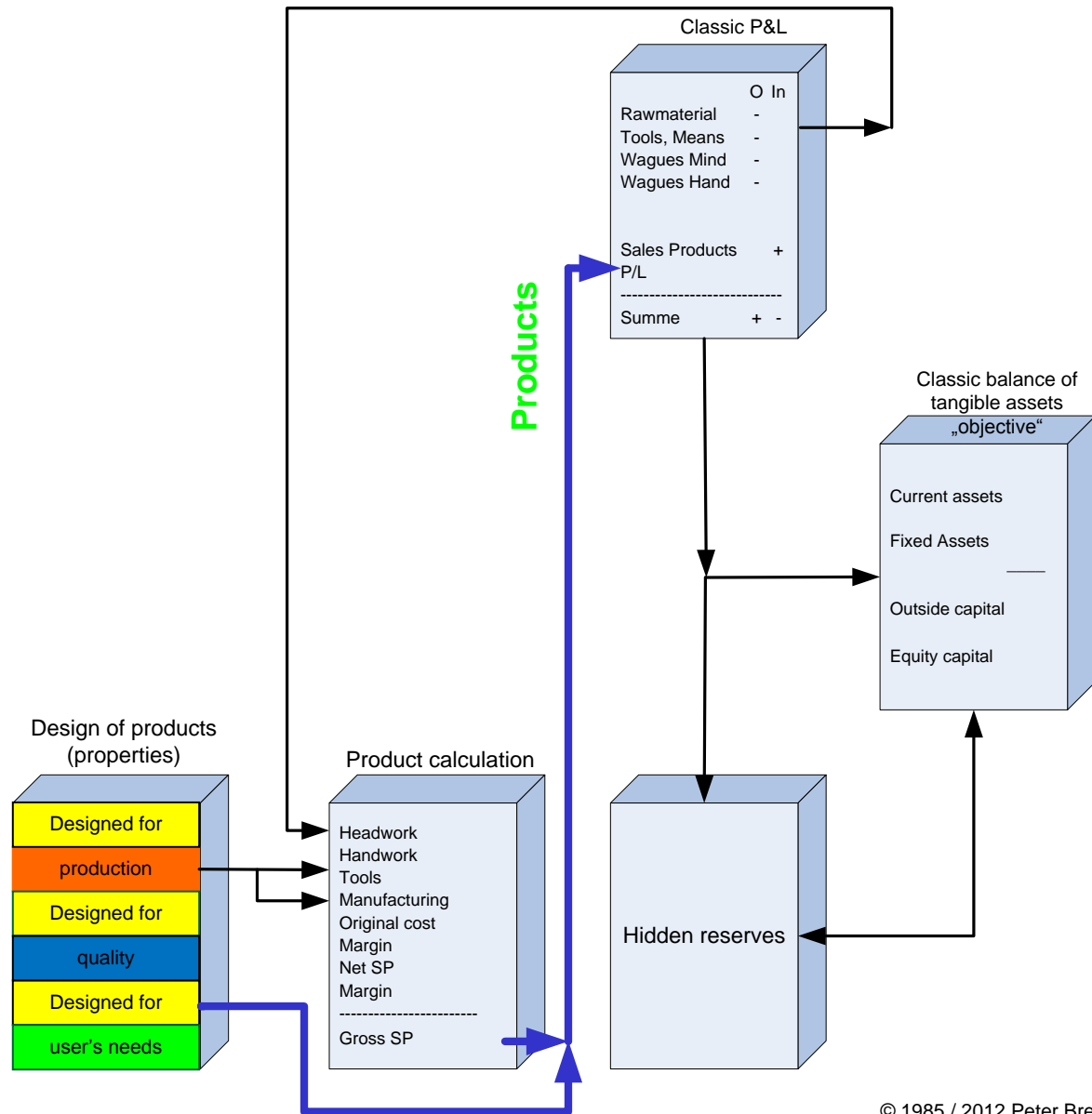
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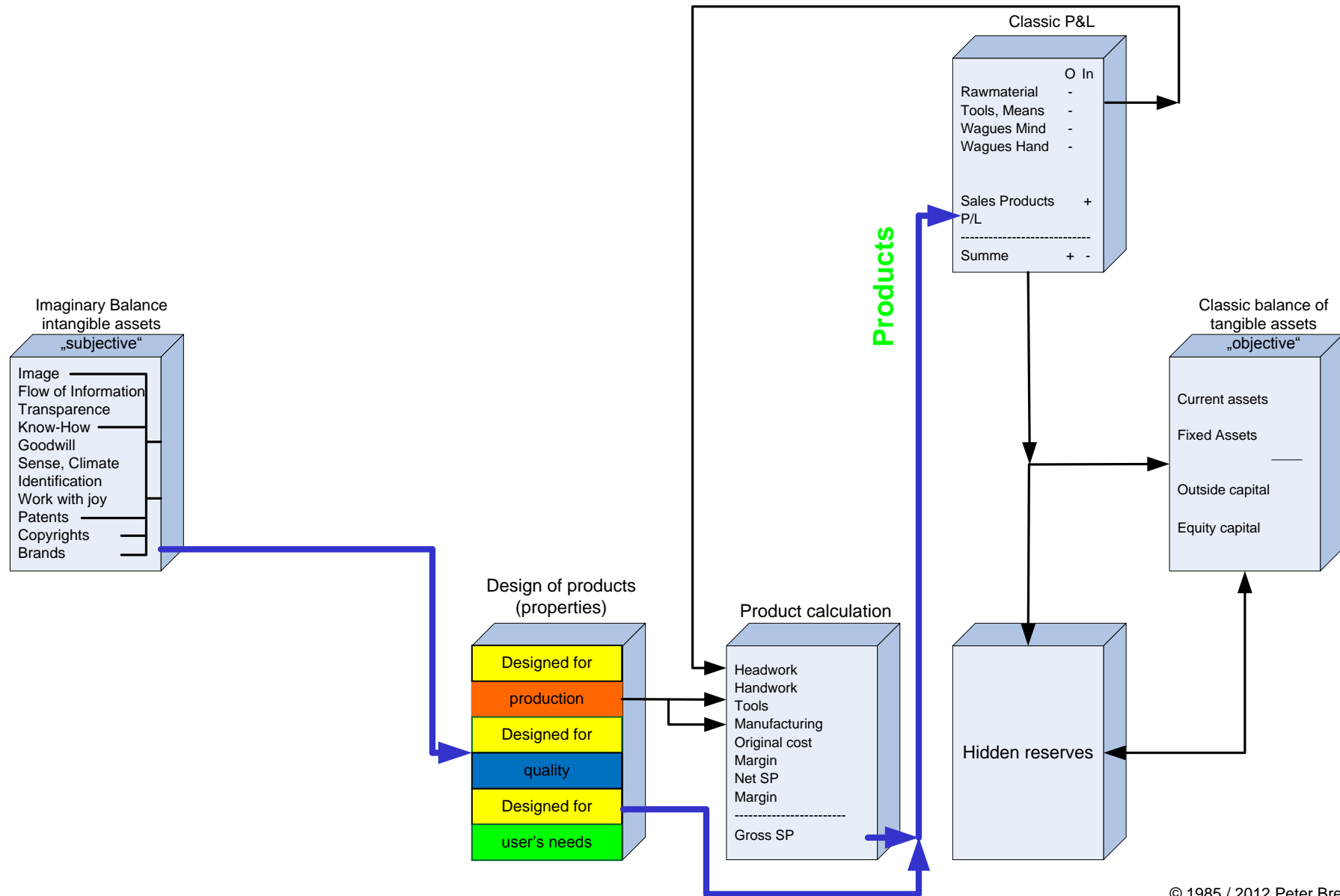
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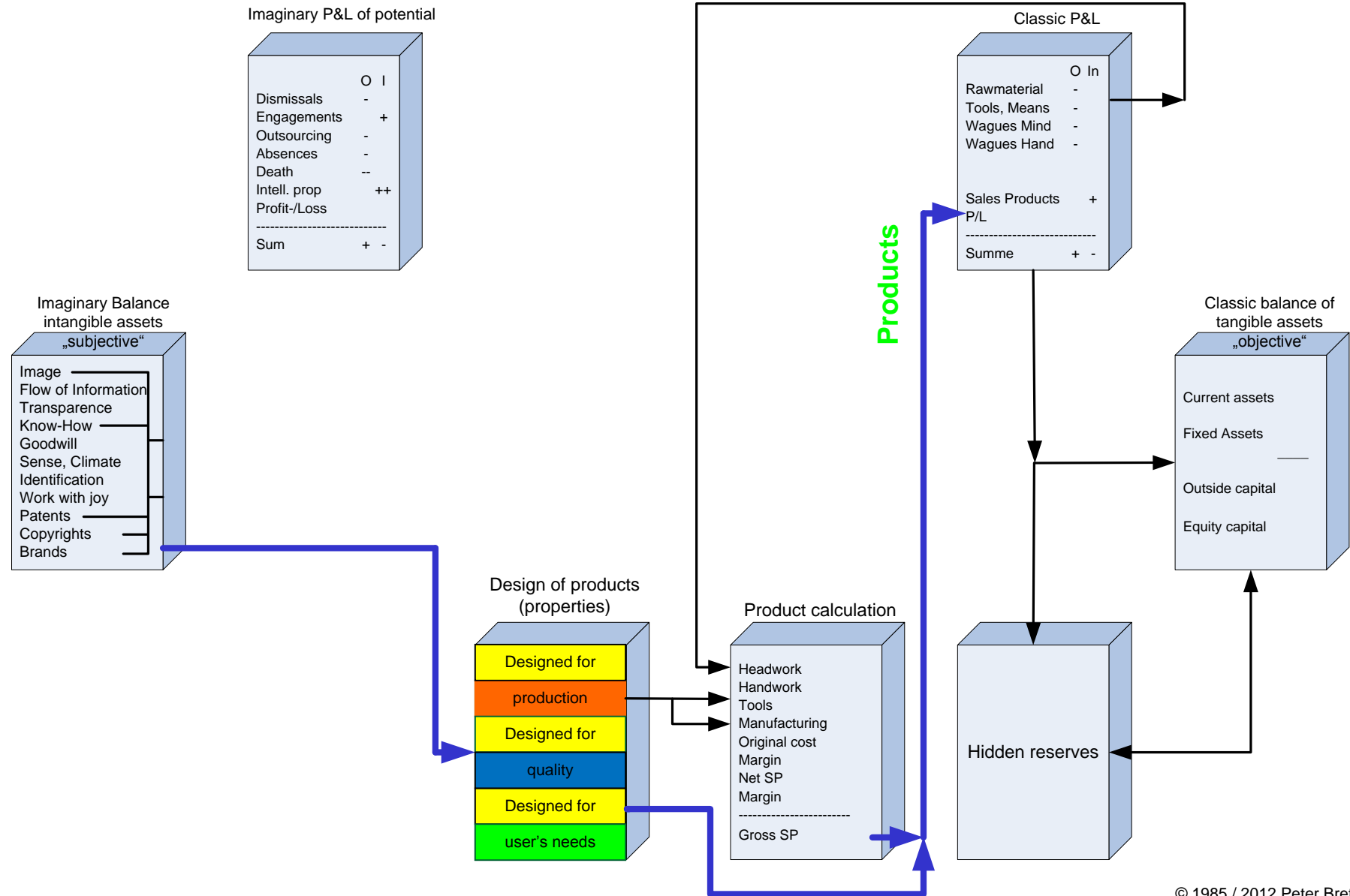
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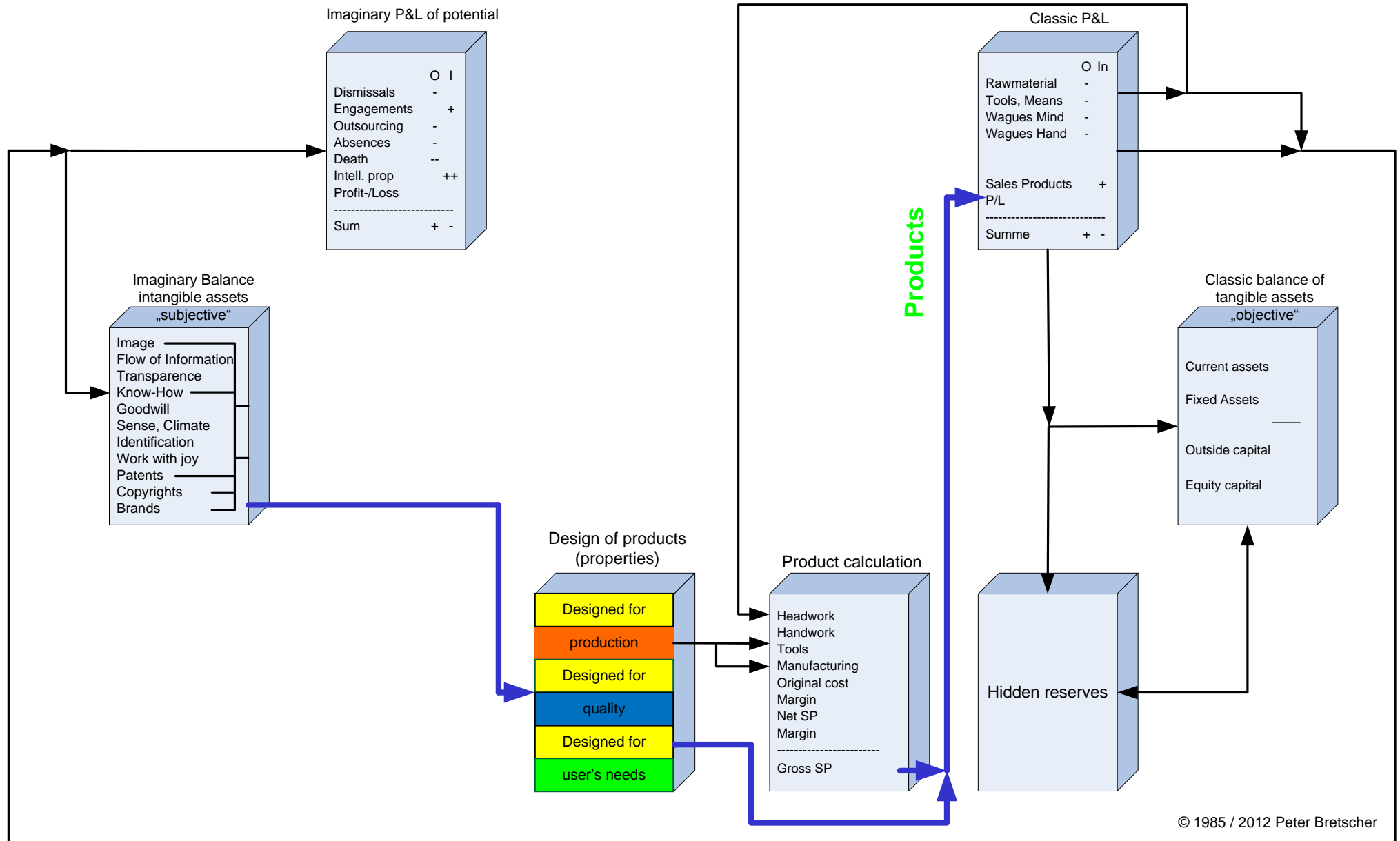
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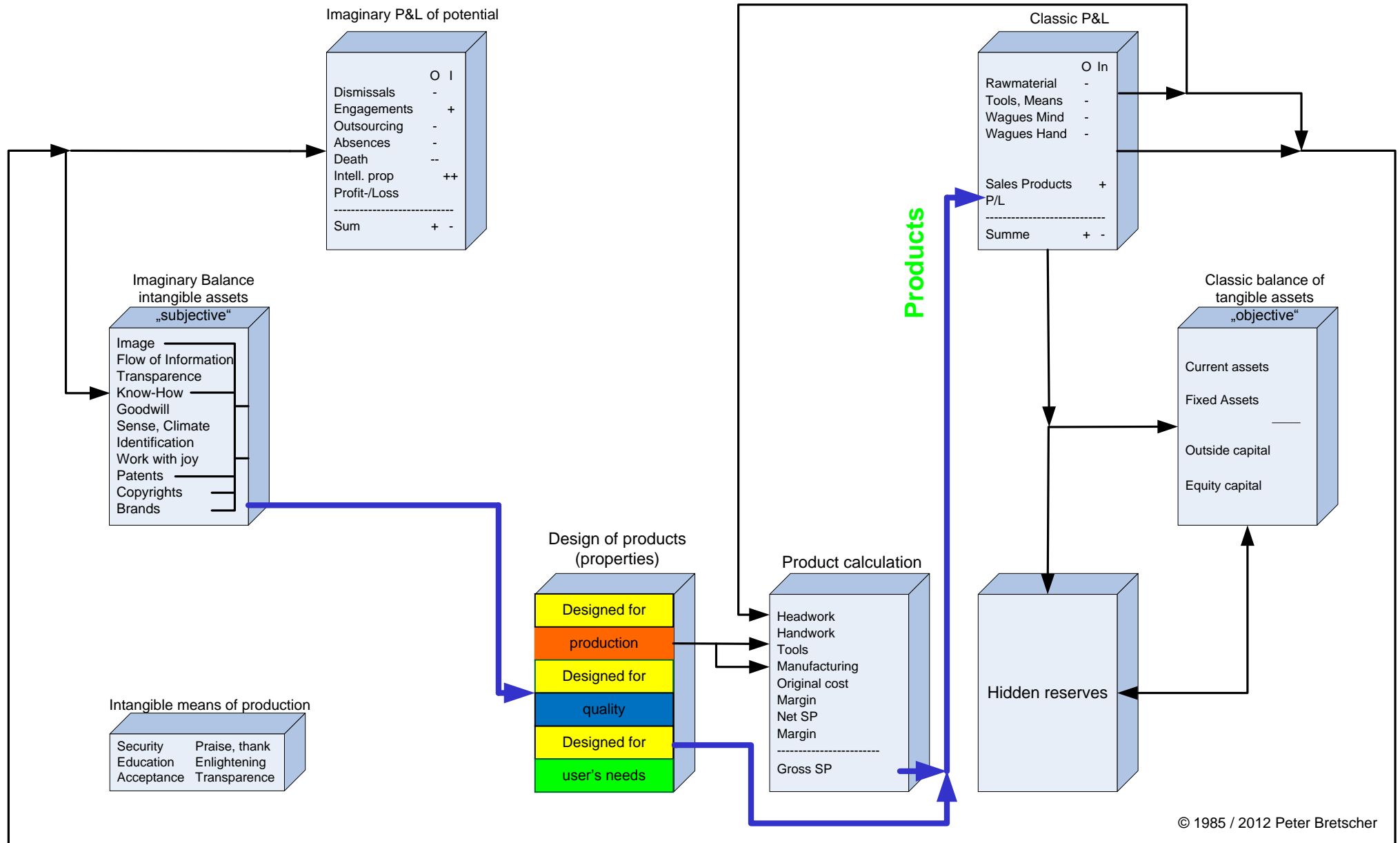
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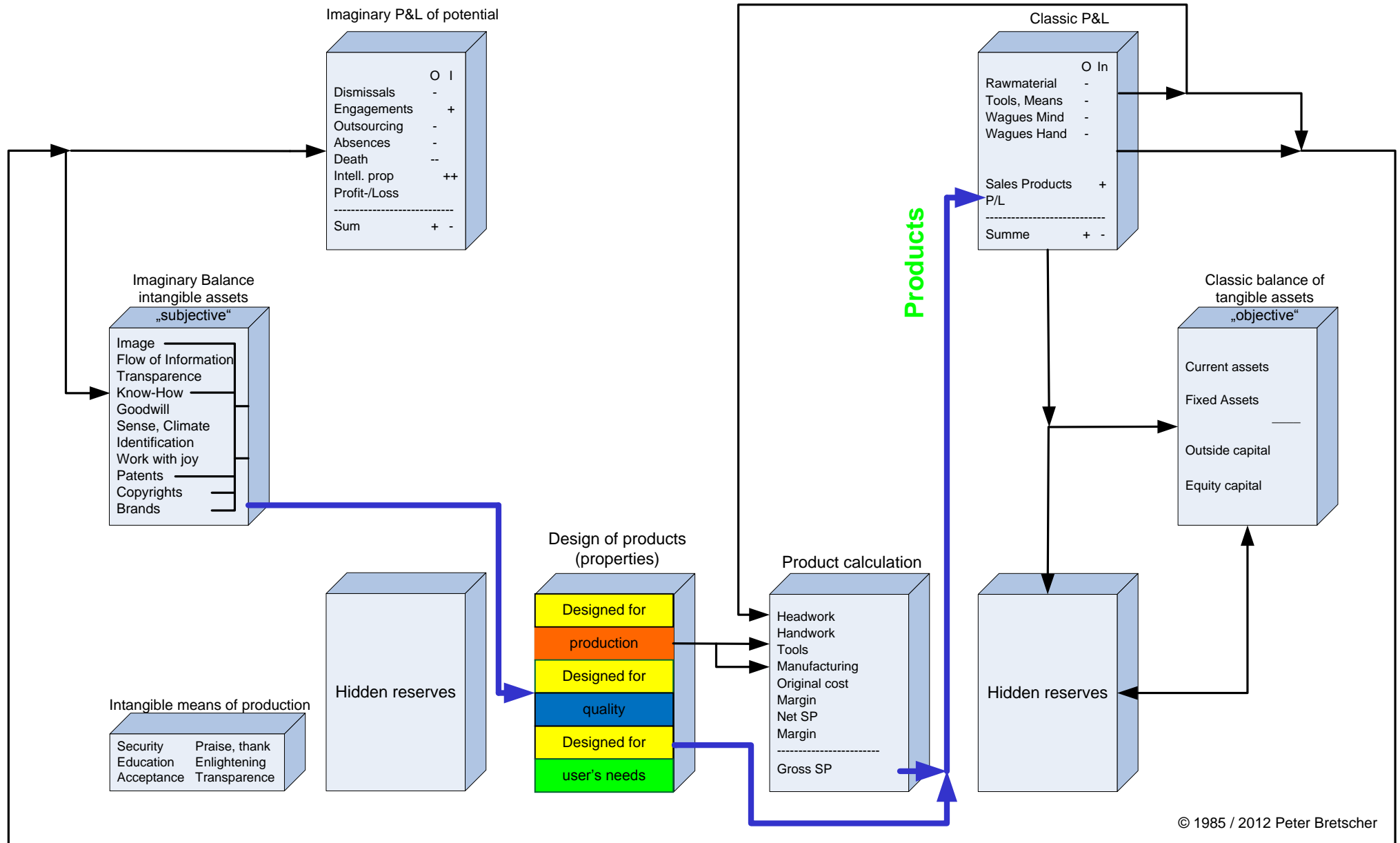
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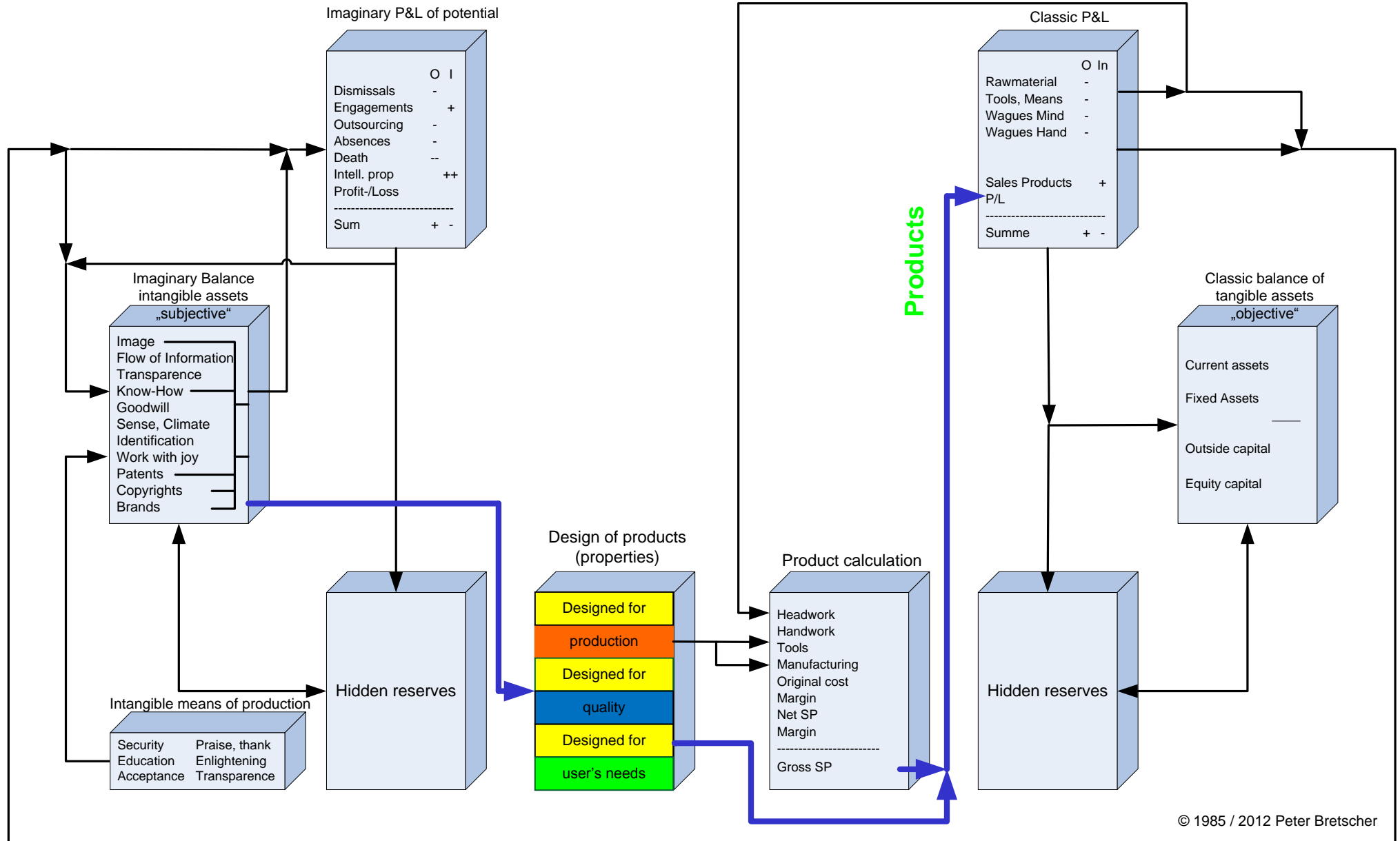
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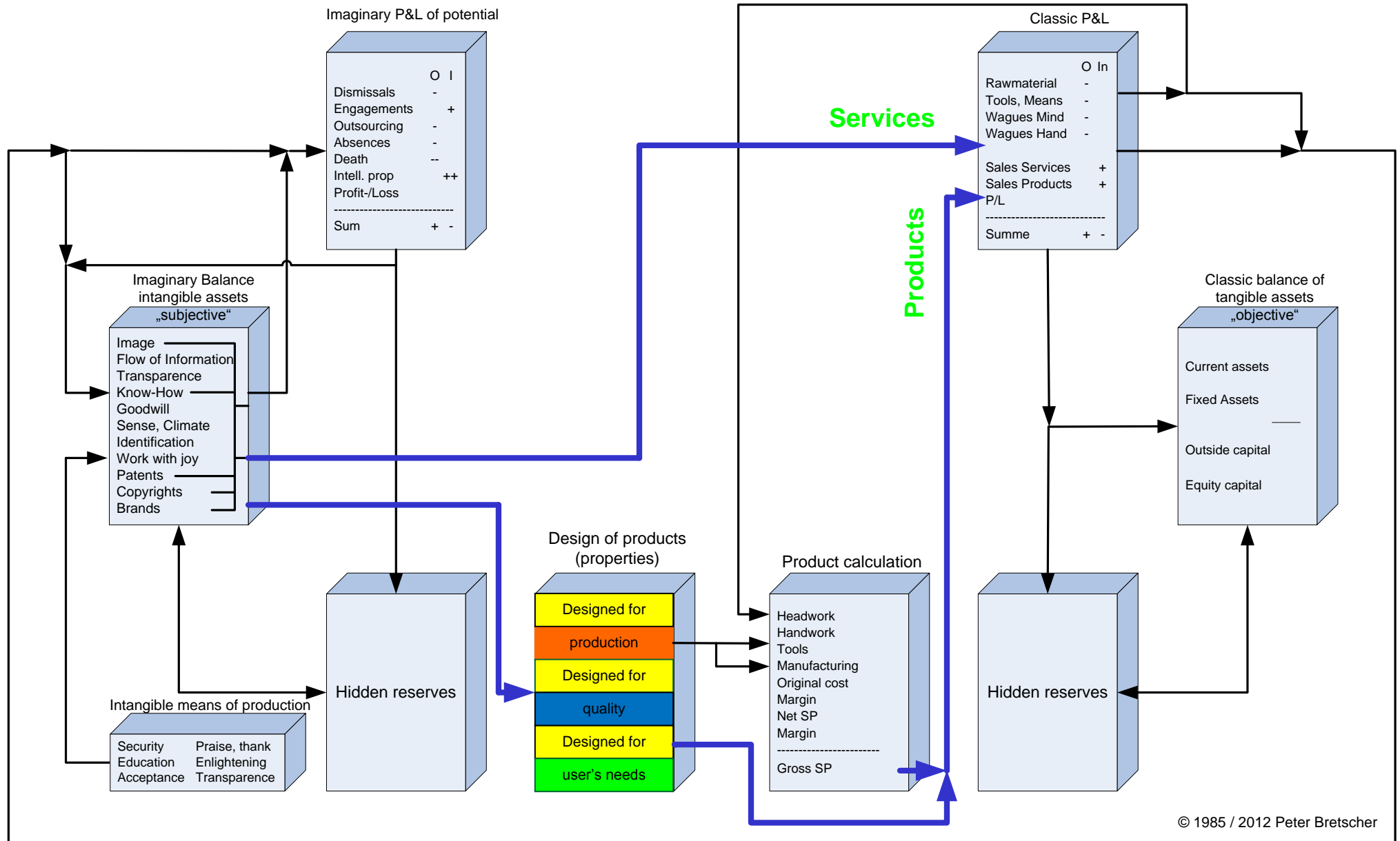
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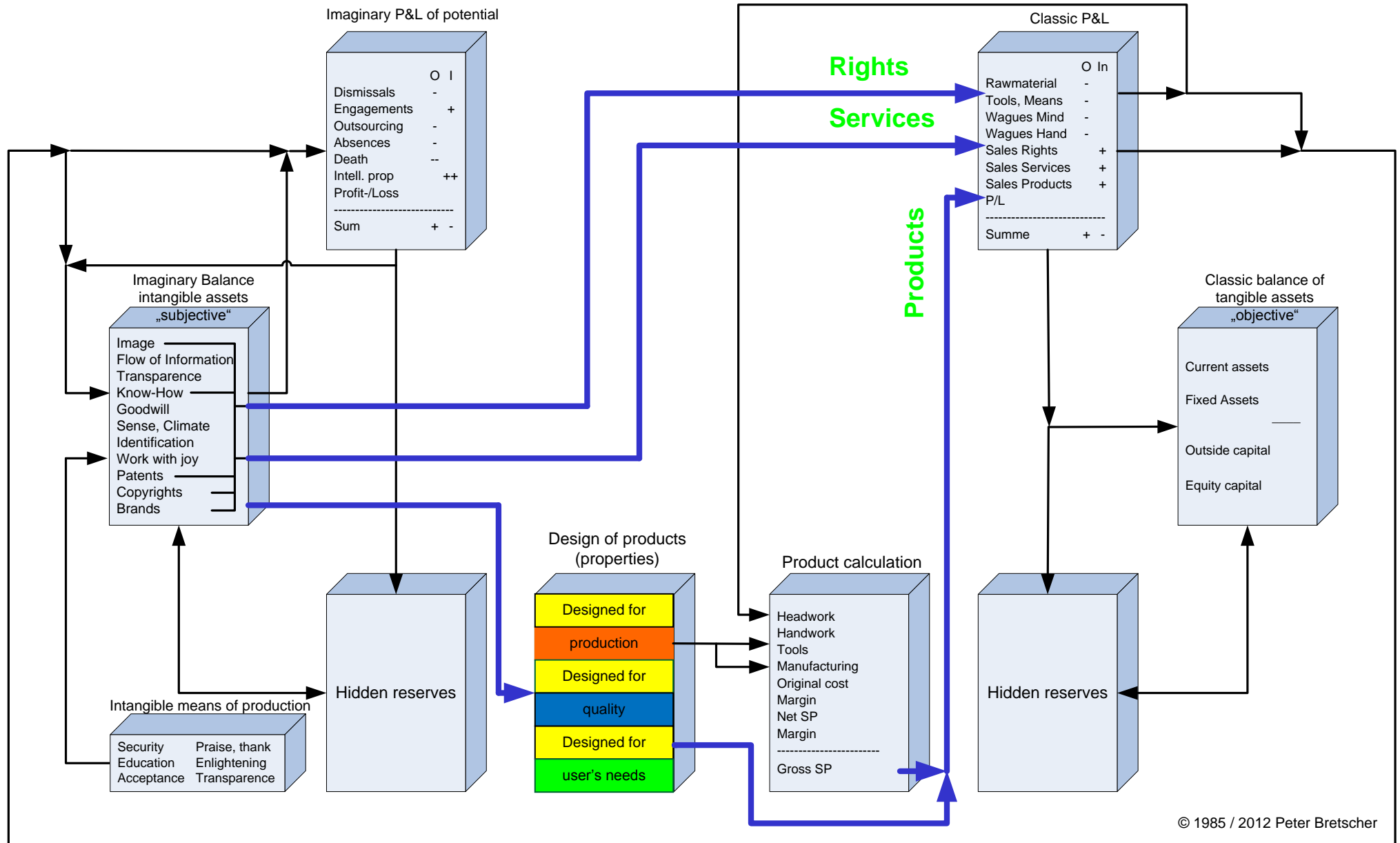
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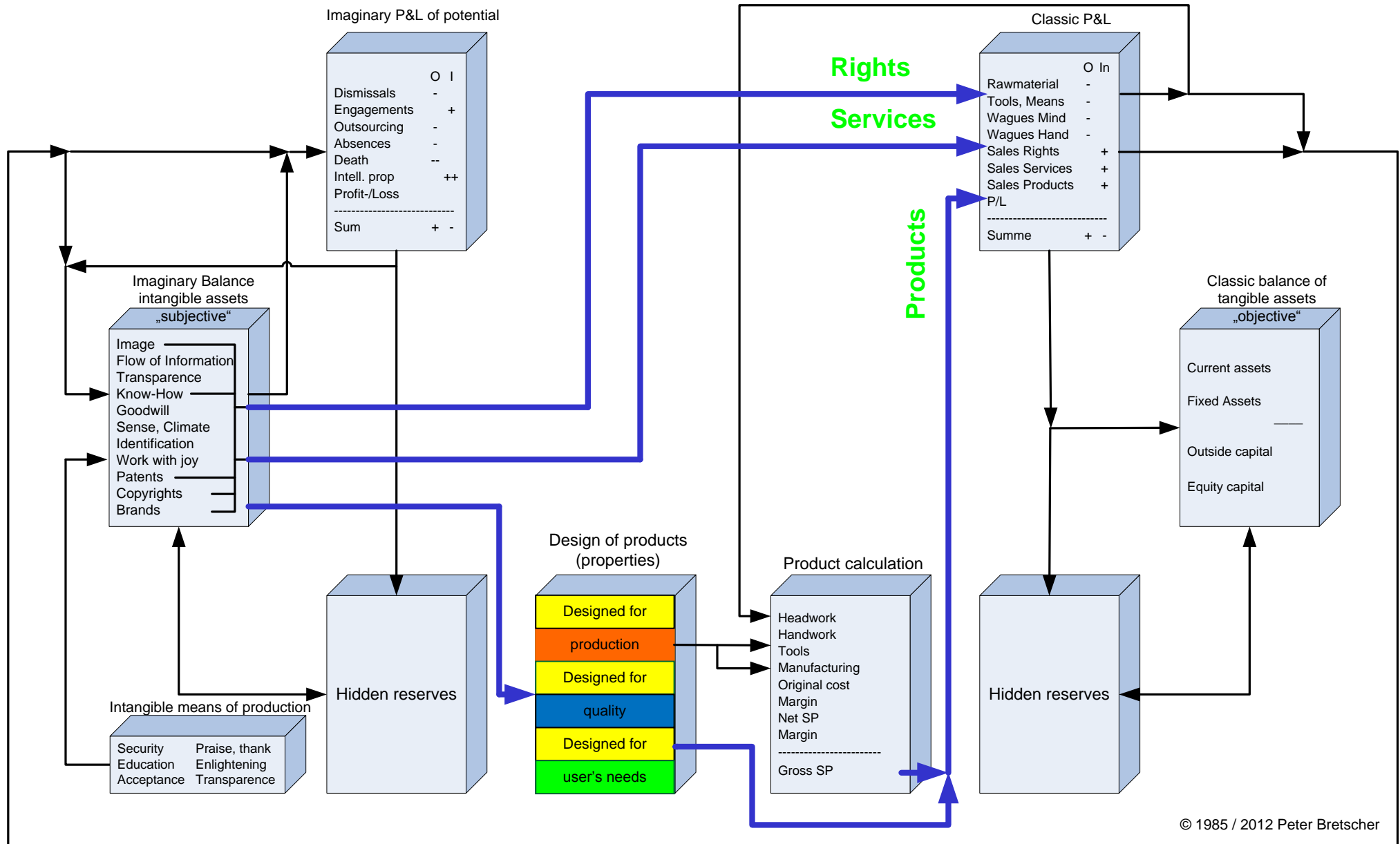
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Whether you can observe a thing or not
depends on the theory which you use.

It is not economical to use an inadequate economic theory.