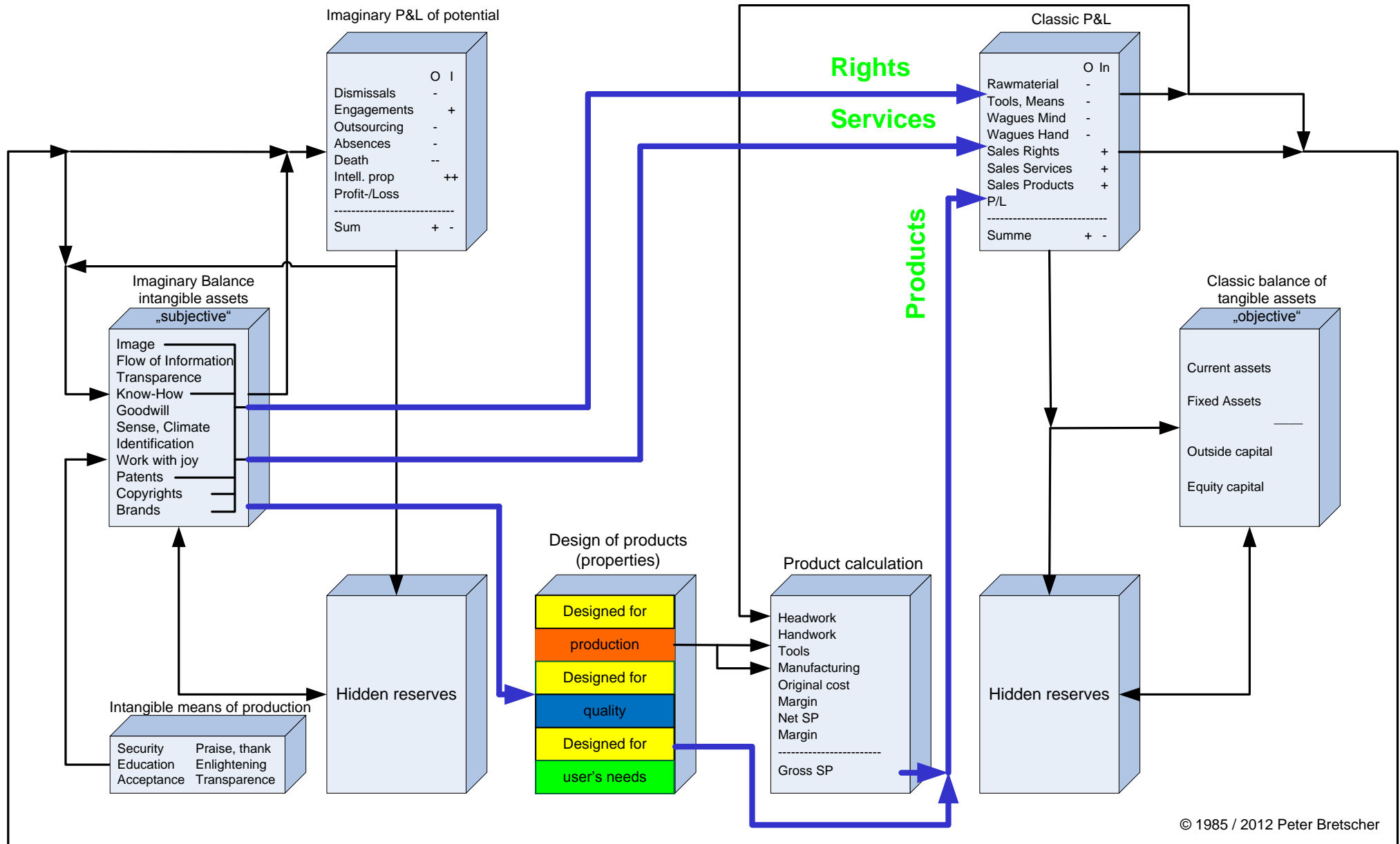


„imaginary“ business economics

„traditional“ business economics

„subjective“ Values, not tangible, but real

„objective“ Values [\$, £, ¥, €, CHF]



© 1985 / 2012 Peter Bretscher